

Educational News

Road safety programmes available to all

13th Edition
September 2023



In 1869 Mary Ward became the first person in the world to die in a car crash, it's time we saw our last.

VISION ZERO

- Road Safety Matters wellbeing programme for Junior Cycle
- Your Road to Safety programme for Transition Year Students
- Exciting road safety innovations including the RSA learning portal, a 3D road safety adventure
- New mid-term, Easter and summer road safety themed camps for free!
- Book the [3D Learning Portal](#) virtual learning experience



BOOK A ROAD SAFETY TALK [HERE!](#)



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To present the programmes with this symbol, you need a training course which we will organise. The training is free of charge.

Welcome to the 13th edition of our annual 'Educational news'

2022 was a challenging yet exciting year for our services as we worked to meet post-COVID demand. Learnings from the challenges experienced during COVID-19 redefined how we deliver our educational programmes going forward where a blended approach offering, with either in-person or virtual appointments continue to be available and both with their own merits.

During 2022, our Nationwide Road Safety Education Service delivered road safety education to over 127,000 people throughout the country.

Road safety presentations were delivered by our team of Road Safety Promotion Officers to schools, companies, pre-schools, youthreach centers as well as community groups throughout the year.

Our **StreetSmart service**, which is the RSA's interactive primary school resource was highly sought after where road safety is brought to life in a fun way for young children using a 'Streetscape' mat and props which incorporate typical street scenes.

The **Road Safety Interactive Unit 'Shuttle'** continued to offer a fully interactive road safety educational experiences using simulated virtual situations.

The invaluable '**Check it Fits' service** conducted 4,468 child car seat checks in 2022. Virtual and in-person appointments are available nationwide and this service is **free of charge!**

Other exciting Road Safety innovations continue to be as popular as ever and include road safety games, our VR Oculus experience, a test of your car maintenance knowledge as well as our **3D Learning Portal**. Further details on these can be found later in this newsletter.

The 5th Government Road Safety **Strategy** which was launched in 2021 defines our road safety priorities for the next decade. Guiding this Strategy is Vision Zero, Ireland's long-term goal of achieving zero road deaths or serious injuries by 2050. Different sectors continue to work together using a range of safety performance targets to achieve this vision and road safety education will continue to play an important role in contributing to this success.

Further details on all the above can be found later in this newsletter or within the education section of our new website www.rsa.ie. You can order copies of our publications and high-visibility materials through our **online ordering portal** or by phoning 0818 532 532.

We hope you enjoy reading this newsletter and look forward to any feedback.

Regina, Aisling and Eilish

Senior Road Safety Promotion Officers
Road Safety Authority



'Who was Mary Ward?'

Mary Ward was an Irish scientist and scholar who, in 1869 in Birr Co. Offaly, became the first person in the world to be killed in a car crash.

By spreading awareness that the world's first ever road fatality happened in Ireland, to drive the conversation around the Vision Zero subject, we'd like you to set this question as homework for your students, - 'Who Was Mary Ward?' and 'when will we see our last road fatality in Ireland?'



Road Safety Education Service

Virtual interactive presentations also available

As part of our commitment to bringing road safety to you in your community, we have set up a nationwide Road Safety Education Service.

A member of our team can visit your location to present effective programmes which tackle all elements of road safety including:

- walking
- cycling
- travel by public transport
- being a passenger
- urban and rural transport issues
- practising safe road behaviour.

THIS SERVICE IS FREE OF CHARGE

This service is available to:

- pre-schools
- primary schools
- secondary schools
- third level institutions
- companies
- community groups.

For more information or to arrange a road safety presentation from a member of our team, go to www.rsa.ie, or please **complete this form**.

RSA's team of Road Safety Promotion Officers



Barry Anderson
Kildare, Laois, North Dublin



Ciara Brady
Monaghan, Cavan, Louth, Longford



Fiona Kehoe
Wexford, Kilkenny, Carlow, South Tipperary



Louise McGeever
Donegal, Sligo, Leitrim



Nicola Walsh
Offaly, Westmeath, Meath



Karen Kane
Galway, Mayo and Roscommon



TJ O'Connor
Kerry, West/Mid-Cork, South Limerick



Easter & Summer Camps

The RSA has a programme of road safety activities for Easter and Summer camps as well as other activity clubs. These programmes include key road safety messages in a fun way through games and sports. This is free of charge!

For more information please **complete this form**.



Teaching resources

Guidelines for improving Road Safety around your school

These guidelines aim to help school management to develop and implement a road safety action plan to reduce the risk of injuries while students and staff are travelling to and from school. It offers suggestions on how best to address these issues and where you can get help.

These Guidelines are available to download from the rsa.ie website.



Pre-school Simon and Friends



For children under 5 years

This resource promotes road safety to children aged five and under. The pack contains beautifully illustrated stories and a teacher's guide called Hand-in-Hand. This guide has activities, games and songs which support the Simon and Friends stories.

| Key road safety message | Name of story |
|-------------------------|--------------------------------------|
| Holding hands | 'Simon's Surprise' |
| Stopping | 'Josie's Picnic' |
| Look and listen | 'Sara and Sophia's Trip to the Farm' |
| Setting a good example | 'Charlie Goes to a Party' |



If you want training on how to use this resource, please contact the RSA's Road Safety Promotion Officer please [complete this form](#).

Beep Beep Day

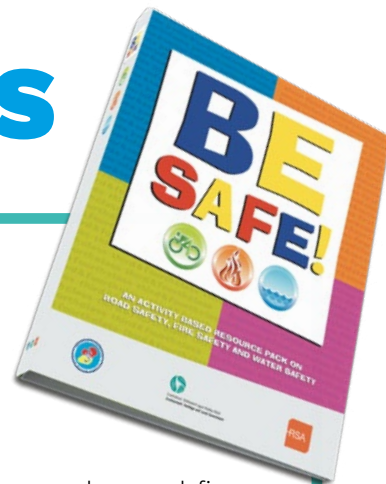
Friday, 6 October 2023

This is a national road safety awareness day for young children. It takes place in crèches and Montessori schools around the country during Road Safety Week from 2 - 8 October but can also take place at any other time during the year.

On Beep Beep Day, children aged 5 and under will practise basic road safety skills with the Simon and Friends road safety storybooks, songs, games and activities.

We will distribute Beep Beep Day packs to participating pre-schools free of charge. You can order your pack from www.rsa.ie while stocks last.

Primary schools



Be Safe!

For children aged 5-12

Be Safe! is an activity-based resource pack on road, fire and water safety. Within the road safety module, the themes are: walking, cycling and public transport. If you need a copy, please [complete this form](#).

CYCLE RIGHT is the national standard for cycle training and provides practical cycle safety and skills training to promote competent and confident cyclists. The programme is produced and supported by the Department of Transport, Tourism and Sport, the Road Safety Authority and Cycling Ireland, with input from central and local agencies and other groups.

CYCLE RIGHT is delivered over three stages with participants gaining skills and knowledge on a phased basis which prepares the individual to cycle in increasingly complex road scenarios. Ideally, individual sessions in each stage should be delivered at intervals (weekly) to allow sufficient time for practice in between.

Cycle Right Parent and Guardian E-learning which was launched in 2023 will increase your knowledge on cycling with children and supporting them to become safe cyclists:

Topics covered include: Preparing to go cycling – clothing, helmet, bike and conditions checks; Teaching a child to cycle – from the first time on a bike through balance and pedaling to independent cycling; Features of the road environment – situations to be conscious of and how to guide children through them; Turning left and right – the steps to outline to a child in making these essential maneuvers on a bike; Cycling with a child – what position should you, as an adult, take and how can you support a child cycling on the road.

For more information, please visit <https://www.cyclerright.ie/resource>

The Department of Transport, Tourism and Sport, with the Road Safety Authority, part funds the programme. To find out more information, please [complete this form](#).



LET'S GO!

Let's Go contains road safety guidelines for primary and secondary schools. It was developed for teachers and other school personnel who organise and manage school events which involve the use of public roads and various modes of transport.



Active Travel

Our vision is for a safer environment that will encourage children and parents/guardians to walk, scoot, cycle or use active ways to travel to and from school where it is safe to do so.



Primary schools



For 1st Class Children

Seatbelt Sheriff is aimed at children in 1st class. The children become Seatbelt Sheriffs by taking a pledge to always wear their safety belt and to make sure that everyone else in the car is buckled up. They are given a certificate, which gives them the power to instruct passengers and drivers to 'Buckle Up' in any vehicle in which they are travelling.

Further information on the Road Safety Authority's 'Seatbelt Sheriff' and 'Hi-Glo Silver' educational resource is available at www.seatbeltsheriff.ie

You can also see Seatbelt Sheriff 'live on the scene', presentation of RSA Seatbelt Sheriff/High Glo Silver Awards 2023 [here](#).



POSTER COMPETITION 2023

Students from 1st classes across Ireland competed to create a poster about the Seatbelt Sheriff's message which is to 'buckle up' in any vehicle they are travelling in. For more information visit www.seatbeltsheriff.ie.



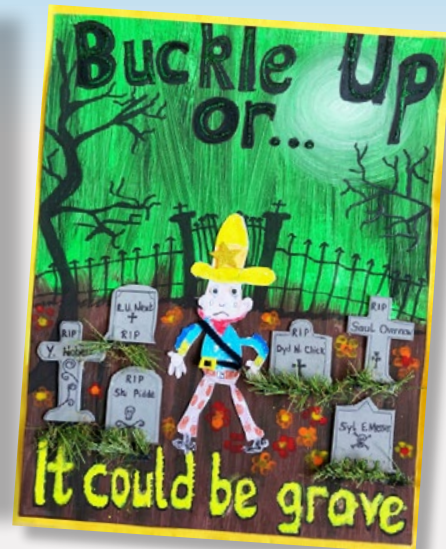
WALL OF FAME!



Runner-Up
Scoil Aonghusa
Geata An Domhanigh,
Drogheda, Co Louth



Overall Winner! ☆ ☆ ☆
Scoil Naomh Muire Eas Géitine
Askeaton, Co. Limerick
☆ 'Keep your Seatbelt clicked on tight or else you might get a big fright!' ☆ ☆



Runner-Up
Clooney National School
Carrahan, Tulla, Co Clare



Runner-Up
Scoil Naomh Pádraig
Corracrin, Emyvale, Co Monaghan



Runner-Up
St Annin's NS
Roscahill, Co Galway





For 2nd Class Children

Hi-Glo Silver was introduced to help Seatbelt Sheriff with his duties. Hi-Glo Silver is Seatbelt Sheriff's horse and he encourages children to remind their parents that they should wear high-visibility jackets or belts when out playing, walking or cycling.

POSTER COMPETITION 2023

Students from 2nd classes across Ireland competed to create a poster that glows in the dark reminding everyone to be bright day and night when out walking or cycling.

For more information visit www.seatbeltsheriff.ie.

Wall of fame!



Runner-Up

Garranbane National School
Garranbane, Dungarvan, Co Waterford



Overall Winner!

★ **Borris National School**
Borris, Co. Carlow
"Be keen to be seen" ★



Runner-Up

Scoil Naomh Muire
Eas Géitine
Askeaton, Co. Limerick



Runner-Up

Clooney National School
Carrahan, Tulla, Co Clare



Runner-Up

Scoil Mocheallóg
Kilmallock, Co Limerick

Teaching Resources

Virtual Education



Virtual Learning Environment (VLE)

Virtual Learning Environment (VLE) is an online resource' filled with dynamic Road Safety courses that extends learning for students anytime, anywhere.

Whether you're a teacher, student or administrator, in primary, secondary or Transition Year, our VLE can help meet your Road Safety Education needs.



Features include:

- Interactive Videos
- Online Courses
- Interactive Games
- Progress Tracking
- Calendars
- Collaboration - Forums & Wikis
- Dash-Boards and Notifications
- Mobile friendly access
- Access securely - anywhere/anytime



Learning Portal - A 3D road safety adventure!

The new portal is a 3D event space offering a first-class learning experience for all.

This will be a safe online place where our team of educators can lead teachers and their pupils through a virtual learning hub where students will be fully immersed in the vital road safety messaging they need to learn. During this learning experience, students will be able to stop off to have fun in themed rooms. The younger age groups can meet characters such as the Seatbelt Sherriff and Hi-Glo Silver and for older age groups, experience first-hand, the dangers of driving and texting, driver fatigue and the consequences of drink driving not wearing a seatbelt and speeding.

This is an exciting new addition to our educational road safety programme, and we look forward to welcoming you to our 3D road safety adventure.



To book the VLE, please contact a member of our **Road Safety education service** who will arrange this for you. To book the Learning Portal, please **complete this form**.

Teaching Resources

Secondary schools

Road Safety Matters

For 12-16-year olds

Road Safety Matters is a teacher-led road safety resource for Junior Cycle students that is interesting, fun and enjoyable for teachers and the students. The resource has been developed to place student wellbeing at the centre of learning. The resource aims to ensure students learn the knowledge, skills and attitudes necessary to keep themselves and others safe on the roads. The lesson plans are available through the Virtual Learning Environment and many different teachings and learning methodologies are used.

The learning experienced while taking part in this programme will be of use to students in their everyday lives as pedestrians, cyclists, passengers or drivers. It will enhance students' wellbeing throughout their lives and empower students with the necessary skills to be responsible, safe road users.

The programme consists of four strands:

- Strand 1** – Who's who in road safety?
- Strand 2** – Are we roadworthy?
- Strand 3** – Recognising road risk
- Strand 4** - Socially responsible road use

Students will learn:

- About the consequences of risky behaviour
- How to make informed decisions about their own and others welfare
- To become aware of their personal values towards road safety
- How their values affect their behaviours and moral choices
- Of the threats that exist to their personal safety
- How to take steps to protect themselves and to value being healthy and safe
- That they have rights and responsibilities as a road user

Virtual interactive presentations now available



The Road Safety Matters programme contains 10 lessons to be delivered over the academic year to first year students. If you are interested in delivering Road Safety Matters, please contact a member of our **Road Safety education service** who will arrange this for you.

Campaign

Cycle Smart



Check out www.youtube.com/rsaireland to see our full range of cycling videos.



We are also available to deliver road safety presentations to your school. Please contact a member of our **Road Safety education service** team to book this



Let's Go contains road safety guidelines for primary and secondary schools. It was developed for teachers and other school personnel who organise and manage school events for children and adolescents which involve the use of public roads and various modes of transport.

Teaching Resources

Transition Year

Your Road To Safety - A Transition Year Programme



For 15-17-year olds

The Transition Year programme ‘Your road to safety’ is now available through the RSA’s Virtual Learning Environment (VLE). This programme promotes awareness, knowledge, skills, values and aims to make the students safe road users.

This is a teacher-led programme and consists of 34 lessons to be delivered over the academic year. The programme focuses on preparing the students for learning to drive. The learning content is divided into four modules:

- Safe driver
- Safe journey
- Safe vehicle
- Developing road skills.

It focuses on behaviour that cause deaths on the roads – ‘dangerous behaviours’. It shows students how we all share the road and have a personal responsibility to be safe road users. It covers:

- Seatbelts
- Speed
- Intoxicated driving – alcohol and drugs
- Driver distraction
- Driver fatigue
- Passenger safety
- Vehicle maintenance.



If you want training on how to use this resource, please contact a member of our **Road Safety education service** team will assist you with this.

Road Safety Week

TY students can improve their road safety awareness by organising a “Road Safety Week” in their school. We can provide the Interactive Shuttle (see page 15).

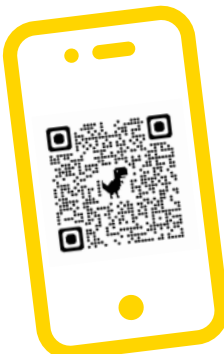
You can also ask our Road Safety Promotion Officers to deliver a road safety presentation to your students.

for more information, please contact a member of our [Road Safety education service](#) team to book this.



Teaching Resources

Third Level



Road Safety Week

Third level colleges can organise their own 'Road Safety week'.

We would like to hear what you are planning to support your Road Safety Week, so send the details to campaigns@rsa.ie and we will post them on our website.

Our Road Safety Promotion Officers are available to assist by:

- Helping you plan a successful road safety event
- Offering advice on various road safety activities and initiatives
- Providing road safety education deliveries
- Providing information and/or 'train the trainer' sessions on the different resources available to suit your needs (see pages 12 and 13)

You can also book the Interactive Shuttle (see page 15).

For more information, please contact a member of our **Road Safety education service** team who will assist you with this.

Wrecked.ie uses real-life stories to tell the consequences of road traffic collisions and other life changing events that happen on our roads.



To see our full range of road safety videos and campaigns



We are here to help just please **complete this form**

Community Road Safety Educational Resources



Virtual interactive presentations now available

We run educational campaigns for specific groups within the community based on their particular needs.

Wrecked.ie

For adults aged 17-24

This programme targets young people who are a major risk group on Irish roads and are three times more likely to be killed in a collision than the rest of the population.

Wrecked.ie uses real-life stories to tell the consequences of road traffic collisions and other life-changing events that happen on our roads.

It features a series of vodcasts (video broadcasts) telling real-life stories of reckless road user behaviour. The vodcasts are illustrated with high-tech animation highlighting the key points in each speaker's testimony. These focus on themes such as driver distraction, drug driving, road user impairment, driving without insurance, modified cars and driving when using a mobile phone. This programme can also be given to students in SOLAS and Youthreach training programmes.

The accompanying guide tells you how to start a stimulating group discussion for each story where participants can talk openly about road safety.

We run free 'train the trainer' sessions on how to present this programme through our new Virtual Learning Environment (VLE).



If you want training on how to use this resource, our educators will be happy to organise a training session with you.

wrecked.ie
DISCUSSION GUIDE

Protecting our community

A call to action

This is a road safety awareness programme for adults based on the Rules of the Road. It consists of a resource pack and DVD. The programme aims to change the attitudes and behaviour of pedestrians, cyclists, motorcyclists and drivers.

Core topics covered include:

- Speed and speeding
- Road user impairment
- Unsafe behaviour towards or by vulnerable road users such as children, older adults, motorcyclists and cyclists
- Safety belts, child restraints and safety on buses
- Emergency services.

Topics are presented as thirty-minute 'session plans', ideal for community groups. They are highly interactive and include lots of activities.

We run free 'train the trainer' sessions on how to deliver this programme. These are aimed at people who work with community groups such as An Garda Síochána, youth workers and community leaders. You should have experience working with groups and have identified a group for this training.



If you want training on how to use this resource, please contact a member of our **Road Safety education service** team will assist you with this.

Community resources

Mobility Matters

For older adults

Mobility Matters is a road safety awareness programme for older people.

The programme covers:

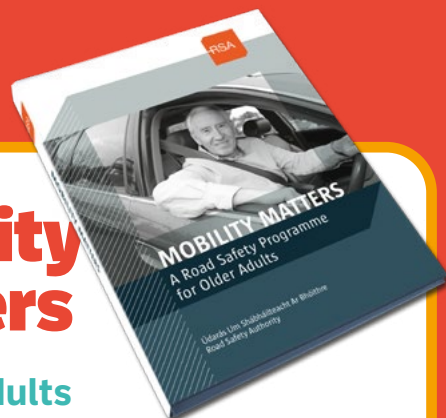
- Buying a car
- Keeping your car in good condition
- Driving safely
- Bus safety, pedestrian safety, cycle safety
- Safety belts, child restraints and medical conditions.

It also covers what the law says you must do to protect yourself and other road users.

We run a free 'train the trainer' session for trainers involved in groups for older people such as Active Retirement Ireland. This programme is available through our new Virtual Learning Environment (VLE).



If you want training on how to use this resource, please contact a member of our **Road Safety education service** team will assist you with this.



Play it Safe

Road Safety Guidelines for Sporting Organisations

For all ages

We developed Play it Safe in association with the FAI, IRFU, GAA and Cycling Ireland. The programme gives information on organising sporting events with road safety in mind.

It encourages the use of high-visibility clothing, safe driving practices when travelling to and from sporting events and other guidelines relating to road safety.

The Road Safety Promotion Officer in your area would be delighted to give you more information on developing road safety guidelines for your sporting organisation.

If you would like to get a pack, contact a member of our **Road Safety education service** team will assist you with this or download it from www.rsa.ie



CYCLE RIGHT

CYCLE RIGHT provides a defined standard of training in Ireland for both adults and children.

- Participants will be offered the skills to cycle confidently on the road network, from novice to competent cyclists.
- The programme will be delivered over three stages with participants gaining skills and knowledge on a phased basis, preparing them to cycle in increasingly complex road scenarios.
- All CYCLE RIGHT training is delivered by registered trainers.
- A new digital hazard perception resource has been added to the programme supported by the RSA, to help participants recognise and respond to hazards on the road.

Cycle Right ELearning Adult Training Resource

This is a new support for adult cyclists in navigating traffic and the road system. It features a unique perspective on the road environment as seen from a cycling point of view.

The resource will bring cyclists through the essentials of being ready to cycle, cycling with others, positioning on the road, road structure, visibility and perception, and it will allow them then self-test their knowledge.

Structured in modules, the resource is designed to either be completed in sections and re-accessed or completed in one sitting.

This resource which is **free of charge** is accessible through www.cyclerright.ie



ROAD SAFETY



Roadshows



StreetSmart Kids
Road Safety Authority



'StreetSmart'

For children aged 4-12

'StreetSmart' brings road safety to life in a fun way for young school children. It uses a 'Streetscape' mat and props which incorporate typical street scenes. 'StreetSmart' is designed for children aged between 4 and 12.

The Streetscape mat can be set up in your school hall. Our staff will work with teachers beforehand to decide suitable road safety lessons for your students. Children can also take part in a range of activities such as storytelling, road safety games and an interactive road safety question and answer session. Teachers and RSA staff facilitate activities. It is great fun.

For more information, or to book StreetSmart, **complete this form** and a member of the team will contact you.

This service is free of charge

Can also be delivered virtually



Sinead Kelly

Having previously worked in Driver Licensing with NDLS for the past 9 ½ years, I am thrilled to be branching out into teaching Road Safety Education to the future drivers and road users of Ireland. I have a passion for meeting new people and love travelling from my Midlands home to the length and breadth of the country to deliver the StreetSmart and Shuttle programmes as part of the Road Safety Education Team. In my spare time, I can be found walking our very active dog on the many trails and walkways we are surrounded with or sailing on the Shannon and Lough Ree.



Alexandra Teixeira

"I joined the team in September 2016 and am based in Kildare. I work nationwide in the StreetSmart and the Shuttle programmes as a Road Safety Educator. I have a lot of passion for this job because I know what it's like to lose someone we love on the road. I am married with a baby girl and have a keen interest in all sports, particularly soccer."



Niki Graham

Niki is our newest team member with the Shuttle/ StreetSmart service having just joined in August 2022. Niki is based in County Galway but is excited to begin the adventure of delivering road safety messages throughout the country.

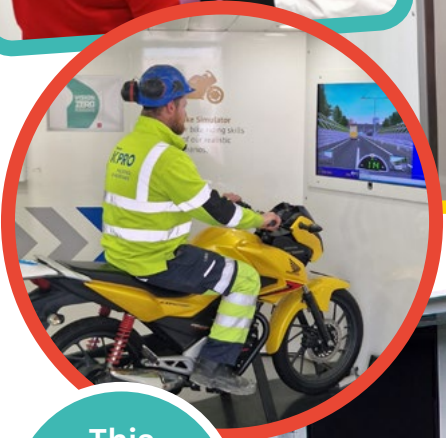
Road Safety Interactive Experience Shuttle

For all ages

Visit our Road Safety Interactive Unit, known as the Shuttle, and enjoy an interactive, educational road safety experience.

- Experience simulated virtual situations in our virtual reality pods and experience first-hand the dangers of driving and texting, driver fatigue and the consequences of drink driving.
- Practise your driving and hazard perception skills on our simulators (bicycle, motorbike)
- Practise safe cycling skills on our state of the art simulator
- Interactive games

To book it or find out more information, please [fill out this form](#) where a member of our team will contact you.



This service is free of charge



The Shuttle

VIRTUAL
APPOINTMENTS
NOW
AVAILABLE



'Check it Fits' Service

The RSA 'Check it Fits' Service is a free child car seat checking service. It aims to reassure parents, grandparents and guardians that their children are travelling safely in their child car seat and that the seat itself is securely fitted in the car. The service is available nationwide.

It was introduced in response to the frightening statistic that showed that as many as 4 out of 5 child car seats are incorrectly fitted. This can result in serious or fatal injury to a child in a collision. The service is quick, easy, and available throughout Ireland and can be offered virtually when required. Our experts will help you with any problem you have in installing your child seat. They will also show you how to fit the restraint correctly and answer any queries you may have.

To see when 'Check it Fits' will be in your locality next or to book a virtual appointment, please visit www.rsa.ie/checkitfits

It's EU Law:

When travelling in vehicles children under 150cms in height and under 36kgs in weight must use the correct:

- Child seat
- Booster seat, or
- Booster cushion.

THIS
SERVICE
IS FREE OF
CHARGE



Height:

up to
150cm
4ft 11in

Weight:

up to
36kg
5st 9lbs

Meet Ron and Brian, our expert checkers

Since 2013, Ron and Brian have travelled all over Ireland with the RSA 'Check it Fits' service, clocking up at least 150 events per year. They have checked over 50,000 car seats through this service and have provided parents and guardians with peace of mind that their children's car seats are fitted correctly. During Covid-19, the service had to move online but Ron and Brian have dusted off the gazebo and are delighted to be back out on the road meeting you again and checking car seats. They offer a blended service, face to face and virtual as they recognise the importance of being accessible to people who may not have 'Check it Fits' coming to their area.

"Ron is so professional, knowledgeable, thorough and really lovely. I have to say the same for every member of the RSA team I've met so far. You are all doing a fantastic job. I can't thank you enough. Every time I have had a car seat check with the RSA I have left feeling that my children are safer."

"Brian went above and beyond to help me find a solution for my car that was safe for the three kids while also giving as much space as possible for the driver and passenger. He was excellent".



Leading Lights
Awards 2023

Road Safety Awards

Leading Lights

Awards that celebrate the outstanding efforts of people across Ireland to make our roads safer for everyone!

Do you know an individual, school, business or organisation who campaigns, educates, and is committed to improving road safety in their community?



The Road Safety Authority's 'Leading Lights in Road Safety Awards' are back and nominations are now open for 2023!

Now in their 14th year, the awards will recognise and honour the contribution made by individuals, groups and communities from all over Ireland in reducing serious injuries and deaths on our roads.

Entrants will be honoured for making Ireland's roads safer and for their contribution to Ireland's journey toward Vision Zero – zero road deaths and serious injuries by 2050.

In 2022, with the permission of his family, the media award was given in honour of former RSA chairperson and esteemed broadcaster, Gay Byrne.

Closing date for nominations is 6 October 2023!



BT Young Scientist Awards

The RSA's Road Safety Award is for projects that cover a road safety or related topic
For more information, please see

www.btyoungscientist.ie or www.rsa.ie



In 1963 two physics researchers from the University College Dublin, Rev. Dr. Tom Burke and Dr. Tony Scott, came across the concept of 'Science Fairs' while conducting research in New Mexico. The pair decided that this type of hands-on science was something that students in Ireland could benefit from. And so, the Young Scientist exhibition was born.

Director of Partnerships and External Affairs Sarah O'Connor with Sadbh Nolan, Kate Ballance and Alex McElroy from St. Mary's Secondary School, Dublin after winning this year's RSA Road Safety Award.

The title of their project was: 'Does music interfere with our Steering Wheels? A systematic investigation into the affects that different genres & styles of music have on driving ability and driving habits.'

An overview: What affect does listening to different music genres or specific music characteristics have on our safe driving techniques, observations, speeds & response times.



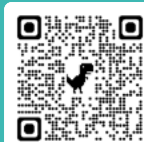
"Arrive Alive at 1.5"

Wexford Native, Phil Skelton, whose cycling campaign, "Arrive Alive at 1.5", which inspired changes to the official Rules of the Road have been awarded the Road Safety Authority 'Gertie Shields Supreme Award' for 2022.

The award was presented to Mr Skelton by Minister of State for Transport Hildegard Naughton at the RSA's Leading Lights in Road Safety' Awards in Croke Park.

Phil Skelton founded the "Arrive Alive at 1.5" campaign in 2013 following his own near miss of a close passing car. Phil advocated for greater driver education around a minimum passing distance for vehicles overtaking cyclists. As a result of Phil's campaigning, the Rules of the Road were updated to reflect a minimum passing distance of at least 1.5 metres for drivers travelling in speed zones over 50km/h, and at least 1metre in speed zones under 50km/h.

For information on the winners, see www.rsa.ie/leadinglights



Road Safety Innovations

Snakes & Hazards



We developed this fun, addictive and easy-to-play road safety game for kids based on the popular game Snakes and Ladders.

- Roll the dice to answer questions
- Get them right, go up ladders
- Wrong, go down snakes
- Score within the top rank, see some fireworks.

This is all while learning some important road safety messages. You can download this game free on seatbeltsheeriff.ie, and the iOS and Play stores.

Snakes & Hazards is also available on the RSA's Interactive Shuttle and through the Nationwide Road Safety Education Service.

Consequences

Our new virtual reality (VR) film, Consequences, puts you in the shoes of a drink-driver. It has four unique storylines where you get to experience the full extent of the agonising consequences of drink-driving. This deals with everything from injury to prosecution.

Consequences is available from YouTube 360.

You can also use Consequences on the RSA's Interactive Shuttle.

Collide-O-Scope

This is a road safety educational game that needs total concentration and is great fun to play, and it has a serious message. The game highlights that motorists, cyclists and pedestrians all need to concentrate on the road because distractions cost lives.

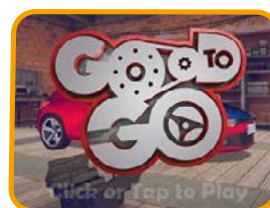
You can download Collide-O-Scope free from Google Play Store and Apple App store. Collide-O-Scope is also available to use on the RSA's Interactive Shuttle and through the Nationwide Road Safety Education Service.

Good2Go

Test your car maintenance knowledge with this engaging 3D car game based on the RSA Car Safety Checks list. In the game, you must service a broken car by fixing three-four safety check problems by finding the correct car parts in the virtual garage.

You can also do up your car by selecting a new paint job and alloy wheels. But remember, you need to have all your checks fixed before you're 'Good to go'!

Good2Go is available on the RSA Shuttle and through the Nationwide Road Safety Education Service.



Distractions

You get to experience a crash in the virtual world. Enter a fully immersive interactive driving game, where distractions are all around you, as you go on a car journey that could be your last.

A drive late at night takes a dark turn as you witness first-hand the terror of falling asleep at the wheel.

A seemingly innocent daytime drive through a town takes an unexpected detour. In the simulation, you experience the devastation of what can happen when looking at your phone-screen instead of your windscreen.

Distraction provides a complete driving experience, with a steering wheel and rumble pack so you literally feel every bump in the road. This installation will leave you feeling truly rattled, as you realise how dangerous distractions can be in the real world. So, leave them in the virtual one.

Play it now on the RSA's Interactive Shuttle and through the Nationwide Road Safety Education Service.

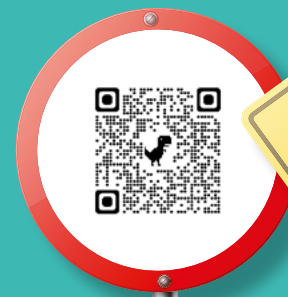


Ready to experience it now?

Steps for viewing 'Consequences' VR experience on YouTube

1. Open the QR Code reader on your phone.
2. Hold your device over the above QR Code so that it's clearly visible within your smartphone's screen.
3. Your smart phone will automatically scan the code and open Consequences on your Web Browser.
4. Select 'Open in App' to view on YouTube app and make sure it is in landscape orientation.

Getting children to school safely



Research shows that children under 12 do not have the skills and experience needed to be safe in traffic on their own and should be taken to school by an adult.

Safer parking at the School Gate

Children are the most vulnerable members of our society and we do not want to put a child's life in danger. If you drive your children to school, park carefully to avoid confusing other parents and their children. Thoughtless parking can force children onto the road to get around your car.

Road Safety Promotion Officers are available to deliver road safety talks to parents/guardians. Please **complete this form** to book your talk.

Checklist for hiring a bus



You can do your bit to make it safer outside school by:

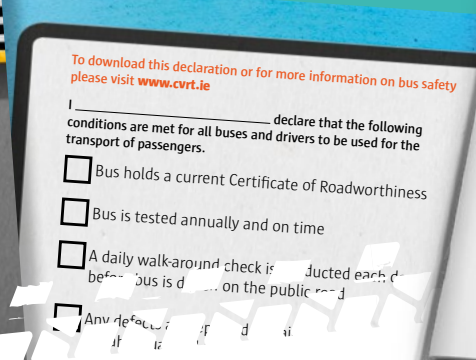
- Driving safely and obeying the speed limits
- Parking so that your child can leave the car on the footpath side away from traffic
- Paying attention to other children at the side and behind your car when parking, dropping off or setting off
- Parking so you don't block the flow of traffic or access (don't double park) for emergency vehicles

Don't:

- Stop or park where there are yellow zig-zag lines along the edge of the road and the words 'SCHOOL KEEP CLEAR'
- Park on any double yellow lines
- Park on a footpath or a cycle track (this is an offence)
- Park in a way that would block the school entrance or exit, residents' driveways or junctions
- Park at bus stops, disabled parking spots or private parking spots
- Park within 15 metres before or 5 metres after a pedestrian crossing or traffic lights

Think about:

- Encouraging your children to walk or cycle to school to increase their physical fitness (it's a good opportunity for you to be more physically active too!)
- Car pooling or taking public transport
- Parking nearby and walking the rest of the way



See our 'Guidelines for improving Road Safety around your school' and our 'Going to School' leaflet for more information on getting children to school safely. For more information on road safety education for children, please visit <https://www.rsa.ie/road-safety/education>.



Road Safety Authority Promotional Materials

You can order free road safety material such as:

- leaflets
- booklets
- posters
- high-visibility materials
- educational resources

from our website
www.rsaorders.ie

or call: 0818 532 532



Useful links

www.rsa.ie

www.seatbeltsheriff.ie

www.rulesoftheroad.ie

www.theorytest.ie

<https://roadsafetyeducation.rsa.ie/>

[http://rsa.ie/en/RSA/Road-Safety/
Education/Educational-newsletter/](http://rsa.ie/en/RSA/Road-Safety/Education/Educational-newsletter/)

www.ndls.ie

www.facebook.com/RSAIreland

www.twitter.com/RSAIreland

www.youtube.com/RSAIreland



Book the Nationwide Road Safety Education Service [here](#)

Book StreetSmart service [here](#)

Book Road Safety Interactive Shuttle [here](#)



Údarás Um Shábháilteacht Ar Bhóithre
Road Safety Authority

Páirc Ghnó Ghleann na Muaidhe, Cnoc an tSabhaircín,
Bóthar Bhaile Átha Cliath, Béal an Átha, Co. Mhaigh Eo, F26 V6E4

Moy Valley Business Park, Primrose Hill,
Dublin Road, Ballina, Co. Mayo, F26 V6E4

Website: www.rsa.ie

 MyRoadSafety.ie

Your online resource to easily and safely manage all your driver information, services, tests, permits and licences.

Vision Zero

Vision Zero is a long-term goal aimed at eventually eliminating deaths and serious injuries in road traffic crashes. It is supported by a range of safety performance targets. These targets help different sectors to work together more effectively to achieve safety targets.

Our vision is for a **Safe Systems Approach**. This approach accepts that crashes will occur but should not lead to death or serious injury. To achieve this, we will work with all partners to reduce the risk of death and serious injuries. This involves creating multi-sectoral shared responsibility!

For more information, visit www.rsa.ie

**VISION
ZERO**
NO ROAD DEATHS
OR SERIOUS INJURIES BY 2050



See RSA.ie