

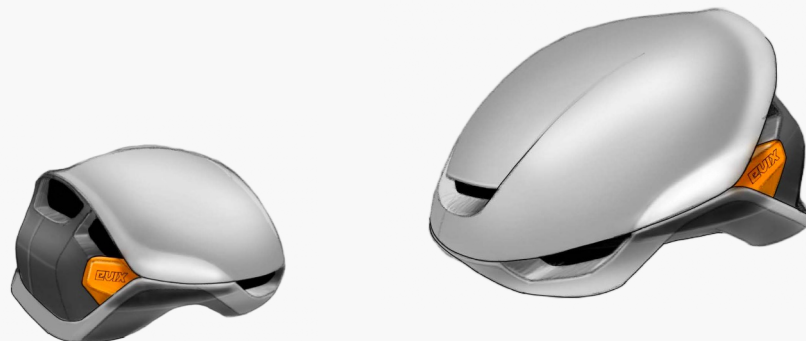


THE FIRST HELMET WITH AN AIRBAG

WE AIM TO REDUCE THE PROBABILITY OF SUFFERING A NECK INJURY IN CASE OF AN ACCIDENT

EVIX IS...

- AN INNOVATIVE PROJECT APPLIED TO **ROAD SAFETY**
- SUPPORTED BY THE **SCIENTIFIC-MEDICAL COMMUNITY**
- **PATENTED**
- WITH AN **ONGOING COLLABORATION AGREEMENT** WITH ONE OF THE BEST HELMET BRANDS IN THE WORLD



¡SEVERE ROAD SAFETY ISSUE!

+30.000 deads &

+300.000 seriously injured cyclists a year in the EU.

European Transport Safety Council

CYCLING is the main cause for

CERVICAL INJURIES in men.

Blake M. Hauser, Adult sports-related traumatic spinal injuries, 2021

EVIX IS THE SOLUTION



Helmet
with **EVIX**



ACCIDENT



Helmet
with **EVIX**
INFLATED

A **STANDARD** helmet which in a case of an **ACCIDENT** and by an **ARTIFICIAL INTELLIGENCE** and **MACHINE LEARNING** algorithm deploys a **CERVICAL AIRBAG**.

**SCIENTIFIC &
MEDICALLY**
validated

PATENTED
technology
*in process on 47 countries



MEDICAL VALIDATION

Up to **51%** reduction in neck range of motion, reducing the probability of suffering a cervical injury

Paper presented at:

- **EFORT** Congress 2023 (Viena)

Most important international congress in Traumatology and Orthopedics.

- **IRCOBI** Congress 2023 (Cambridge)

Most important international congress in applied Biomechanics.

In collaboration with:

**DR. FRANCISCO
JOSÉ LÓPEZ VALDÉS**

PONTIFICIA COMILLAS
UNIVERSITY

**DR.
TIAGO MOTA**

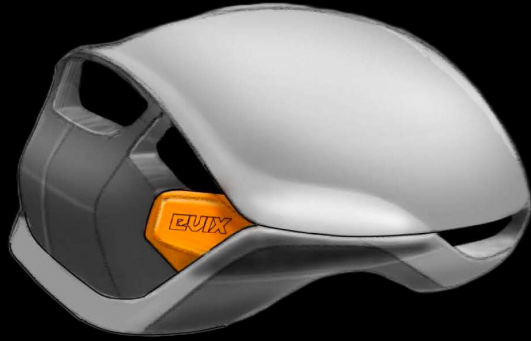
BARCELONA
UNIVERSITY

**DR.
ÁNGEL GIL**

NATIONAL PARAPLEGIC
HOSPITAL OF TOLEDO



BUSINESS MODEL B2B



EVIX aims to become the default partner of the largest helmet brands committed to user's safety.

EVIX is an **INGREDIENT BRAND**: we sell and license our technology to helmet brands that manufacture, market and sell helmets to end users.

AGREEMENT with **O'NEAL**

- To integrate our technology into their helmets and industrialize the product.
- Firstly in bicycle helmets and then on motorcycles.
- Commitment to sign a commercial contract and license EVIX technology to O'Neal.
- O'Neal positions itself as a leader in safety and innovation, adding a high-end product to its catalog with a highly differential value for the cyclist.

Who is O'NEAL?

- German helmet brand founded in 1970.
- Sells 150.000 helmets/year.
- +40 employees
- Sponsors World Cup and Dakar teams.

OTHER BRANDS

80% of TIER 1 WORLDWIDE BRANDS are interested in EVIX technology.

- These brands have +**90% of market share**.
- 13 of them have shown their real interest by an NDA or LOI signature.
- In advanced conversations with various.

LAZER
HELMETS

ABUS

MET

POC

SCOTT

OAKLEY

GIRO

KALI


TREK

 **SPECIALIZED**

LIMAR
THE HELMET SPECIALIST

FOX 




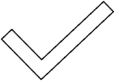

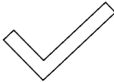










MARKET - 1,1B

INDUSTRY	Total market (millions of units)	Focus market (millions of units)
Bike	50	29,9
* Road	5	5
* MTB	20	16
* DownHill	2,5	2,1
* Urban	22,5	6,8
Motorcycle	82	68
Snow	6	4
Equestrian	3	2,5
Industrial	397	200
Total	544	304,4

*The focus market is determined by those helmets with a minimum RRP of €100

- The bike helmet market is valued at 1.1B USD, with a CAGR of 5.3% until 2027.
- The first category we will work with will be downhill helmets, (DH), as agreed with ONEAL.
- EVIX earns 30€ x helmet with a rough 30% gross margin.
- Positive EBITDA forecast (+1.5M - 17% on turnover) in year 5 and Break even between year 5-6.

SIMILAR SOLUTIONS

		PRICE	CRANEAL PROTECTION	CERVICAL PROTECTION	DATA / AI	TRACTION
HOVDING		400€				40M sales/year
MIPS		Helmet + 30€				60M sales/year
HELITE AIRBAG VEST		700€				5000 units sold/year
EVIX®		Helmet x1,5 – 2,5€				Agreement with O'NEAL

- EVIX is a **disruptive and unique** system due to its innovation in cervical protection.
- EVIX has **no direct competitors** as none of those mentioned above focus on protecting the cervical spine within a helmet.
- HOVDING, the only product that relates airbag, helmet and cycling, we do not consider it a competitor since its use is **incompatible** with the use of a helmet.

ROAD MAP

- Funding round 220k + State 320k
- Best road safety Project in Spain by LÍNEA DIRECTA
- Functional Prototype
- 47 ongoing patents
- Agreement with National Hospital of Toledo
- Funding round 150k
- Certification protocol with CRITT
- Product ready to manufacture
- Agreement with O'Neal
 - EVIX integration into their helmets
- Market launch

2021

2022

2023

2024

2025

- Medical validation
- Tech Optimization
 - 1st integration in a real helmet
- Helmet Manufacturers approach

- Agreement with O'Neal
 - Industrialization
- Testing and trial run (CE mark)
- Medical Validation phase 2
- New helmet brands approach

TEAM



MARC MILLET
CEO & Cofounder

FUNDING & STRATEGY



NIL OLEAGA
COO & Cofounder

OPERATIONS & FINANCE



LUCAS LLOBET
CTO & Cofounder

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CRITT
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MEDICAL

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