**RSA**

**GamerFest**

Topline Results

**Fieldwork:** Saturday 1st and Sunday 2nd June 2024

**Methodology:** Online (tablets)

**Sample:** 98 respondents

**Introduction**

This survey is being conducted on behalf of the Road Safety Authority, and we’d like to ask you a short set of questions about travel and the Virtual Reality experiences from the RSA. We really value your time and participation.

Survey results are only reviewed in aggregate, anonymous form as a statistical report and will not be linked back to respondents in any way.

Please tick the box below to continue. By ticking this box you confirm that you understand the purpose of the study, that it is voluntary, and that you consent to taking part.

**Profile**

Q.A Please enter your gender below:

|  |  |
| --- | --- |
|  | Total  % |
| Base (N) | 98 |
| Male | 57 |
| Female | 42 |
| Prefer to self-describe/ not to say | 1 |

Q.B Which of the following age brackets do you fall into?

|  |  |
| --- | --- |
|  | Total  % |
| Base (N) | 98 |
| Under 18 years | - |
| 18- 24 years | 29 |
| 25-29 years | 22 |
| 30-34 years | 14 |
| 35-44 years | 29 |
| 45-54 years | 6 |
| 55 years + | - |

Q.1 Do you have a driving licence/permit of any type? **SINGLE CODE**

|  |  |
| --- | --- |
|  | Total  % |
| Base (N) | 98 |
| Yes | 66 |
| No | 32 |
| Don’t know/Not stated | 2 |

**IF YES AT Q.1**

Q.2 Is it a learner permit, or a full licence issued in Ireland or in another country? **SINGLE CODE**

|  |  |
| --- | --- |
|  | Total  % |
| Base (N) | 65 |
| Learner permit | 20 |
| Full licence – Irish issued | 60 |
| Full licence – other country issued | 20 |

**IF YES AT Q.1**

Q.3 Which of the following best describes how often you travel as a driver? Purpose of travel includes work and leisure.

*I drive a motor vehicle (car, motorcycle, van etc.)…*

|  |  |
| --- | --- |
|  | Total  % |
| Base (N) | 65 |
| Daily | 68 |
| At least weekly | 12 |
| Monthly | 8 |
| Less often | 11 |
| Never/ Not applicable | 2 |

**IF NO AT Q.1 OR IF CODE 4 OR 5 AT Q.3**

Q.4 Which of the following best describes how often you travel as a passenger?

*I travel in a motor vehicle (e.g., car, motorcycle, van) as a passenger…*

|  |  |
| --- | --- |
|  | Total  % |
| Base (N) | 41 |
| Daily | 34 |
| At least weekly | 27 |
| Monthly | 12 |
| Less often | 22 |
| Never/ Not applicable | 5 |

**Virtual Reality Experiences**

**IF CODE 1-4 AT Q.3**

Q.5 Please see below statements about the Virtual Reality experiences from the RSA. For each one please tell us the extent to which you agree or disagree with each statement?

*After the Virtual Reality experiences…*

|  |  |  |  |
| --- | --- | --- | --- |
|  | Agree strongly | Agree slightly | **NET AGREE** |
| Base (N) 64 | % | % | **%** |
| As a driver I am now less likely to **drink and drive** | 80 | 8 | **88** |
| As a driver I am now less likely to **use my mobile phone when driving** | 75 | 13 | **88** |
| As a driver I am now less likely to drive **when I am feeling very tired** | 67 | 19 | **86** |

**IF CODE 1-4 AT Q.4**

Q.6 Please see below statements about the Virtual Reality experiences from the RSA. For each one please tell us the extent to which you agree or disagree with each statement?

*After the Virtual Reality experiences…*

|  |  |  |  |
| --- | --- | --- | --- |
|  | Agree strongly | Agree slightly | **NET AGREE** |
| Base (N) 39 | % | % | **%** |
| As a passenger, I am now less likely **to** **get in a vehicle where I know the driver has consumed alcohol** | 87 | 5 | **92** |
| As a passenger, I am now less likely **to get in a vehicle where I know the driver uses their mobile phone when driving** | 64 | 21 | **85** |
| As a passenger, I am now less likely **to get in a vehicle where I know the driver is feeling very tired** | 77 | 10 | **87** |