



## PROPOSAL FUNDING

### GOVERNMENT PROGRAMME ON CRIME REDUCTION and social behaviour TOGETHER SAFER by Władysław Stasiak for 2022 - 2024 (2024).

#### I. General information

##### 1.1 Name of specific objective of the action

*Specific objective No. 2 - Raising awareness of local societal safety risks and effective methods of preventing them*

##### 1.2 Institution responsible for assessing the Application

Warmińsko-Mazurskie Voivodship Office in Olsztyn  
Al. J Piłsudskiego 7/9, 10-575 Olsztyn

##### 1.3 Project title

"Aware - Mobile"	- activities	educational	voivodship	warmińsko	-
activities	w				
mazurian.					

##### 1. 4Date and place of implementation

From	01.05.2024	r.	To	provinces of	warmińsko	-
	31.11.2024	r.	at	in the area of		
				mazurian.		

##### 1. 5 Amount of grant requested

PLN 100,000 (one hundred thousand zlotys)

## 1.6 Timetable of planned project activities

Lp.	Description of operation	Planned completion date
I.	<p><i>Project preparation phase</i></p> <ul style="list-style-type: none"> <li><i>a) Development of prevention and educational materials, tools and scenarios needed to conduct comprehensive meetings in target groups age groups (from 01.05.2024 to 30.06.2024).</i></li> <li><i>b) Consultation between speakers, institutions on the creation of further desired educational material. Creation of a working group to streamline the project work. (from 01.05.2024 to 31.05.2024)</i></li> <li><i>c) Preparation of documentation to carry out the purchase of the items indicated in para. 1.7 of the proposal (page 5) (from 31.05.2024 to 30.06.2024).</i></li> <li><i>d) Development of rules for an art competition aimed at kindergartens in the Warmińsko-Mazurskie Voivodeship (from 31.05.2024 to 30.06.2024).</i></li> <li><i>e) Development of a presentation on the harms of psychoactive substances (alcohol, drugs, including legal highs) for young people aged 13 to 18. (from 31.05.2024 to 30.06.2024).</i></li> </ul>	<p><i>as of 1.05.2024.</i></p> <p><i>until 30.06.2024</i></p>
II.	<p><i>Project implementation stage</i></p> <ul style="list-style-type: none"> <li><i>a) <b>Inauguration of</b> the project "Świadomi - Mobilni" educational activities in the Warmińsko-Mazurskie Voivodeship. The meeting will be held in the premises of the WORD in Olsztyn, at 17 Towarowa Street. (from 01.07.2024 to 07.07.2024 )</i></li> <li><i>b) Popularisation of the material distribution channel among speakers (from 01.07.2024 to 07.07.2024)</i></li> <li><i>c) Making made educational materials available to primary school teachers through the Olsztyn Board of Education (from 01.07.2024 to 31.07.2024).</i></li> <li><i>d) Presentation of assumptions, possibilities of using the made educational materials during free training staff teaching staff examining children for their bicycle card at the Provincial Traffic Centre</i></li> </ul>	<p><i>From 01.07.2024.</i></p> <p><i>until 31.10.2024</i></p>

	<p><i>The following are the terms of reference of the Olsztyn Road Directorate. (from 01.09.2024 to 31.10.2024).</i></p> <ul style="list-style-type: none"> <li><i>e) Conduct 70 meetings with children, young people in schools, kindergartens, camps, adults and senior citizens throughout the province. (from 01.07.2024 to 31.10.2024).</i></li> <li><i>f) Ad hoc analysis of the questionnaires sent by teachers / guardians, taking possible corrective measures to improve the quality of the meetings prevention meetings. (from 01.07.2024 to 31.10.2024)</i></li> <li><i>g) Development and publication of an infographic on driving under the influence of alcohol or another drug and the associated consequences (from 01.09.2024 to 31.10.2024).</i></li> <li><i>h) Conducting an art competition aimed at kindergartens in the Warmińsko-Mazurskie Voivodeship (from 01.09.2024 to 31.10.2024).</i></li> <li><i>i) Conduct prevention meetings in educational institutions, schools with young people aged 13 to 18 on the subject of harmfulness of harmfulness of psychoactive substances with the use of alco-goggles / narcoggles (from 01.09.2024 to 31.10.2024).</i></li> </ul>	
III.	<p><i>Completion and evaluation phase project</i></p> <ul style="list-style-type: none"> <li><i>a) Carrying out survey among the speakers involved in the project. Analyse the data obtained and draw conclusions, assess the impact of the project on the speakers, conduct an evaluation. (from 01.11.2024 to 20.11.2024)</i></li> <li><i>b) Assembly obtained questionnaires from teachers i guardians and analysis of the data, derivation of conclusions, including evaluation of the impact of the project on the quality of the meetings (01.11.2024 to 20.11.2024).</i></li> <li><i>c) Analysis of data from SEWIK KGP, comparison to the same period, assessment of changes in the number of</i></li> </ul>	<p><i>as of 01.11.2024.</i></p> <p><i>until 30.11.2024</i></p>

	<i>fatalities, accidents occurring within the Warmińsko-Mazurskie Voivodeship.</i>	
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	<p>(from 01.11.2024 to 20.11.2024).</p> <p>d) Analysis of data from SESPOL KGP, comparison to the same period, assessment of changes in juveniles disclosed under the influence of drugs (w including legal highs) and alcohol w within the Warmińsko-Mazurskie Voivodeship. (from 01.11.2024 to 20.11.2024).</p> <p>e) Implementation report project summary report. (from 20.11.2024 to 30.11.2024).</p> <p>f) Publication on the website of the Provincial Centre Road Traffic Centre in Olsztyn and the Provincial Police Headquarters in Olsztyn an article describing the assumptions, course and effects of the project undertaken, together with publication of photographic documentation of the actions taken. (from 27.11.2024 to 30.11.2024 r.)</p>	
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## 1.7 Calculation of expected project costs

Name of expenditure in view of with the planned action	Unit of measure ment	Unit price (gross in PLN)	Total cost - planned expenditure (gross price in PLN)	Amou nt of grant in PLN	Own resour ces in PLN
Educational mat - crossing for pedestrians	art	300	6 600	6 600	0.00
Bluetooth speaker	art	380	8 360	8 360	0.00
Foot control	art	150	3 150	3 150	0.00
Children's table	art	150	3 150	3 150	0.00
Children's chair	art	60	5 040	5 040	0.00
Presenter	art	150	3 300	3 300	0.00
Wooden cage	art	600	12 600	12 600	0.00
Question papers	set	150	3 300	3 300	0.00
USB joystick	art	100	2 200	2 200	0.00
Lottery package	set	200	4 400	4 400	0.00
Signal S-5	art	300	7 200	7200	0.00
Road signs	Complete	400	8 800	8 800	0.00
Services printing	set	5 000	5 000	5 000	0.00
Materials promotional	Complete	36 900	30 900	20 900	10 000.00
<b>Total</b>			104 000	94 000	10 000.

Unit cost of project funding (per person)	PLN 9.15
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## 1.8 Contact details for the applicant and additional information regarding the project

Jacek Śniady - Head of the Road Safety and Training Department of the Provincial Road Traffic Centre in Olsztyn, e-mail address: [j.sniady@word.olsztyn.pl](mailto:j.sniady@word.olsztyn.pl) tel. 89 538 11 51

## II. Project information

### 2.1 Justification need for implementation /analysis threat analysis and expectations, needs of the community/

A separate dossier has been drawn up - Annex 1

### 2.2 Justification of the choice and characteristics of the proposed support methods

The project is intended to create substantively valuable and attractive tools for conveying knowledge on road safety. It will positively influence the effectiveness of already conducted lessons and meetings conducted by the employees of the Voivodship Traffic Centres, police officers, civilian employees of the police, pedagogical staff in educational facilities (in particular during the preparation of students to obtain a bicycle card), but also parents/guardians in their private time spent with their children. In addition the provision of valuable tools will encourage to take up the subject of road traffic more often and thus will translate into both quality and quantity of conducted preventive meetings. Due to the nature of the materials produced (application for a mobile phone, animations, presentations, concepts for teaching), free distribution, and the possibility of using them at no cost as part of the meeting, the materials developed will constitute an important resource at the disposal of the speakers, not only for this calendar year, but also for subsequent years. The fixed assets purchased thanks to the funding will make it possible to significantly improve the quality of the meetings, but they can also be used to conduct meetings with other target groups in the future. The project will be implemented in cooperation with public institutions and other entities, which will have a positive impact on further cooperation and educational initiatives.

The project aims to influence the various factors that have a direct impact on road safety. It will improve the quality of educational activities - in the sense of all classes, meetings, participation in events, festivals, while providing tools, ready-made solutions, factual studies and a set of good practices for speakers. In addition, it will have a subjective, individual impact on the audience participating in the activities, taking particular interest in the youngest age group in road traffic. Nevertheless, the activities will also target young people, adults, including seniors - through planned publications, open meetings at events and festivals. In addition, as part of the initiative, undertakings will be undertaken to educate children and young people on the harmfulness of psychoactive substances - which is assumed to have an impact on reducing the scale of the indicated problem, but in addition will have an impact on road safety (among others, the legal liability related to driving after consumption of alcohol will be addressed). The analysis conducted (II.2.1) in the scope of the two above mentioned spheres confirms the need to intensify prevention activities.

## 2.3 Project addressees (addressee name and size stated in number) / indirect, direct /

- 1) Direct: (total: 7270 persons)
  - a) children and adolescents - 5 000
  - b) adults, including seniors - 1000
  - c) police officers - 350
  - d) employees of public institutions - 15
  - e) teaching staff - 905
- 2) Intermediate (total: 3 000 persons)
  - a) parents/guardians - 2 000
  - b) children, adolescents and adults, senior citizens - 1 000

Total number of project addressees: **10270 people**

## 2.4 Characteristics of the project / detailed description of the planned activities /

### a) description of the project (or project phase)



The project ""Świadomi - Mobilni" - educational activities in the Warmińsko-Mazurskie Voivodeship" aims to improve the quality of preventive and educational meetings conducted by police officers, employees of public institutions and pedagogical staff in the Warmińsko-Mazurskie Voivodeship. The educational materials produced will be tailored to the individual recipient, taking into account the age of the child and the nature of their participation in road traffic.

The priority objective is to reduce the number of road accidents within the province through education, particularly among the most vulnerable age groups. Funding will enable the project to be implemented over and above the norm and will significantly translate into the extent of the preventive impact on the general public, particularly at meetings/open events. The strength of the initiative is the modularity of the studies produced, which are intended to be an interesting alternative to the speaker's own studies. It will be possible to implement all or a part of the studies, selected by the meeting leader, in initiatives already taken.

When producing educational materials, we use contemporary technological solutions, e.g:

1. The channel of distribution of the materials in the Police will be based on the PSTD network and a hosting service created within this network, providing disk space and on which educational materials in digital form will be placed - this will positively influence the circulation of information and the costs of project implementation. In addition, the materials will be distributed via the websites of the WORD in Olsztyn and the KWP in Olsztyn in a form accessible to everyone, which may be particularly attractive to teaching staff and parents/carers.

2. The project will provide the 'Sounds of the Street' phone/tablet app free of charge. The app is a convenient player of sounds useful for the implementation of activities for any age group. To the collection of sounds including the sound of an S-5 traffic signal, a bicycle bell, a horn, a passing car, tram, motorbike, sudden braking. The app is designed to draw children's attention to how important the sense of hearing is when moving around. In addition to identifying sound sources the application allows you to practice going through the learning mat with the an additional stimulus sound





stimulus (age 3-6 years),

The teaching module is a good example of this, and also works together with other modules to make them more interactive. The activation of the auditory sense during teaching is an innovation that enhances learning and attractiveness. In addition, it addresses factual educational needs closely related to road safety.

3. As an alternative to conventional training, a video will be created of the classes conducted with a detailed explanation of the tools used. This will be helpful in introducing speakers to the project with an economic factor. However, an officer from the Traffic Department of the Provincial Police Headquarters in Olsztyn will be sent to those who request a standard training course.

4. The use of tools such as:

a) Presenter - will enable you to better maintain contact with your audience, enable the use of more dynamic forms of presentation

b) Bluetooth speakers - allows for amplification of the sound signal, increases interactivity, attractiveness of conducted classes (cooperates with e.g. "Sounds of the street", "Test of knowledge", "Small town", animations, recordings)

d) Road Signs - Overview boards showing the most important road signs. A helpful tool for visualising the signs when explaining how they work, but also for carrying out games with children.

e) Prints - print realisations, diplomas, posters, collateral materials.

f) Promotional materials - gadgets to promote the action, stamps, balls, puzzles, bags and similar items, which will be attractive to obtain by participants, recipients of the action. They will also be needed for an art competition.

Furthermore, in order to increase the attractiveness among children and young people of the safety content provided w traffic road safety developed at are subject to games i games, among others:

a) Crossing the road - a module implemented in kindergartens, where thanks to a graphically designed pedestrian crossing (educational mat) crossing can be practised in a safe environment. In addition, a graphic presentation is used to illustrate the crossing steps to the child and the "Sounds of the Street" application to make crossing more fun.

b) Red / Green - a game based on the game *"One, two, three, Baba Yaga is watching!"* with the difference that any movement of the participants is determined by an S-5 traffic signal held by the activity leader. It is a movement game that teaches the principles of traffic lights, the prohibition of running through a pedestrian crossing and the need to stay focused when moving on the road. The game contains positive educational content and ensures that participants have fun.

c) Teddy Bear Troublemaker - animation with soundtrack showing viewers the moment when candy is stolen. The entertaining storyline is an introduction to the fun of finding a teddy bear hidden in the room where the meeting takes place. This allows the children to take on the role of a police officer looking for the thief and thus make their first intervention. Although the teddy bear is usually found by one



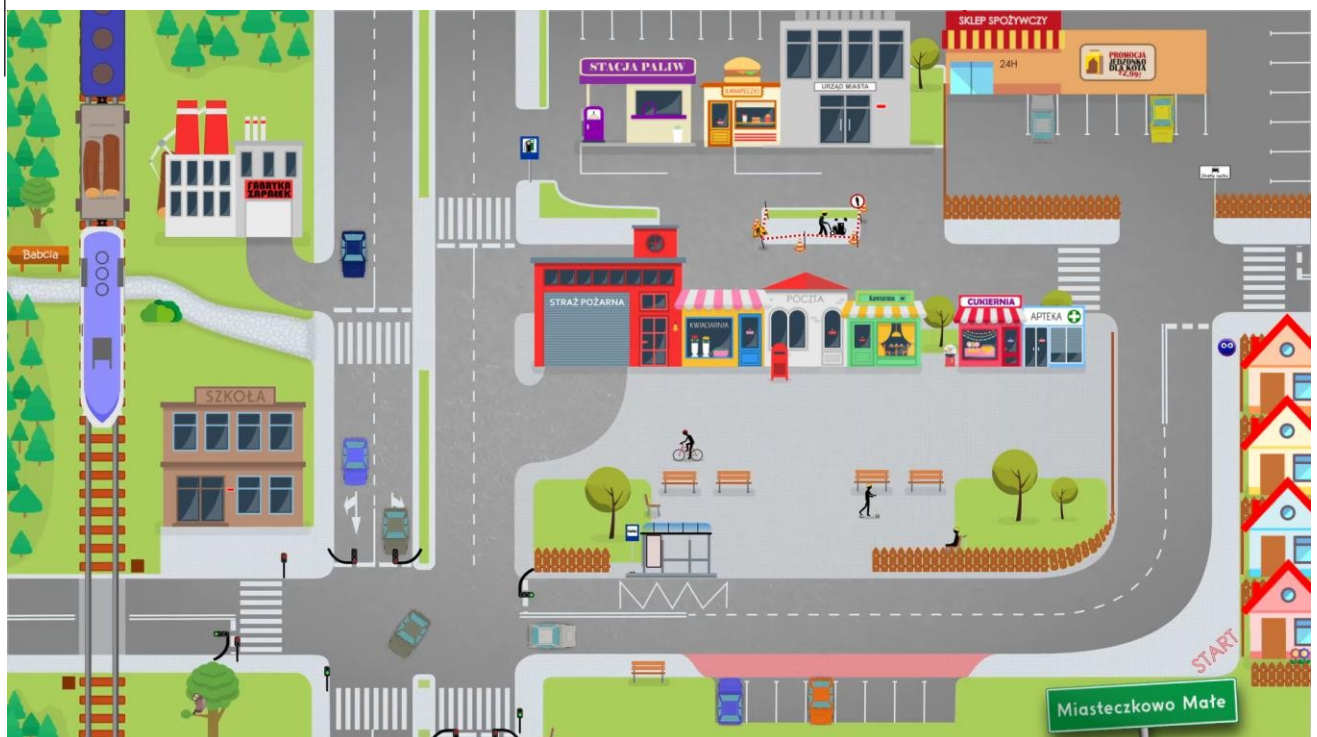
person is a game that shows very well how important teamwork is, especially when on duty. The game uses a wooden cage for the final seating of the miscreant. Material dedicated to police officers and civilian police staff.

d) A pack of colouring books and 'task books' - participant-engaging studies, particularly attractive to the youngest audiences. In order to be able to use the indicated materials during open events, chairs and children's tables are helpful.

e) Knowledge Test - audio-visual setting realised in \*.pptx format. The realisation allows a test of road traffic knowledge to be conducted in an interactive form. The presentation consists of three parts: a video introduction, random order, and mechanics of counting points. Sets of questions adapted to each age group are in preparation. Lottery packs (a container filled with question capsules) will be provided to make the game more attractive.



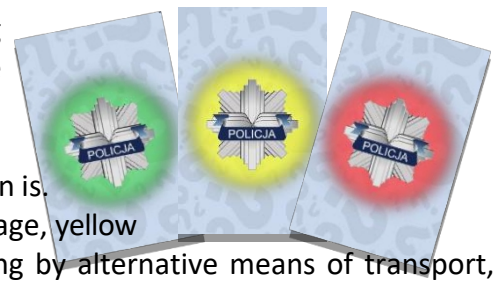
f) Miasteczkowo Małe - is an educational game in which the participant takes on the role of a pedestrian whose task is to reach specific points on the map. The player is surrounded by active traffic and road infrastructure, which allows the player's individual skills to be verified. The game provides a basis for quickly identifying content deficiencies in the fundamental area of walking. The game session is able to provide the participant in an interactive form with the desired content, legal and practical knowledge, as well as about potential dangers on the road. The city's road infrastructure is deliberately realised with engineering errors potentially encountered in reality, and drivers travelling through the city do not always comply with the provisions of the Road Traffic Act. The module was created to shape a defensive pedestrian attitude when moving around, to anticipate the activity of drivers and to prevent dangerous situations. The whole application is designed to give the impression of a vibrant city. The participant's task is to move his or her character to different destinations on the map using the joystick. Tasks designed to entertain children aged 6 to 13.



- g) Question cards - an educational game covering key road safety and first aid topics, broken down by age group and how to move. On



The reverse of each card has a colour which indicates what the target audience for the question is.



Green is dedicated to children up to 10 years of age, yellow for people over 10 years old and those travelling by alternative means of transport, the red one contains questions designed for active drivers. The tool works in conjunction with the "Sounds of the Street" application, which allows you to count down the 10 seconds needed to answer, play the sound of success or failure depending on the correctness of the answer given.

- h) Reaction time - an application together with a dedicated foot controller designed to test the speed at which a subject reacts to a single contrasting stimulus. The results obtained, especially when compared collectively, are a good basis for starting a conversation on the relationship between reaction time and traffic, causes of road accidents and the age of drivers. The tool is



particularly helpful when meeting senior citizens and making them aware of potential road hazards.

- i) Meeting scenarios with prepared presentations will also be developed. The scenarios will take into account the practical use of the tools provided, taking into account specific age groups and issues related to a particular target group. Such implementation of preventive meetings will make it possible to have the most effective educational impact on the recipients, which will also have a real impact on the level of safety within the voivodship.

All materials are developed with the age of the target audience in mind, so that the meeting leader can easily select specific modules. The materials are intended to be used in prevention meetings, classes in kindergartens, primary and secondary schools, during festivals and open events.

13 - 14					
11 - 12					
9 - 10					
7 - 8					
3 - 6					

The project plans initiatives aimed at influencing the general public with the harmfulness of psychoactive substances (alcohol, drugs, designer drugs) through the publication of video material, infographics, prevention meetings in educational institutions, where the most important issues related to the impact of substances on the body, including motoring in terms of driving, and legal responsibility related to driving under the influence of alcohol, will be raised. In addition, the harmfulness of psychoactive substances will be discussed at open events with the use of so-called alkogoggles and narcogoggles.

The materials were developed on the basis of shared experience, while also listening to the voice of the people directly involved in the meetings - especially with regard to concepts and needs. The assets to be purchased, as indicated in the application, will effectively improve the quality of the prevention meetings for a minimum of three years. The project has a significant impact

for inter-institutional cooperation, which will have an impact on the implementation of other projects. It will also be important to be active in the media field in order to attract the interest of the regional community. This will be done through media releases, competitions and publications in social media. It should be mentioned that the project was subjected to a test part, in which WRD officers of KWP in Olsztyn conducted classes using the indicated materials - which was very positively received by the participants. In-kind contributions included the production of question cards, a foot controller for the *Reaction Time* application, the purchase of a joystick for the *Town and Country* application, a wooden cage and the distribution among police units of 30 teddy bears needed for the "Teddy Bear Troublemaker" game. The aforementioned items allowed for test implementation of the individual modules and initial consultation on the extent of the changes needed to achieve the project goals. The first steps have also been taken to introduce the trainers to the project. Further developments are also being implemented on an ongoing basis.

**b)** if the project is **one phase of a complex project**, the intended implementation stages:

"Świadomi - Mobilni" is a new initiative focused on road safety and the harmfulness of psychoactive substances in the context of road traffic. Its content is based on dialogue and the use of modern technologies in the transfer of substantive knowledge adapted to a specific audience. The initiative undertakes to maximise the effectiveness of educational and preventive measures, which will have a direct impact on reducing road traffic incidents, increasing the awareness of road traffic participants, particularly with regard to the legitimacy of legal changes, engineering solutions applied, increasing mobility while maintaining safety measures, and popularising alternative means of transport as well as public transport. In the case of the proposed project, the initiative is intended to have a direct impact on the general public, taking into account the main causes of road accidents in individual age groups. The materials produced within the framework of the project will be *strictly* tailored to individual audiences, taking into account the level of psycho-physical development and the appropriate range of content that the audience is able to assimilate. The form in which the content is conveyed is also important - particular attention is paid to the attractiveness and interactivity of specific modules, trying to activate the recipient as much as possible during the lecture. We repeatedly refer to Montessori methods when creating materials. Individualisation of the recipient, content-relatedness of the content, attractiveness of the message and the use of modern technologies - this, in our opinion, allows to significantly increase the quality of preventive meetings, and thus directly affect the overall improvement of safety. The next stages will be the provision of new meeting scenarios, tools and prevention materials adapted to other social groups, taking into account their age or mode of transport, i.e. cyclists, young drivers, electric scooter drivers or people using mobility aids. At the end of the proposed project, another traffic risk analysis will be carried out, on the basis of which the next addressees of the "Aware-Mobile" campaign will be selected.

## 2.5 Institutions involved in project implementation

/partners, cooperating institutions/

- 1) Provincial Road Traffic Centre in Olsztyn
- 2) Provincial Police Headquarters in Olsztyn
- 3) Board of Education in Olsztyn
- 4) Local media

## 2.6 Scope activities i degree of involvement w implementation institutions supporting the project /distribution of tasks/

- 1) Provincial Road Traffic Centre in Olsztyn - overseeing the proper course of successive stages of the project (according to the schedule) and coordinating cooperation between individual partners and cooperating institutions. Additionally, purchase of fixed assets indicated in the cost estimate, and their subsequent distribution to speakers conducting meetings with the public. Conducting meetings carried out in cooperation with police officers at, among others, colonies and individual special events. Cooperation with the Provincial Police Headquarters in Olsztyn in the development of materials and the provision of substantive support in inter-agency consultations.
- 2) Provincial Police Headquarters in Olsztyn - Development of preventive, educational and promotional materials for the initiative, including tools, comprehensive meeting scenarios for speakers, focusing mainly on dialogue and education with the use of modern technologies. In addition, the implementation of preventive and educational meetings with children in kindergartens and primary schools using the previously indicated studies and tools. Conducting activities on the subject of safe travel adapted in terms of message, content to the individual age group and the resulting characteristics of participation in road traffic. Work with local media to promote the initiative, develop questionnaires and distribute them to speakers and teachers/carers of children.
- 3) Olsztyn Superintendent of Education - in cooperation with the Provincial Road Traffic Centre in Olsztyn, distribution of the tools developed as part of the project to primary schools in the Warmińsko-Mazurskie Voivodeship.
- 4) Local media - dissemination of information about the ongoing project and its various stages, promotion of the initiative.

## III. Monitoring and effects of project implementation

### 3.1 Assumed project objectives, outputs and outcomes

Assumed objectives:

- 1) Provision of valuable tools, studies for road safety trainers
- 2) Encourage speakers to address traffic issues more frequently

- 3) Improving the quality of prevention meetings
- 4) Raising awareness of children and young people, seniors on traffic safety road
- 5) Raising awareness among young people and adults about the harms of psychoactive substances
- 6) Improve public confidence in public institutions, including the police.

Assumed products:

- 1) Educational, didactic materials developed, including apps, animations, game diagrams
- 2) Infographic on the consequences of driving under the influence of alcohol or another drug

Assumed outcomes:

- 1) Raising among involved speakers level of satisfaction with their current meeting equipment.
- 2) Achieve the highest possible rating for the prevention meetings held.
- 3) Achieve the highest possible rating for the impact of the meeting on raising awareness and safety levels among children, young people, seniors.
- 4) Decrease in road accidents by 5% in the Warmińsko-Mazurskie Voivodeship.
- 5) Slowing down dynamics growth of disclosed minors under the influence of psychoactive substances in the Warmińsko-Mazurskie Voivodeship in the analogous period

### 3.2 Methods of monitoring project results and reporting

The results will be monitored on the basis of the analysis of the questionnaires sent (appendixes no. 2 and 3) by the trainers and teachers / tutors. Moreover, statistics will be verified on the basis of data from SEWIK KGP and SESPOL KGP. Performance of product indicators will be monitored on the basis of a report submitted by the applicant to the relevant voivodeship office after completion of the project.

### 3.3 Relevance of the project in the context of the Programme directions and objectives

In accordance with the assumptions of the *"Safer together"* programme, as a result of the *"Aware - Mobile" - educational activities in the Warmińsko-Mazurskie Voivodeship*, it is expected that the awareness of project participants on safe behaviour will increase. This will occur as a result of a number of preventive and educational actions targeted at and tailored to particular groups of recipients, which will translate into the most effective possible impact with limited resources. Due to the nature of the implementation, especially in terms of the tools developed, meeting patterns, use of modern technologies and low implementation costs - the project is likely to have an impact beyond the designated region. Furthermore, in the case of positive effects of the measures taken, it is planned to forward the studies to the central authorities for possible implementation at national level.

## IV. Annexes to the application

*Annex 1 - II. 2.1 Justification of the need for implementation*

*Annex 2 - Questionnaire addressed to teachers/carers*

*Attachment No. 3 - Survey addressed to police officers / employees*

*Attachment No. 4 - Cooperation with the Olsztyn Superintendent of Education*

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/place and date/

.....  
/applicant/

*Stage I*

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/place and date/

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*Stage II*

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