

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

**Excellence in Road Safety Awards 2017**

Deadline to submit nominations: March 31<sup>st</sup>, 2017

Submit to [charter@paueducation.com](mailto:charter@paueducation.com)

**SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION**

	Please fill in here	Instructions										
Name of the organization	VICTIM PROTECTION DEPARTMENT FDI-AN											
Type of organization	<table border="1"> <tr> <td>SME</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Large business</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Association</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Education/Research institution</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Local/regional authority</td> <td><input checked="" type="checkbox"/></td> </tr> </table>	SME	<input type="checkbox"/>	Large business	<input type="checkbox"/>	Association	<input type="checkbox"/>	Education/Research institution	<input type="checkbox"/>	Local/regional authority	<input checked="" type="checkbox"/>	Please tick one box
SME	<input type="checkbox"/>											
Large business	<input type="checkbox"/>											
Association	<input type="checkbox"/>											
Education/Research institution	<input type="checkbox"/>											
Local/regional authority	<input checked="" type="checkbox"/>											
Organization main activity	The Victim Protection Department of the National Party Fratelli d'Italia-AN takes care of those people who have lost their right to physical and moral health, family, serenity, professional achievement due to the violence of others and have seen disintegrate seen their economic situation because of oppressive and irresponsible tax regimes. Victims often unheard and victimized a second time, because they are considered uncomfortable by a society that tends to ignore the pain, and a short-sighted judicial system.	Activity field										
Country	ITALY	Country of the organization										
Website	<a href="https://www.facebook.com/FratelidItaliaDipartimentoVittime/">https://www.facebook.com/FratelidItaliaDipartimentoVittime/</a>	Organization website										
Contact person	Cinzia Pellegrino	For the follow-up of the application										
Contact person's	National Coordinator of the Department											

position		
Contact person's email address	<a href="mailto:dipartimentotutelavittime@fratelli-italia.it">dipartimentotutelavittime@fratelli-italia.it</a>	
Contact person's phone number	+39 331 9082426	
Partners in the initiative	Association "Road Victims on the SS 106", Civil Chamber "D. Mazziotti" of Castrovillari, Rossano Motoclub and Attadia driving school	Your main partners in delivering the road safety activity

## SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	Giugno 2015 – Giugno 2017 The initiative is still in process.	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process.
Departments/persons involved internally	Dott. Giovanni Caragnano, Provincial Referent of Taranto; Ernesto Rapani, Provincial Referent of Cosenza	In the case of persons, indicate their positions.
Geographical scope of the activities	The objective is to reduce road accidents in Italy's border regions, where historically administrative resources are lower and rarely used for these purposes	Indicate where the activities were implemented.
Summary of the initiative	The initiative consists of a simple and repeatable format that includes: 1) Mapping of situations of real danger of the	Describe the initiative indicating the subject, its aims and the main

	<p>roads by alert users (by Department email dedicated or direct contact) and next reminder through our written official act, technical committee meeting and if necessary parliamentary interpellation.</p> <p>2) Education path for children aged 13 to 25 years, aimed at the perception and assessment of their capabilities and limitations, to acquire a responsible attitude towards other road users and understand the influence of the media in creating false myths lead to incorrect and dangerous behaviors. Grant final study for the best road safety artistic product.</p>	<p>activities it involves.</p> <p>Max: 100 words</p>
<p>Innovative character</p>	<p>It is very important the all road users direct involvement by dedicated e-mail or through the events "Danger's map" (gazebo in the square where they can contact us directly) for dangerous sites reporting, and especially that a structure like this Department becomes spokesman and insists with obstinacy at administrations until a goal has been reached.</p> <p>In this manner The Citizen does not feel alone and abandoned from Institutions, like usually.</p> <p>Also, undermine the TV's falses myths in boys is a deep cultural action that contributes to decrease accidents caused by bravado, alcohol and drug's abuse considerably.</p>	<p>If applies, describe to what extend the proposed initiative will lead to new approaches and practices in road safety.</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>	<p>S.S. 106 is called "road of death", a cause of the sad average of one death EVERY 13 days, the most are young people. A portion of the tract is dual-carriagewave, although the space is in a lane, is lacking adequates traffic lights and signs. In addition, users make overtaking on bends, roadway invasions, and they drive a crazy speed over 150 kilometers per hour.</p> <p>For the next part - S.S. 100 – we already got the adaptation of the road to 4 lanes, the insertion of signs and lights in the stretch between Massafra and Mottola. We set up a technical committee with the Region to complete the stretch from Gioia del Colle in Mottola.</p>	<p>Describe the issues identified leading to implement the road safety activities.</p> <p>Max: 100 words</p>

<p>Activities developed</p>	<p>MAP YOUR SAFETY is a project that deal with the problem of road accidents in a simple and replicable mode by two aspects: that of the retrofitting of the roads and that of the safety culture in the young. Most of causes of accidents it comes down or the road disruption or rash driving. We started in June 2015 to map the area with events "MAP OF DANGER", gazebo in the squares where people have reported the most risky areas. We've provided an email <a href="mailto:sicurezzastrade2018@gmail.com">sicurezzastrade2018@gmail.com</a>, where anyone can contact us and make a report. The project started in South Italy with the intent to take it around the Country. As for the territory of Taranto we have already solved the criticality of S.S. 100, where it is happened in the past more than a fatal accident, in the stretch between Mottola and Massafra, where we got the extension of the 4-lane road and its installation more adequate signage and illuminations. For the other part of the sudden we have sought and obtained by the Region of Puglia a joint technical committee to urge the planning of measures required by its approval of a financial plan able to cover them. From Taranto to Reggio Calabria, Italy is connected by S.S. 106 which is 451 km long and has sections where the signs are absent and you are traveling in both directions on a single track. Most accidents happen, however, because many motorists who, deliberately ignoring the rules of the road, turn into real killer, surpassing sometimes even in very narrow and exceeding 150 km / h. The dead are all very young. For this we planned training initiatives in collaboration with the Association "Road Victims on the SS 106", Civil Chamber "D. Mazziotti " of Castrovillari, Rossano Motoclub and Attadia driving school, dedicated to children aged 13 to 24years, aimed at the perception and assessment of their capabilities and limitations, to acquire a responsible attitude towards other road users and finally understand the influence of the media in creating myths that lead to incorrect and dangerous behavior.</p> <p>The journey will end in June with the production of a focused artistic elaborated on road safety.</p> <p>The winner will be awarded a scholarship.</p>	<p>Describe all the activities involved in the initiative, and where appropriate indicate the arrangement for each partner's participation.</p> <p>Max: 600 words</p>
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<p>Genesis</p>	<p>We wanted to directly involve citizens, too often unheard and overlooked by policy and by administrations. See to it that his voice is brought in the institutions is already a first result, that his requests are made the greatest achievement.</p>	<p>Describe the reasons why you have chosen this</p>
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	<p>We wanted to also urge the Administration to assume its responsibility and make them aware that it takes very little to save lives.</p> <p>Finally, with the training we make young people aware of the risks breaking the rules and explain that those were not written to limit their freedom, but to protect their lives and those of their friends.</p>	<p>initiative.</p> <p>Max: 100 words</p>
Transferability and multiplier effect	<p>The project is divided into simple and easily replicable phases and allows anyone decides to implement them to achieve concrete results, first of all the awareness of the citizens and then the institutions, on the delicate issue of road accidents.</p> <p>Essentials ingredients for achieving the objectives are passion, a healthy self-will and a great love and respect for human life. Values that we try to pass also in the training program for young people. The scope of this phase is so vast that if this training was an integral part of the school education would lead to a drastic reduction in accidents at national and global levels.</p>	<p>Describe to what extent the proposed initiative will allow the transfer, dissemination or application of the results, experience and knowledge gained as well as the good practices on a larger scale.</p> <p>Max: 200 words</p>
Promotion and dissemination	<p>Each event and step are always promoted via press release, which is sent to newspapers, web, radio and TV and also published on the official Facebook page of the Department.</p> <p>At the conclusion of each local step (South, Islands, Central, Northwest, NorthEast) it will be made a press conference that will present the results to journalists and citizens.</p> <p>At the end of the five stages we will publish the book MAP YOUR SAFETY 2015-2025 with starring, photos, data, results.</p>	<p>Describe whereby the initiative will be publicised (publications, events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>
Continuity	<p>A long-running plan is provided, where in the space of two years time for step, we will move MAP YOUR SAFETY throughout Italy, through 5 steps (South, Islands, Central, Northeast, Northwest) and where it plays the entire project taking care of the main roads with the highest accident rate. In the period 2016-18 we are dealing step "South". The next will be "Center", from 2018 to 2020.</p>	<p>Indicate if there is a plan to continue some activities in the coming years.</p> <p>Max: 100 words</p>
Evaluation of the activities	<p>KPI's</p> <p><b>outcome measures</b>(What we got)</p> <p>Values: <b>0.</b> no answer from public administration (P.A.)  <b>1.</b> P.A. responds that she has no means / resources to solve the problem <b>2.</b> P.A. responds she will take charge of the problem but then does not proceed <b>3.</b> Effective road retrofitting</p>	<p>If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives.</p>

	<p><b>Process measures</b> (How long P.A. responds)</p> <p>Values <b>0.</b> No answer <b>1.</b> 1 year <b>2.</b> 6 months <b>3.</b> 3 months</p> <p><b>Social efficiency measures</b> (as that outcome really contribute to the reduction of road accidents)</p> <p>Values <b>0.</b> No results <b>1.</b> other interventions are needed <b>2.</b> Effective Responds</p>	<p>Max: 100 words</p>
<p>Other important aspect that you want to underline</p>	<p>The Department has promoted previously an Italian law of “murder road” which was approved in 2016.</p> <p>The professional profiles of the members are so large that they have taken part in 2015 to “ General State Road Safety” and to realize the "Book Road Safety" (in collaboration with ACI and Luigi Guccione Foundation Onlus), containing analyzes and proposals on key standards and good practices in Italy and abroad.</p>	<p>Any information that could help the jury to evaluate your initiative.</p> <p>Max: 100 words</p>