

## European Road Safety Charter

Call for Good Practices - to enter the selection for the:

### **Excellence in Road Safety Awards 2017**

Deadline to submit nominations: March 31<sup>st</sup>, 2017

Submit to [charter@paueducation.com](mailto:charter@paueducation.com)

#### **SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION**

	<b>Please fill in here</b>	<b>Instructions</b>
Name of the organization	Svevia AB	
Type of organization	Svevia is the leading operating contractor and the fifth largest road and construction company in the country with 2,000 employees. Our core business is to carry out construction and manage the operation, service and maintenance of Sweden's roads and other infrastructure. Assignments include everything from roads, streets, bridges to rail, port and district heating. We also rent out and maintain equipment, vehicles, construction sheds and equipment, primarily to Svevia, but also to customers in the entire construction industry. We also rent out offices, workshops and warehouses. We are found all over Sweden and, since 1 January 2009 a wholly state-owned companies.	Please tick one box
Organization main activity	Our core business is to carry out construction and manage the operation, service and maintenance of Sweden's roads and other infrastructure.	Activity field
Country	Sweden and Norway.	Country of the organization
Website	<a href="http://www.svevia.se">www.svevia.se</a>	Organization website
Contact person	Nicklas Persson	For the follow-up of the application

Contact person's position	Health and safety engineer	
Contact person's email address	nicklas.persson@svevia.se	
Contact person's phone number	+46702094709	
Partners in the initiative		Your main partners in delivering the road safety activity

## SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	We started the project in August 2015 and launched the app in November 2016 internal and Februari 2017 external.	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process.
Departments/persons involved internally	Nicklas Persson founder of the idea(Health and Safety engineer), Jan Salkert(Health and Safety manager) and the five of us in the central Safety group in Svevia.  We also have had help from our IT department with the project leader Lars Hedberg(Mobile manager) for the development.	In the case of persons, indicate their positions.

<p>Geographical scope of the activities</p>	<p>Our ambition was that this would be implemented and useful for all Svevia's employees and our subcontractors throughout all of Sweden. And for that we think this has been a success.</p> <p>The app is today live and downloadable for everyone in Sweden and we also pushed it internal to every smartphone for Svevia employees.</p> <p>You can download it here:</p> <p>Apples Appstore(Sweden):  <a href="https://itunes.apple.com/se/app/svevia-s%C3%A4kerhetsapp/id1178011366?mt=8">https://itunes.apple.com/se/app/svevia-s%C3%A4kerhetsapp/id1178011366?mt=8</a></p> <p>Google Play (Sweden):  <a href="https://play.google.com/store/apps/details?id=safetyApp.safetyApp&amp;hl=sv">https://play.google.com/store/apps/details?id=safetyApp.safetyApp&amp;hl=sv</a></p> <p>With over 2200 downloads and feedback from employees that they feel more safe when using the app.</p> <p>One of the biggest Swedish television channels (TV4) thought this was a good idea and featured the app in The News.</p> <p>This gave the app very good publicity. And helped us to get more downloads among the employees and subcontractors. If you like you can see the segment from TV4 here:  <a href="http://www.tv4.se/nyheterna/klipp/app-ska-skydda-vid-ensamarbete-3785013">http://www.tv4.se/nyheterna/klipp/app-ska-skydda-vid-ensamarbete-3785013</a></p> <p>Because the app is public to everyone we had a lot of other people outside Svevia using the app when they want to feel more safe, for example when walking the dog alone or going trough a dark forest and want to be shure that someone will be contacted if something happens to them. The alarm from the app will update a signal to a server regularly so the alarm will go even if the smartphone is broken or falling into the water.</p>	<p>Indicate where the activities were implemented.</p>
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<p>Summary of the initiative</p>	<p>By showing that safety is the most important thing in Svevia we can eventually help create a higher safety culture. By being the first and innovative thinking in the safety area we will be seen more and build an even better safety culture in the company. We will be the first of the Swedish construction companies to have a Safety app. The app contain 3 features.</p> <p>Working alone alarm and panic alarm: When Unconscious, an GPS alarm will go to the immediate supervisor or your priority in contactlist. Push/Safety Notices.</p>	<p>Describe the initiative indicating the subject, its aims and the main activities it involves.</p> <p>Max: 100 words</p>
<p>Innovative character</p>	<p>Svevia has today estimated about 450 employees who are at substantial risk for this. About ¼ of the company's employees are subjected daily to be working alone. This safety app will solve this and it will also be much easier to carry out safety information to a smartphone that we now that almost every employee have. Most people who work on the road today do not have computers and do not check work emails but they have smartphones.</p>	<p>If applies, describe to what extend the proposed initiative will lead to new approaches and practices in road safety.</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>	<ul style="list-style-type: none"> <li>- Make it easier for Svevia employees to take part in safety information.</li> <li>-Decreasing the risk of not getting in contact with someone ,when laying around hurt somewhere.</li> <li>-Decreasing the risk of not be able to get in contact with someone in case of emergency, threat or violence.</li> <li>- Increasing risk awareness of Svevia employees.</li> <li>- To show Svevia employees and others that it is important with safety at Svevia.</li> <li>- In the long term create a better safety culture.</li> </ul>	<p>Describe the issues identified leading to implement the road safety activities.</p> <p>Max: 100 words</p>

<p>Activities developed</p>	<p>It can be difficult to get safety information out to workers who are working in the field and they may not always have access to a computer. But usually, they always have a smartphone. It would therefore be helpful if information about occupational health and safety came down that road. Some things related to safety is also facilitated if it is simple. Take, for example, working alone where there is a high safety risk because it is quite difficult and hard to make sure that someone keeps track of where you are(only if the alarm goes) and if anything happened to you. In this app, one of the features is to make sure of that, you click on a button and reports to the app that you start performing a solo work and set the time on how long you think it will be. You must, at regular intervals, click on the button to notify the app that you are ok and nothing has happened to you. If you don't confirm that you are ok, a message/signal will go to your boss or someone you have chosen before in you contact list in the app ,that something is wrong. There will also be exact coordinates on a map where you are. If she/he doesn't answer, the alarm will go to the next person in the contact chain. You will also have the possibility to send a panic alarm if you are under attack. The other features are: Push Notices/ SAFETY messages to inform Svevia employees about particularly dangerous work situations and accidents or good practice.</p>	<p>Describe all the activities involved in the initiative, and where appropriate indicate the arrangement for each partner's participation.</p> <p>Max: 600 words</p>
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<p>Genesis</p>	<p>The aim of the project is that Svevia clearly shows that it is a company that invests in the safety of their employees by being at the forefront and innovation in the safety and working environment. By showing this, there will hopefully also be a higher safety culture in Svevia.</p> <p>Also to make the Svevia employees feel more safe when they are working alone.</p> <p>Also to make it easier for Svevia employees to take part of safety information.</p>	<p>Describe the reasons why you have chosen this initiative.</p> <p>Max: 100 words</p>
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<p>Transferability and multiplier effect</p>	<p>Since the app are live in the public appstores for all to download also Svevias subcontractors will be able to use the app. Its imortant that all in Sevias workplaces feel safe. It will hopefully also do good for other companies in the world.</p> <p>Allmost all our employees are in Sweden so for the time beeing its only available in Apples appstore and google play in Sweden but its possible with small changes to unable it in other countries.</p>	<p>Describe to what extent the proposed initiative will allow the transfer, dissemination or application of the results, experience and knowledge gained as well as the good practices on a larger scale.</p> <p>Max: 200 words</p>
<p>Promotion and dissemination</p>	<p>At launch we did as many efforts as possible, simultaneously to get as many downloads as possible at one time. (Boost) The more downloads on the same day, the higher the app gets in the ranking list.</p> <p>And its more viewable. It ended up high in the rankings and more people (including our employees and subcontractors)where able to see it and download it. More things need to be done regularly: Advertising, Reporting to appreview media as many as possible. App and safety magazines and more.We will try to promote it as much as we can. We will also promote it on our internal website and promote it when we do our sitevisits and when we do internal safetyeducations.</p> <p>We also recently had a visit from The Swedish Work Environment Authority and they where impressed by the app and said they maby will be using it for there own cause also when they do inspections.</p>	<p>Describe whereby the initiative will be publicised (publications, events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>
<p>Continuity</p>	<p>This activities will proceed in the coming years.</p> <p>We will also update the app continuelsy in the future though we have more features we would like to ad. For example we are looking at a small remote button to activate the alarm that you can have in your pocket or attached to your clothes. We are also looking at other</p>	<p>Indicate if there is a plan to continue some activities in the coming years.</p> <p>Max: 100 words</p>

	features after feedback from employees.	
Evaluation of the activities	We are now able to see statistics on how the app is used and we have also listened to what the employees think and they think it helps them their everyday work.	If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives.  Max: 100 words
Other important aspect that you want to underline	We with in the safety organization of Svevia are passionate about the safety and that our employees will not come to harm. Today we have quite few resources compared to our competitors in the same industry who are at the same size. But we have decided, we will accomplish as much with the resources we have and concentrate on that our passion and creative minds will take us as far. And such a nomination of a prize would help us in our struggle.	Any information that could help the jury to evaluate your initiative.  Max: 100 words