

Press information

TOGETHER.SAFE – mjam to launch safety partnership with the Vienna police force as first delivery service in Austria

Vienna, 02. November 2022. Food delivery services are an integral part of every-day street life, especially in Austria's bustling cities. Experts are certain that CO2-conscious delivery by bicycle will continue to grow in the future. As part of "TOGETHER.SAFE", mjam is launching a safety partnership with the Vienna police force. "We want to integrate our riders even more safely into road traffic," explains Susanne Luger, Director Logistics at mjam, adding, "We put value on the Viennese police force as our reliable partner, and we look forward to this co-operation". The co-operation aims at the safe integration of commuter traffic on bicycles into road traffic with the goal to keep the number and severity of potential accidents to a minimum. It focuses on:

- Close exchange about danger spots in road traffic
- Training material and information campaign for mjam riders
- Advice on equipment and bike riding behavior
- Working together to make road traffic safer for everyone

For mjam safety is of the utmost importance. Wearing a helmet is compulsory for all mjam riders even though Austrian law does not require people above the age of 12 to wear a helmet while bike riding. Furthermore, mjam riders receive safety training on a regular basis. mjam provides them with a bicycle workshop in Vienna. In the future riders will also receive free repair work and advice in the mjam workshop from the mjam mechatronics engineer. Mjam is already working on co-operations with bike workshops in other federal states in Austria.

About mjam

mjam is one of the largest online order platforms for food in Austria. At www.mjam.at or via app customers can order food from more than 6,000 partner restaurants and stores.

In 2021, mjam started delivering groceries and supermarket items in Vienna, Graz, Linz, Salzburg, and Innsbruck in addition.

mjam was founded in Vienna in 2008. Since 2012 it has been part of Berlin-based Delivery Hero SE which operates portals for online food delivery in more than 70 countries worldwide. More than 2,500 mjam riders deliver food from the most popular restaurants in Austria.

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