

Rights of Way, a good practice

Excellence in Road
Safety Awards 2019



foundation
abertis | zero+o
victims
Road safety, our priority

in support of
unicef 



 **INSTITUT
GUTTMANN**
HOSPITAL DE NEUROREHABILITACIÓ
Institut Universitari adscrit a la **UMB**

Every single minute...



A child has an
accident on the
road somewhere



Every single day...

500

children
lose their lives



Every single year...

1M

children
miss out on their
education



Abertis' mission



Promote and manage toll roads in a **sustainable** and efficient manner



Contribute to infrastructure development of society in harmony with the **welfare** of our employees



Create long-term **value** for our shareholders

Abertis and the Foundation

>50
years

knowhow and experience
in Road Safety

€5.25bn
turnover

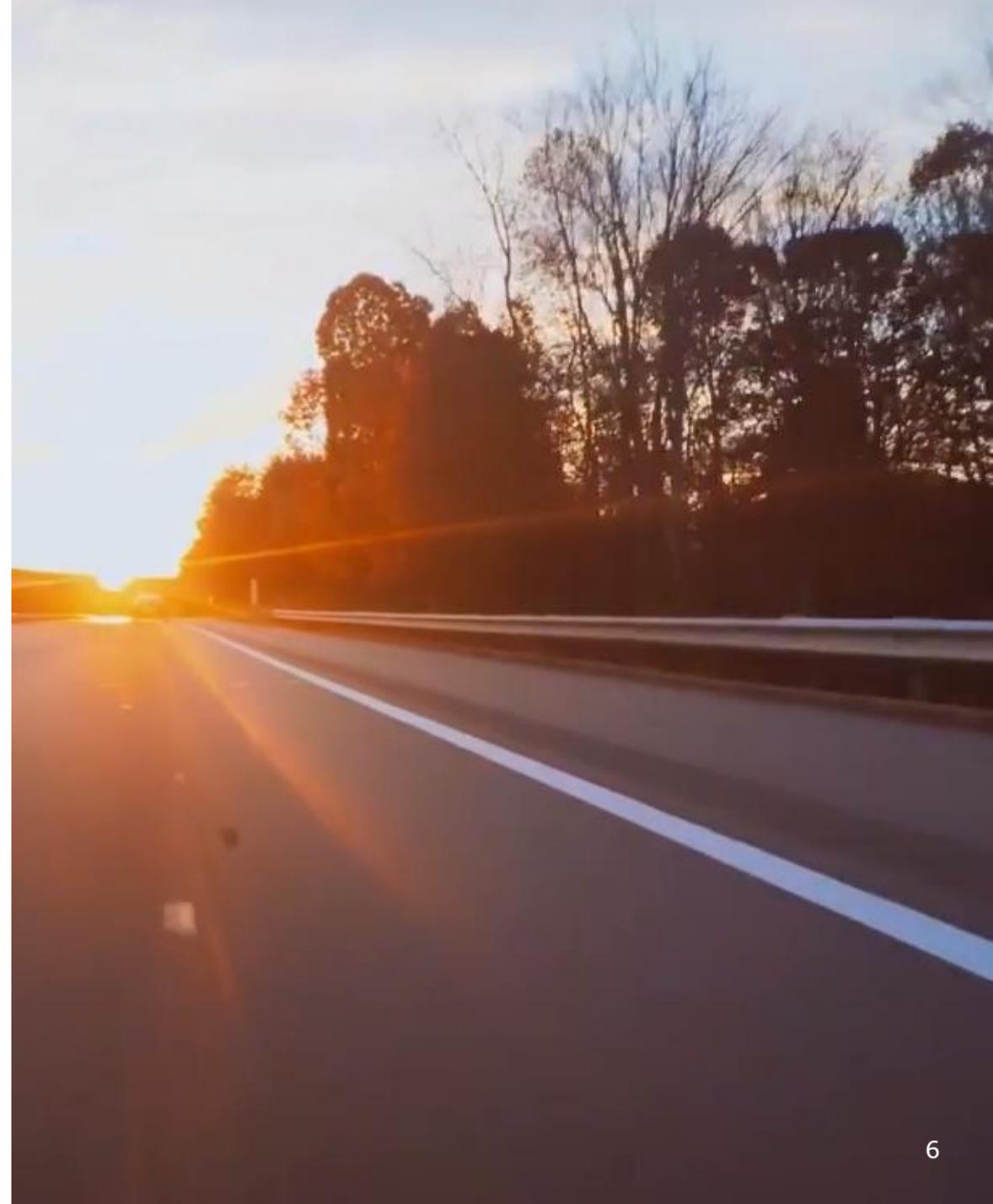
in 2018

-6,4%

accidents in 2018

-10%

victims in 2018



Road safety in our DNA

At Abertis, drivers' safety is **our priority**.

Collaboration with key public and private sector entities enables us to raise public awareness and drive home our message.

Aid worker, KanGo!



Highway aid worker



You've got one life left



Blackout



'Rights of Way'

\$3M

partnership with UNICEF to reduce road traffic accidents with school-age children victims

The largest partnership of its kind.

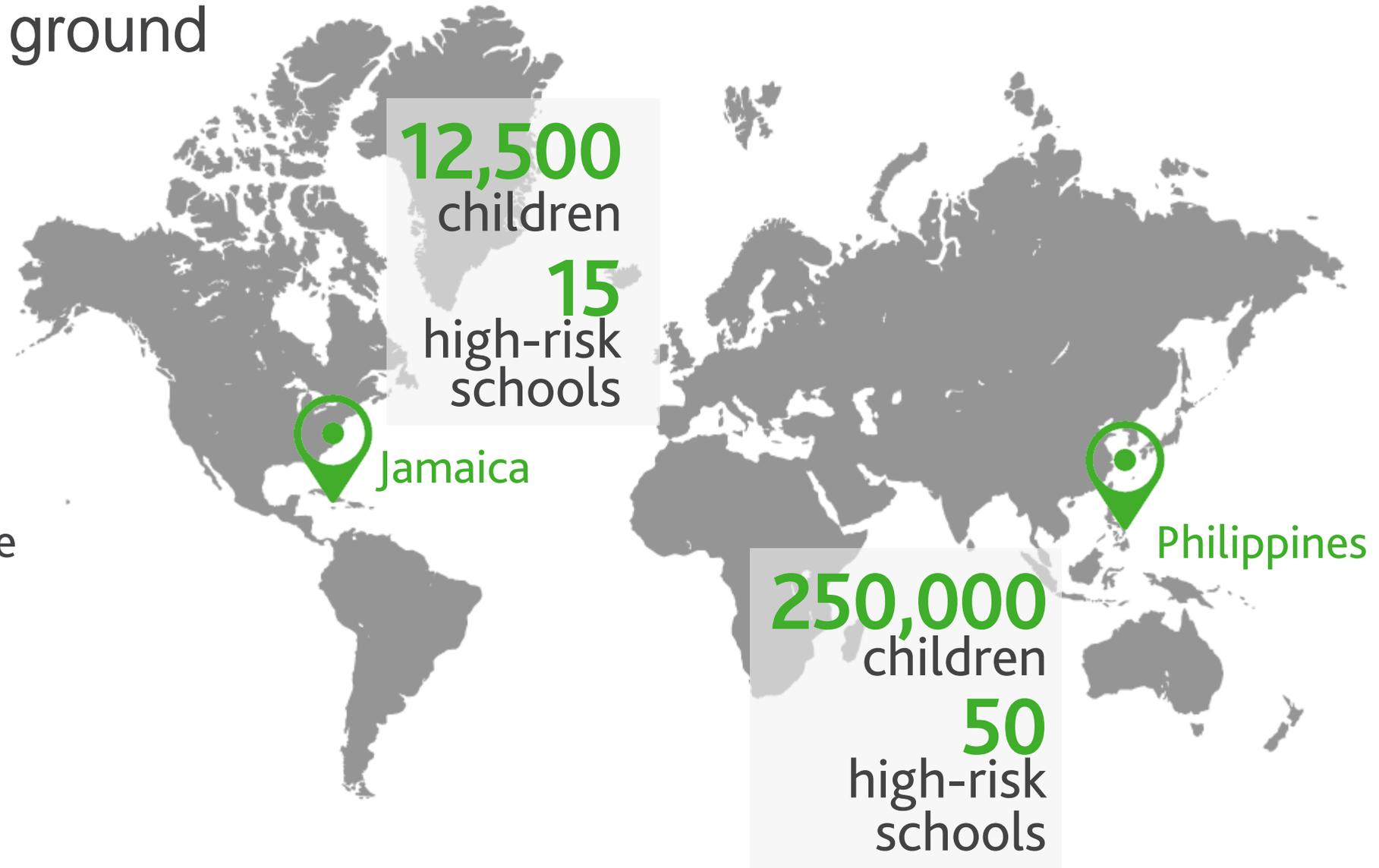




Abertis-UNICEF: Rights of Way
<https://youtu.be/mVryUR8Zz7U>

Working on the ground

The 'Rights of Way' partnership has strengthened and scaled-up UNICEF's work to protect children globally on the roads and provide a **safe journey to school**.



Safety good practices

Abertis has launched several Road safety campaigns such as:

- [Te queda una vida](#) ('You've got one life left')
- [Autoroute Académie](#) ('Highway Academy')
- [KanGo!](#)
- [Tenemos que Repetirlo](#) ('Repetition required')
- [El Apagón & #SumaTuLuz](#) ('The Blackout')
- [Aprendemos Mirando las Señales Viales](#) ('We learn by looking at road signs')

And other awareness campaigns.



+31
awareness
campaigns
in 2018

Road safety forums

WORLD TOUR 2018

COMING UP IN 2019



Road safety education

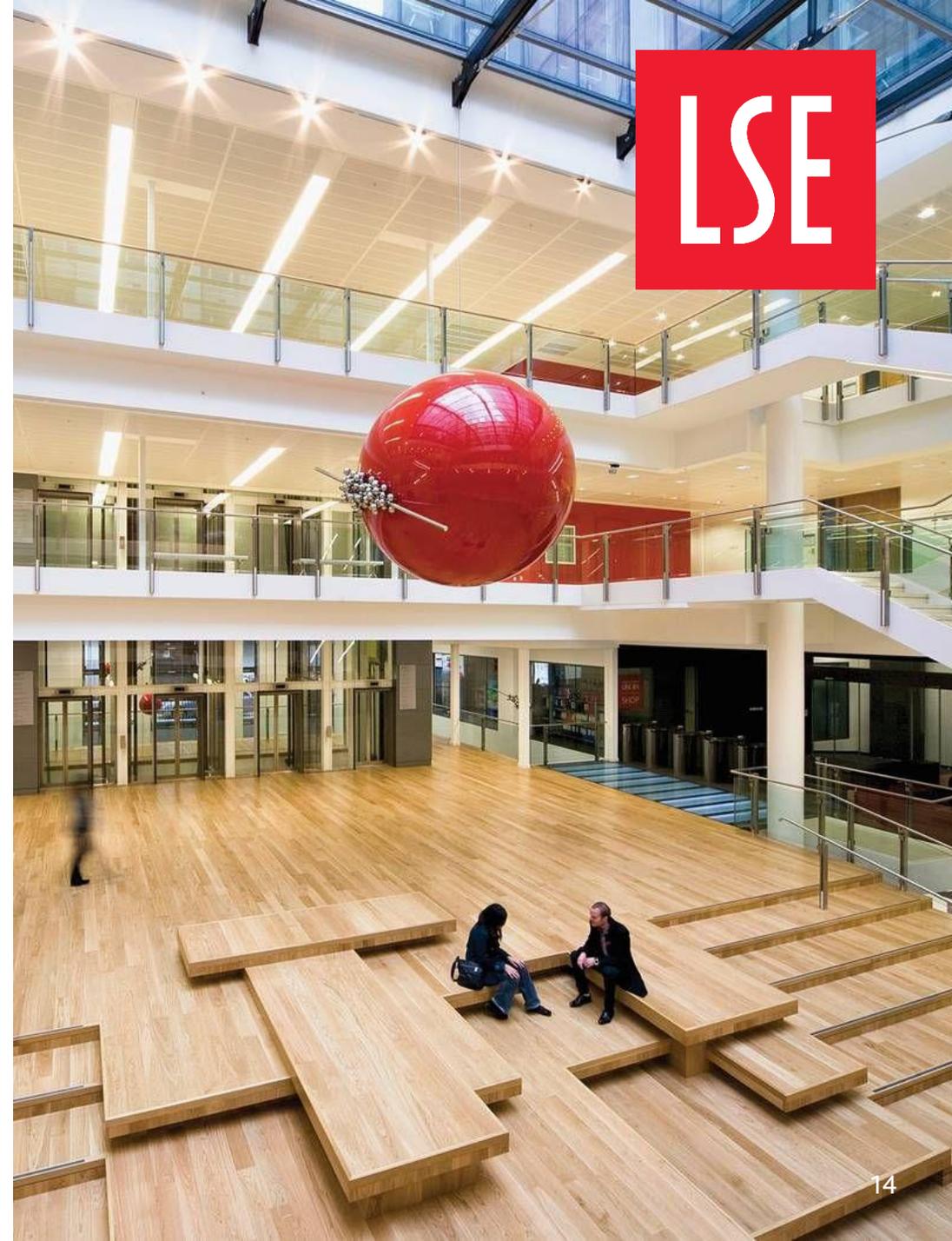
Since 2003, Abertis has advanced the first **university ideas laboratory** developed alongside public and private associations with the objective of promoting road safety within higher education curricula.



Research and Government Affairs

Global report with the London School of Economics on the socio-economic impact of **child traffic accident victims** that have a lifelong disability.

Support government's aim to invest in infrastructure.

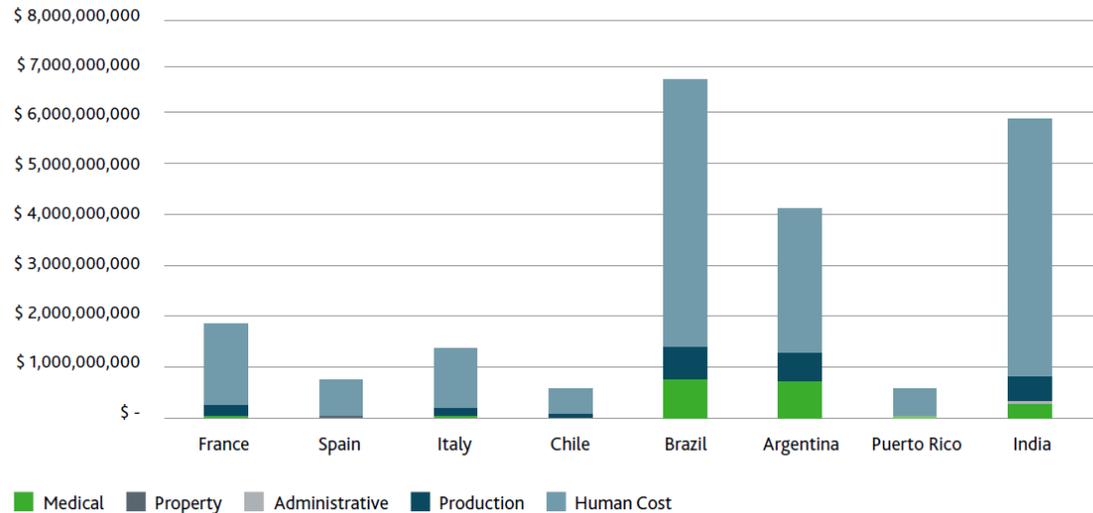


Key findings

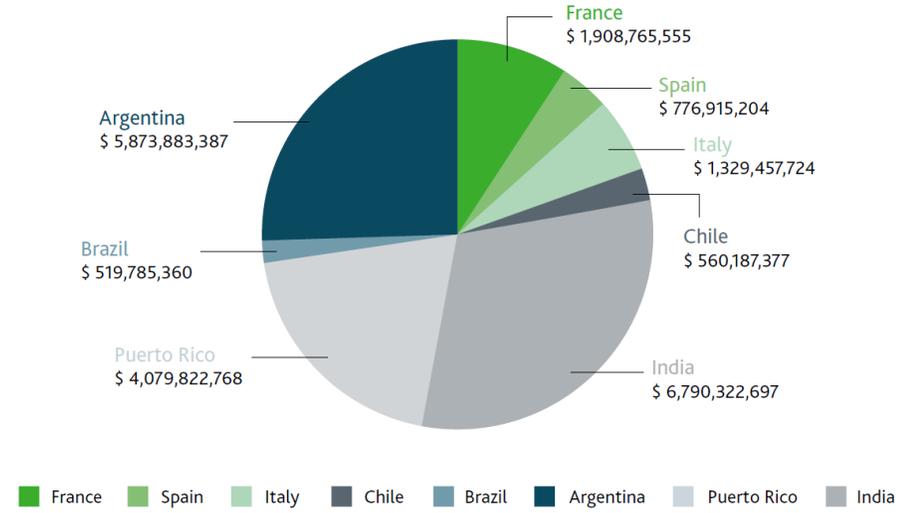
Fatalities, serious injuries and disabilities generate a higher cost versus adults due to the **young age** at which victims are affected.

Reducing road traffic accidents, injuries and fatalities in children requires a **multi-faceted approach**.

Socioeconomic cost by country



...for 0-17-year-olds

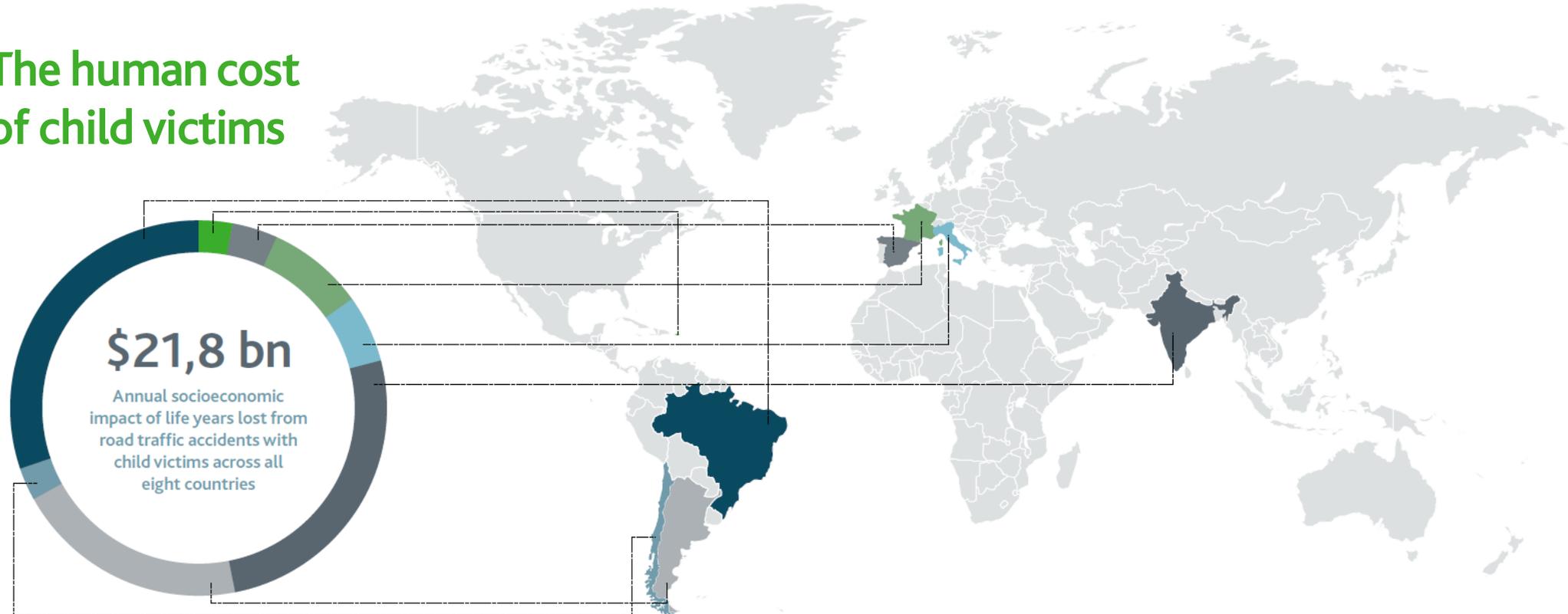


Key findings

Accidents reflect global **inequality**, with the majority occurring in low-middle income countries.

Greater **investment** in infrastructure and educational campaigns is justified, particularly in contrast to the result of not doing so.

The human cost of child victims



Best practices

First 48 hours are essential for the treatment of children with medullar injuries.

A **multidisciplinary team** transfers its best practices to hospitals and homes caring for children injured caused by a traffic accidents.



Abertis supports the UN SDGs

Target 3.6

-50%

road traffic deaths and injuries by 2020

Target 11.2

100%

new roads with road safety standards

Access to safe, affordable, accessible and sustainable transport systems for all.

Abertis supports the UN Global Road Safety Targets

We have already accomplished the Target 4.

More than **75%** of travel on Abertis highways around the world (8 countries) are made on roads that follow a **technical safety standard**, obtaining at least 3 stars according to the IRAP methodology.

TARGET **4**
2030



Target 4: By 2030, more than 75% of travel on existing roads is on roads that meet technical standards for all road users that take into account road safety.

Thank you

