

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2017

Deadline to submit nominations: March 31st, 2017

Submit to charter@paueducation.com

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions										
Name of the organization	ORFK-OBB (Országos Rendőr-főkapitányság Országos Balesetmegelőzési Bizottság/ Hungarian National Police Headquarters-National Traffic Accident Prevention Committee)											
Type of organization	<table border="1"> <tr> <td>SME</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Large business</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Association</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Education/Research institution</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Local/regional authority</td> <td><input checked="" type="checkbox"/></td> </tr> </table>	SME	<input type="checkbox"/>	Large business	<input type="checkbox"/>	Association	<input type="checkbox"/>	Education/Research institution	<input type="checkbox"/>	Local/regional authority	<input checked="" type="checkbox"/>	Please tick one box
SME	<input type="checkbox"/>											
Large business	<input type="checkbox"/>											
Association	<input type="checkbox"/>											
Education/Research institution	<input type="checkbox"/>											
Local/regional authority	<input checked="" type="checkbox"/>											
Organization main activity	To improve road safety with communication and police measures.	Activity field										
Country	Hungary	Country of the organization										
Website	http://www.baleset-megelozes.eu	Organization website										
Contact person	Csaba Kiss police lieutenant colonel	For the follow-up of the application										
Contact person's position	General Secretary of ORFK-OBB											
Contact person's email address	kissc@orfk.police.hu											
Contact person's phone number	+361 443 5651											

Partners in the initiative	Budapest Zoo and Botanical Garden Institute for Transport Sciences Non-Profit Ltd. Traffic Accident Prevention Committee of Pest County Traffic Accident Prevention Committee of Budapest	Your main partners in delivering the road safety activity
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SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	Usually we keep the so called "KRESZ Safari" traffic accident prevention program at the end of September. It is the closing event of the school time start period. It is a one day program for the student in the primary school who are between 9-10 years old. *KRESZ is an acronym for the Hungarian Highway Code.	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process.
Departments/persons involved internally	Primary schools in Hungary and their students and teachers.	In the case of persons, indicate their positions.
Geographical scope of the activities	Its location is Budapest.	Indicate where the activities were implemented.
Summary of the initiative	During this project we try to handle about the traffic rules making draw with the outlook and the behavior of the animals. According to our experiences children at the above mentioned age can notice the rules of the traffic if we can link the rules with interesting facts, like animals in the Zoo. And they can remember of the rules what they learnt in this way easily. Children receive information not only about the traffic rules but about the animals as well. So they can learn more interesting facts about animals, which can make easier the learning at school also.	Describe the initiative indicating the subject, its aims and the main activities it involves. Max: 100 words
Innovative character	Children can remember easily of the traffic rules and they can use in their everyday lives. Sometimes can happen that children remind their parents of the rules when they want to commit an offence showing good	If applies, describe to what extend the proposed initiative will lead to new

	example to their parents in this way. So not just the children but their parents can refresh their knowledge about the traffic rules or the right behaviour. Sometimes the parents feel ashamed when their children remind them of their mistake.	approaches and practices in road safety. Max: 100 words
Issues that are addressed with the initiative	We try to teach the children how to keep the traffic rules, which are the most important rules, respect the nature and the animals.	Describe the issues identified leading to implement the road safety activities. Max: 100 words
Activities developed	There are possibility for 8 schools to nominate one team who can represent their school during the competition. The nominated teams have to solve quizzes. The competition is held in the Zoo and the questions are about certain animals. We try to make draws between animals and traffic rules. (Zebra is for the pedestrian crossing, turtles are for bike helmet, meerkats are for continious caution, kangaroos for child safety seat, lions for reflective prism on bikes....) At different quiz stations students have to reply for all the questions about the animals and the traffic rules which are linked to the animal. There are so called referees from the zoo and from the police at every station and they can give help if it needs.	Describe all the activities involved in the inititative, and where appropriate indicate the arrangement for each partner's participation. Max: 600 words

Genesis	I chose this project because it is a new kind of initiative to pass the information about the traffic rules to the children. Thhis is a really successful project and the children like it very much .	Describe the reasons why you have chosen this initiative. Max: 100 words
Transferability and multiplier effect	it is a regional project but it can be national or whats more international according to the local standards.	Describe to what extent the proposed initiative will allow the transfer,

		<p>dissemination or application of the results, experience and knowledge gained as well as the good practices on a larger scale.</p> <p>Max: 200 words</p>
Promotion and dissemination	<p>We publish the campaign in newspapers, we made campaign film which is broadcasted in every school to motivate them in the participation.</p> <p>We have information about this campaign on our own website:</p> <p>http://www.baleset-megelozes.eu/cikk.php?id=1105</p>	<p>Describe whereby the initiative will be publicised (publications, events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>
Continuity	<p>According to our plans we would like to continue this project in the next year as well.</p>	<p>Indicate if there is a plan to continue some activities in the coming years.</p> <p>Max: 100 words</p>
Evaluation of the activities	<p>Due to the favourable results more and more schools send request for participating year by year.</p> <p>Teachers and parents are both happy with the results and this kind of event can make their work easier teaching the traffic rules.</p>	<p>If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives.</p> <p>Max: 100 words</p>
Other important aspect that you want to underline		<p>Any information that could help the jury to evaluate your initiative.</p> <p>Max: 100 words</p>

