

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2017

Deadline to submit nominations: March 31st, 2017

Submit to charter@paueducation.com

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions										
Name of the organization	ORFK-OBB (Országos Rendőr-főkapitányság Országos Balesetmegelőzési Bizottság/ Hungarian National Police Headquarters-National Traffic Accident Prevention Committee)											
Type of organization	<table border="1"> <tr> <td>SME</td><td><input type="checkbox"/></td></tr> <tr> <td>Large business</td><td><input type="checkbox"/></td></tr> <tr> <td>Association</td><td><input type="checkbox"/></td></tr> <tr> <td>Education/Research institution</td><td><input type="checkbox"/></td></tr> <tr> <td>Local/regional authority</td><td><input checked="" type="checkbox"/></td></tr> </table>	SME	<input type="checkbox"/>	Large business	<input type="checkbox"/>	Association	<input type="checkbox"/>	Education/Research institution	<input type="checkbox"/>	Local/regional authority	<input checked="" type="checkbox"/>	Please tick one box
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Large business	<input type="checkbox"/>											
Association	<input type="checkbox"/>											
Education/Research institution	<input type="checkbox"/>											
Local/regional authority	<input checked="" type="checkbox"/>											
Organization main activity	To improve road safety with communication and police measures.	Activity field										
Country	Hungary	Country of the organization										
Website	http://www.baleset-megelozes.eu	Organization website										
Contact person	Csaba Kiss police lieutenant colonel	For the follow-up of the application										
Contact person's position	General Secretary of ORFK-OBB											
Contact person's email address	kissc@orfk.police.hu											
Contact person's phone number	+361 443 5651											

Partners in the initiative	National Civil Guard Association, National Crime Prevention Committee of Ministry of Interior, Hungarian Automobile Club, Institute for Transport Sciences Non-Profit Ltd.	Your main partners in delivering the road safety activity
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SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	The meaning of the “To see and be seen” campaign is to convince the drivers of the risk of the changing weather conditions during the autumn time. We try to get ready for the winter time with the drivers. During this period good eyesights, visible cars, well set headlights and clear signs are essential. Usually the campaign takes for almost two months (between october and december)	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process.
Departments/persons involved internally	Opticians and car garages who join freely to the campaign, ORFK-OBB	In the case of persons, indicate their positions.
Geographical scope of the activities	It is a national program so you can meet with it in the whole territory of Hungary.	Indicate where the activities were implemented.
Summary of the initiative	The meaning of this campaign is that every year we have a period when we try to convince more drivers to get ready for the changing weather conditions. We have an offer for them: cooperation with different garages and services the drivers can check the safety and security system of the car (tyres, lights, break, windscreen wipers,..) and some opticians offered that they can check the eyesight of the drivers. The drivers who participate in this programme they receive a certificate about it.	Describe the initiative indicating the subject, its aims and the main activities it involves. Max: 100 words
Innovative character	-	If applies, describe to what extend the proposed initiative will lead to new

		approaches and practices in road safety. Max: 100 words
Issues that are addressed with the initiative	Basically we focus on the technical conditions but the drivers' physical condition especially clear eyesights are also important. .	Describe the issues identified leading to implement the road safety activities. Max: 100 words
Activities developed	The drivers have possibility to check the technical condition of their cars and their eyesights.	Describe all the activities involved in the initiative, and where appropriate indicate the arrangement for each partner's participation. Max: 600 words

Genesis	I chose this project because according to our experiences the drivers sometimes are not aware of the importance of the good eyesight and the importance of the visible cars especially during the autumn and winter time. Surprisingly lot of drivers don't know about their bad eyesight only if they visit an optician during the campaign.	Describe the reasons why you have chosen this initiative. Max: 100 words
Transferability and multiplier effect	it is a national project but it can be international according to the local standards.	Describe to what extent the proposed initiative will allow the transfer, dissemination or application of the results, experience and knowledge

		gained as well as the good practices on a larger scale. Max: 200 words
Promotion and dissemination	<p>We have a website where people can gain more information about this campaign:</p> <p>http://latnieslatszani.hu/hu/latni-es-latszani-kozlekedesbiztonsag-2012_224.html</p> <p>Of course we publish the campaign in newspapers, leaflets videospot and radiospot as well.</p>	<p>Describe whereby the initiative will be publicised (publications, events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>
Continuity	According to our plans we would like to continue this project in the next year as well.	<p>Indicate if there is a plan to continue some activities in the coming years.</p> <p>Max: 100 words</p>
Evaluation of the activities	<p>The backfeed of the garages and opticians are positive. The number of the drivers who want to participate in these kind of checks are higher and higher year by year.</p>	<p>If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives.</p> <p>Max: 100 words</p>
Other important aspect that you want to underline		<p>Any information that could help the jury to evaluate your initiative.</p> <p>Max: 100 words</p>