

## European Road Safety Charter

Call for Good Practices - to enter the selection for the:

### **Excellence in Road Safety Awards 2017**

Deadline to submit nominations: March 31<sup>st</sup>, 2017

Submit to [charter@paueducation.com](mailto:charter@paueducation.com)

#### **SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION**

	Please fill in here	Instructions										
Name of the organization	Lithuanian Road Administration under the Ministry of Transport and Communications											
Type of organization	<table border="1"> <tr> <td>SME</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Large business</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Association</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Education/Research institution</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Authority</td> <td><input checked="" type="checkbox"/></td> </tr> </table>	SME	<input type="checkbox"/>	Large business	<input type="checkbox"/>	Association	<input type="checkbox"/>	Education/Research institution	<input type="checkbox"/>	Authority	<input checked="" type="checkbox"/>	Please tick one box
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Large business	<input type="checkbox"/>											
Association	<input type="checkbox"/>											
Education/Research institution	<input type="checkbox"/>											
Authority	<input checked="" type="checkbox"/>											
Organization main activity	The Lithuanian Road Administration under the Ministry of Transport and Communications of the Republic of Lithuania is an enterprise founded by the Government of the Republic of Lithuania which is in charge of organizing and co-ordinating the reconstruction, maintenance and development of the roads of national significance.	Activity field										
Country	The Republic of Lithuania	Country of the organization										
Website	<a href="http://www.lakd.lt">www.lakd.lt</a>	Organization website										
Contact person	Ms Eglė Nemanytė	For the follow-up of the application										
Contact person's position	Head of International Relations and Communication Division											

Contact person's email address	egle.nemanyte@lakd.lt	
Contact person's phone number	+370-5-2329687	
Partners in the initiative	Ministry of Transport and Communications of the Lithuanian Republic, the Lithuanian Bishops' Conference, the Police Department at the Ministry of Internal Affairs, State road maintenance enterprises "...regional roads"	Your main partners in delivering the road safety activity

## SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	2009-2020	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process.
Departments/persons involved internally	Priests while visiting parishioners, the specialists from the Lithuanian Road Administration, state road maintenance enterprises "...regional roads" and police officers.	In the case of persons, indicate their positions.
Geographical scope of the activities	The territory of the Republic of Lithuania.	Indicate where the activities were implemented.

<p>Summary of the initiative</p>	<p>Traffic safety project “Save Each Other on the Road“ aims to change and educate road users’ behaviour on the roads, to educate their public spirit, responsibility and consciousness based on Christian values thereby reducing the number of fatalities and injuries in road accidents.</p> <p>The key actors in the project implementation are the specialists from the Lithuanian Road Administration under the Ministry of Transport and Communications, members of the Lithuanian Bishops’ Conference, specialist from the Police Department at the Ministry of Internal Affairs, State road maintenance enterprises “...regional roads“.</p> <p>The main activities involve various events held in local communities when the representatives of the key actors above take part in them.</p>	<p>Describe the initiative indicating the subject, its aims and the main activities it involves.</p> <p>Max: 100 words</p>
<p>Innovative character</p>	<p>This project is unique as no other country has introduced an idea of involving the church in the educational activities related to traffic safety. The priests initiated the Travellers and Drivers’ Day (last Sunday of September), when the blessing ceremony of drivers and cars was held. The aim of this initiative was to pay special attention of the people to the significance of traffic safety in our everyday live.</p>	<p>If applies, describe to what extend the proposed initiative will lead to new approaches and practices in road safety.</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>	<p>Main tasks: to encourage all road users to behave with responsibility, to respect each other, not to exceed the speed limit, to fasten seat belts, to carry children only in special seats or to use other safety means, not to drive under the influence of alcohol as well as to create the atmosphere of intolerance for drunken drivers, to encourage pedestrians, cyclists and horse drivers to use reflectors, flashlights.</p>	<p>Describe the issues identified leading to implement the road safety activities.</p> <p>Max: 100 words</p>

<p>Activities developed</p>	<p>Project presentations and various events were held in deaneries, parishes and other places. During these events, safety belts' efficiency and vehicle's turnover simulation equipment as well as children's safety seats were demonstrated; video and audio clips, movies on traffic safety were broadcast. Publications for children and adults on traffic safety were disseminated, reflectors, vests and other means with light reflecting elements were distributed. On the Travellers and Drivers' Day (last Sunday of September) the blessing ceremony of drivers and cars was held. All Saints' Day and the World's Day to Commemorate Fatalities in Road Accidents (the third Sunday of November) were marked as well.</p>	<p>Describe all the activities involved in the initiative, and where appropriate indicate the arrangement for each partner's participation.</p> <p>Max: 600 words</p>
<p>Genesis</p>	<p>Lithuania is a catholic country, and the clergy play a very important role in changing the habits of the society at large. We consider educational programmes to be more important than engineering measures in order to change the human behaviour on the roads. Moreover, the clergymen have direct contact with different age groups: from children to retired people through various activities of religious life: baptising and wedding ceremonies, funerals, service and worship in church, various local significance events.</p>	<p>Describe the reasons why you have chosen this initiative.</p> <p>Max: 100 words</p>
<p>Transferability and multiplier effect</p>	<p>As the project has been very successful, other projects use the results obtained and the best practices acquired. Other projects join through active involvement of rural communities. For example, local communities invite the project initiators and implementors to take part in their local events. During the service held in church on some special occasions in remote villages and towns priests remind about traffic safety on the roads. The tradition of Travellers and Drivers' Day has been proliferating and involves not only the church, but also municipalities and local administrative units. In 2016 the Tourism Department joined the project as</p>	<p>Describe to what extent the proposed initiative will allow the transfer, dissemination or application of the results, experience</p>

	<p>well by emphasising the importance of safe trips.</p> <p>The focus here is on educating a safety road user and changing bad habits.</p>	<p>and knowledge gained as well as the good practices on a larger scale. Max: 200 words</p>
<p>Promotion and dissemination</p>	<p>A lot of information about the held events is presented on both local and national mass media, i.e. local and national newspapers, TV and radio stations, websites.</p> <p><b>Project website:</b> <a href="http://www.saugokime-vieni-kitus-kelyje.lt/">http://www.saugokime-vieni-kitus-kelyje.lt/</a>; <a href="https://www.facebook.com/Saugokime-vieni-kitus-kelyje-497582887095798/?fref">https://www.facebook.com/Saugokime-vieni-kitus-kelyje-497582887095798/?fref</a>;</p> <p><b>FB profile:</b> <a href="https://www.facebook.com/Saugokime-vieni-kitus-kelyje-497582887095798/?fref=ts">https://www.facebook.com/Saugokime-vieni-kitus-kelyje-497582887095798/?fref=ts</a>;</p> <p><b>Other websites related to the project:</b> <a href="http://www.lakd.lt">www.lakd.lt</a>; <a href="http://www.bernardinai.lt/straipsnis/-/47171">http://www.bernardinai.lt/straipsnis/-/47171</a>; <a href="http://www.ve.lt/naujienos/ekonomika/automobiliai/projektas-saugokime-vieni-kitus-kelyje-pratestas-dar-5-metams-1424973/">http://www.ve.lt/naujienos/ekonomika/automobiliai/projektas-saugokime-vieni-kitus-kelyje-pratestas-dar-5-metams-1424973/</a>; <a href="http://www.delfi.lt/auto/autonaujienos/atnaujinamas-projektas-saugokime-vieni-kitus-kelyje.d?id=32136543">http://www.delfi.lt/auto/autonaujienos/atnaujinamas-projektas-saugokime-vieni-kitus-kelyje.d?id=32136543</a></p> <p>The book <i>Saugokime vieni kitus kelyje</i> in Lithuanian (<i>Save Each Other on the Road</i>), which serves as a manual for priests in addressing the issue of road safety when communicating with the parishioners from the local communities, was published. Books and board games-puzzles for children entitled <i>Save Each Other on the Road</i> were published in 2009-2012. In 2014, a CD with Christmas carols and a set of traffic safety tips was released. A booklet on the project and a leaflet with St Christopher's (the patron saint of safe trips) picture were printed and disseminated.</p>	<p>Describe whereby the initiative will be publicised (publication s, events, websites, CD-ROM, etc.). Max: 100 words</p>

Continuity	Since the project has been very successful, it is planned to continue it until 2020.	Indicate if there is a plan to continue some activities in the coming years. Max: 100 words
Evaluation of the activities	The decreased number of accidents, injured and fatalities on the roads of the country.	If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives. Max: 100 words
Other important aspect that you want to underline	<p><b>It is important that</b> the most active community members involved those living in remote areas: old people and welfare recipients. They received vests and reflectors. Disabled people took an active part in the events as well.</p> <p><b>Outcomes:</b> Besides other measures applied, this project also contributed to the improvement of traffic safety as the number of fatalities on the Lithuanian roads decreased by 50.8 per cent in the period of 2009-2016.</p>	Any information that could help the jury to evaluate your initiative. Max: 100 words