

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2017

Deadline to submit nominations: March 31st, 2017

Submit to charter@paueducation.com

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions										
Name of the organization	The Great Orchestra of Christmas Charity – Wielka Orkiestra Świątecznej Pomocy											
Type of organization	<table border="1"> <tr> <td>SME</td><td></td></tr> <tr> <td>Large business</td><td></td></tr> <tr> <td>Association</td><td>X</td></tr> <tr> <td>Education/Research institution</td><td></td></tr> <tr> <td>Local/regional authority</td><td></td></tr> </table>	SME		Large business		Association	X	Education/Research institution		Local/regional authority		Please tick one box
SME												
Large business												
Association	X											
Education/Research institution												
Local/regional authority												
Organization main activity	Charity work – improving public healthcare & health prevention in Poland by purchase of medical equipment, running & financing medical programmes & establishing CPR training for primary school children	Activity field										
Country	Poland	Country of the organization										
Website	http://www.wosp.org.pl/ http://www.en.wosp.org.pl/	Organization website										
Contact person	Olga Zawada	For the follow-up of the application										
Contact person's position	Assistant to the Press Officer											
Contact person's email address	olga.zawada@wosp.org.pl											

Contact person's phone number	+48 695 870 029	
Partners in the initiative	Primary Schools in Poland & Teacher Training Centres across Poland	Your main partners in delivering the road safety activity

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	April 2006 – ongoing	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process.
Departments/persons involved internally	Department of the foundation running CPR for Schools Programme.	In the case of persons, indicate their positions.
Geographical scope of the activities	Nationwide in Poland	Indicate where the activities were implemented.
Summary of the initiative	Main objective is to teach primary children CPR. We do it by training primary school teachers and providing them with teaching aids, materials, and lesson plans free of charge. We aim to make first aid knowledge universal and easily accessible to all in Poland. We have put especial emphasis on road safety education – providing teachers with teaching aids raising awareness of road safety and sending reflective badges for pupils, emphasising the importance of pedestrian visibility. We also aim to	Describe the initiative indicating the subject, its aims and the main activities it involves. Max: 100 words

	teach children how to react in different situations, whom to call for help and what to do.	
Innovative character	Initiative: CPR for Schools aims to make first aid knowledge universal. It teaches children in attractive, interactive ways. Pupils are more aware of how to behave in stressful situations such as accidents – they know how to administer help, whom to call and grow up to be more responsible members of civic society. Pupils are taught by teachers trained by our AHA certified instructors, and they become teachers to the members of local community. Children from participating schools have been equipped with reflective badges and taught about the importance of pedestrian visibility. We promote our first aid app, aimed at promoting correct behaviour in accidents.	If applies, describe to what extent the proposed initiative will lead to new approaches and practices in road safety. Max: 100 words
Issues that are addressed with the initiative	Issues include lack of awareness – we aim to advertise the importance of pedestrian visibility, especially when it comes to children travelling to schools in rural areas. We have donated first aid kits (which can be used in vehicles) and special teaching aids showing how important reflective surfaces are when discussing road safety. We also aim to mobilize people to take up action, which can be essential in the aftermath of a road accident.	Describe the issues identified leading to implement the road safety activities. Max: 100 words
Activities developed	<ul style="list-style-type: none"> • Primary school teachers being trained by AHA instructors – in 2017 we have trained 28.482 teachers at 1.098 courses • Teachers being provided with free teaching aids, materials, lesson plans (materials include: books, manikins, first aid kits, reflective) In 2017 we have donated 2.606.770 books and 66.211 manikins. • Teachers conducting CPR, first aid, and road safety awareness lessons with children • We hold CPR for Schools competition, which is open to all schools active in our 	Describe all the activities involved in the initiative, and where appropriate indicate the arrangement for each partner's participation. Max: 600 words

	<p>programme. It aims to activize schools and local communities.</p> <ul style="list-style-type: none"> • In aid of European Restart a Heart Day (October the 16th) we hold CPR record attempts. In 2015 there were 92 049 participants! Such actions raise awareness, promote positive behaviour and serve to bring communities closer. • We have developped a mobile application, which tests first aid knowledge and provides examples of behaviour in different situations, such as road accidents. With children as its target audience it aims to raise awareness and teach first aid and appropriate behaviour in a fun way. • In cooperation with Polish Regional Rail we have organized sessions of CPR training where children taught adults. • 2014/2015 we have sent 200.000 car first aid kits for pupils from schools active in our programme • 2015/2016 we have sent toad safety teaching aids to 930 schools in Poland. The schools also received reflective badges for pupils. 	
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Genesis	<p>The roots of this activity fo back to the Norwegian school curriculum which includes universal CPR and first aid training for young children. Such universal first aid knowledge not only can mean that more lives can be saved, but also that children grow up to be more aware, conscious members of civic society.</p>	<p>Describe the reasons why you have chosen this initiative.</p> <p>Max: 100 words</p>
Transferability and multiplier effect	<p>We believe that our action plan is very simple, allowing teachers take up responsibility for working with pupils on a local scale, while we provide them with training, materials, and means to teach vital</p>	<p>Describe to what extent the proposed initiative will allow the transfer,</p>

	knowledge. The system has been developed throughout 10 years of our activity. The model allows local communities to take up action and get involved.	dissemination or application of the results, experience and knowledge gained as well as the good practices on a larger scale. Max: 200 words
Promotion and dissemination	We advertise our initiatives via our website, social media channels, and inform local and national media outlets about our activities.	Describe whereby the initiative will be publicised (publications, events, websites, CD-ROM, etc.). Max: 100 words
Continuity	The CPR for Schools Programme has been ongoing since 2006, and we aim to develop it in the coming years.	Indicate if there is a plan to continue some activities in the coming years. Max: 100 words
Evaluation of the activities	We evaluate based on questionnaires sent to schools, we also examine lesson plans and reports sent by teachers (they are required if a teacher wants to receive new materials such as books and other teaching aids)	If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives. Max: 100 words
Other important aspect that you want to underline	We would like to underline the universal, nationwide character of our initiative, which is organized by an NGO rather than the government. We have reached local schools in rural areas where road safety awareness is of paramount importance.	Any information that could help the jury to evaluate your initiative. Max: 100 words

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