

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

**Excellence in Road Safety Awards 2017**

Deadline to submit nominations: March 31<sup>st</sup>, 2017

Submit to [charter@paueducation.com](mailto:charter@paueducation.com)

**SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION**

|                                | Please fill in here   | Instructions                         |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
|--------------------------------|---|--------------------------------------|--------------------------|----------------|--------------------------|-------------|--------------------------|--------------------------------|-------------------------------------|--------------------------|--------------------------|---------------------|
| Name of the organization       | Easy Drivers Radfahrschule  |                                      |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Type of organization           | <table border="1"> <tr> <td>SME</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Large business</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Association</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Education/Research institution</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Local/regional authority</td> <td><input type="checkbox"/></td> </tr> </table> | SME                                  | <input type="checkbox"/> | Large business | <input type="checkbox"/> | Association | <input type="checkbox"/> | Education/Research institution | <input checked="" type="checkbox"/> | Local/regional authority | <input type="checkbox"/> | Please tick one box |
| SME                            | <input type="checkbox"/>  |                                      |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Large business                 | <input type="checkbox"/>  |                                      |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Association                    | <input type="checkbox"/>  |                                      |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Education/Research institution | <input checked="" type="checkbox"/>   |                                      |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Local/regional authority       | <input type="checkbox"/>  |                                      |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Organization main activity     | <b>Four European organizations are to develop a common cycling road safety education program within the frames of an Erasmus+ project</b>   | Activity field                       |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Country                        | Austria   | Country of the organization          |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Website                        | <a href="http://www.safe4cycl.com">www.safe4cycl.com</a><br><a href="http://www.radfahrschule.at">www.radfahrschule.at</a>  | Organization website                 |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Contact person                 | Werner Madlencnik   | For the follow-up of the application |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |
| Contact person's position      | Founder   |                                      |                          |                |                          |             |                          |                                |                                     |                          |                          |                     |

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| Contact person's email address | info@radfahrschule.at  |   |
| Contact person's phone number  | +43 664 3380490  |   |
| Partners in the initiative     | Easy Drivers Radfahrschule from Austria, Mobycon from the Netherlands, Fundația Comunitară Mureș from Romania, Vuelta Sport Association from Hungary | Your main partners in delivering the road safety activity |

## SECTION 2: DESCRIPTION OF THE INITIATIVE

|   | Please fill in here  | Instructions   |
|---|--|--|
| Date of start and end of the initiative | November 2015 – February 2018  | The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process. |
| Departments/persons involved internally | Easy Drivers Radfahrschule from Austria, Mobycon from the Netherlands, Fundația Comunitară Mureș from Romania, Vuelta Sport Association from Hungary   | In the case of persons, indicate their positions.  |
| Geographical scope of the activities    | Austria, Hungary, Romania, Netherlands   | Indicate where the activities were implemented.  |
| Summary of the initiative               | <b>The four partners have two and a half years and a 340 000 € subsidy from Erasmus+ Program for the implementation of the project. The aim of the project is to set up a standard educational program is to set up a standard educational program, which could be used in the future in all the elementary schools.</b> | Describe the initiative indicating the subject, its aims and the main activities it involves.<br><br>Max: 100 words            |

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| <b>Innovative character</b>                          | The background job of the project is about the long term maintenance of the educational program in the schools. By the end of the pilot year we strive to reach the goal in Austria, Hungary and Romania, which is to find some possibilities for long term financing of the program in the schools after the implementation period of the project. We would like to find an outsider financier (eg, the local municipality or a regional sponsoring company or the relevant ministry), which can guarantee to support and keep on the educational program. We want to start the second school year in the frame of the project and get a guarantee for furthering it by a local/regional/national support. | If applies, describe to what extend the proposed initiative will lead to new approaches and practices in road safety.<br><br>Max: 100 words                    |
| <b>Issues that are addressed with the initiative</b> | The last few years riding bicycle became more and more popular. Thousands of people use bicycle in the cities, towns (home to school or work), in free time, in tourism, friends and families, but they get no education on traffic rules, how to use bicycle on the roads, or simply just how to behave in the traffic. If somebody wants to drive a car, has to take the driving license (dozens of theoretical and practical lessons). Riding in the traffic has no difference from driving a car. Even the children are in especially danger. This is why a cycling road safety educational program has raison d'être in each European country.   | Describe the issues identified leading to implement the road safety activities.<br><br>Max: 100 words  |
| <b>Activities developed</b>                          | The 30-month-long project has three phases:<br><br>1) Preparing phase, when the school educational and Mentors' teaching material will be jointly set up (based on the existing materials, supported by the Dutch partner).<br><br>2) Pilot project year in 3-3 elementary schools in Austria, Hungary and Romania in order to test the program in practice and collect the experience. In the pilot program at least 100 pupils/school are to be involved.<br><br>3) Dissemination phase, when the educational program and the free access online version will be introduced for the public in a frame of road-shows in the partners'  | Describe all the activities involved in the initiative, and where appropriate indicate the arrangement for each partner's participation.<br><br>Max: 600 words |

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|  | country and determined channels according to the dissemination action plan. |  |
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| <b>Genesis</b>                               | The last few years riding bicycle became more and more popular. Thousands of people use bicycle in the cities, towns (home to school or work), in free time, in tourism, friends and families, but they get no education on traffic rules, how to use bicycle on the roads, or simply just how to behave in the traffic. If somebody wants to drive a car, has to take the driving license (dozens of theoretical and practical lessons). Riding in the traffic has no difference from driving a car. Even the children are in especially danger. This is why a cycling road safety educational program has raison d'être in each European country.   | Describe the reasons why you have chosen this initiative.<br><br>Max: 100 words  |
| <b>Transferability and multiplier effect</b> | The background job of the project is about the long term maintenance of the educational program in the schools. By the end of the pilot year we strive to reach the goal in Austria, Hungary and Romania, which is to find some possibilities for long term financing of the program in the schools after the implementation period of the project. We would like to find an outsider financier (eg, the local municipality or a regional sponsoring company or the relevant ministry), which can guarantee to support and keep on the educational program. We want to start the second school year in the frame of the project and get a guarantee for furthering it by a local/regional/national support. | Describe to what extent the proposed initiative will allow the transfer, dissemination or application of the results, experience and knowledge gained as well as the good practices on a larger scale.<br><br>Max: 200 words |

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| <p>Promotion and dissemination</p>  | <p>30.09.2016 <a href="#">Safe4Cycle program is ready to start in the schools</a> 03.08.2016 <a href="#">Safe4cycle in Budapest – five days for safety cycling</a> 22/07/2016 <a href="#">Safe4Cycle project meeting in Budapest</a> 29/06/2016 <a href="#">S4C Mentors' training has started in Budapest</a> 15/05/2016 <a href="#">Three Hungarian schools are to involved in Safe4Cycle program</a> 06.05.2016 <a href="#">Job-shadowing program in Austria</a> 29/04/2016 <a href="#">Job-shadowing in Graz</a> 25.03.2016 <a href="#">Safe4Cycle – Job-shadowing in the Netherlands</a></p> <p><a href="http://www.safe4cycle.com">www.safe4cycle.com</a></p>  | <p>Describe whereby the initiative will be publicised (publications, events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>                          |
| <p>Continuity</p>                   | <p>Within Safe4Cycle program the methodology will be implemented in 3-3 elementary schools in Austria, Hungary and Romania in the 2016/2017 and 2017/2018 schoolyears in order to test the program in practice and collect the experience. In the pilot program at least 100 pupils/school are to be involved. The cycle courses will separated to a theoretical and a practical part. The theoretical part will be organised during autumn and winter and the pupils get acquainted with the basic rules of the road. From March to June the practical lessons will organised by Safe4Cycle mentors to improve the children's cycling skills to prepare them for riding safely and confidently in traffic.</p> | <p>Indicate if there is a plan to continue some activities in the coming years.</p> <p>Max: 100 words</p>  |
| <p>Evaluation of the activities</p> | <p>Within the frame of Safe4Cycle program one of the main goals of the project partners (BringaAkadémia, Academia Velo, Easy Drivers RADFAHRSCHULE, Mobycon) is to develop a common safety cycling education program (based on our previous experience and educational methodology), that can be used for cycling education in primary schools Europe-wide. Thanks to the Romanian partner the curriculum of Safe4Cycle will be tested in secondary schools among teenagers, so we can get some experience in this field also, and hopefully the program later can be extended to this age-group too.</p>   | <p>If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives.</p> <p>Max: 100 words</p> |

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| <p>Other important aspect that you want to underline</p> | <p><b>Online materials</b></p> <p>Safe4Cycle online materials (mainly short videos) are planned to be developed during the project period as a guide to help anyone (teachers, parents, mentors, etc.) how to improve the practical cycling skills of a child.</p> | <p>Any information that could help the jury to evaluate your initiative.</p> <p>Max: 100 words</p> |
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