

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2017

Deadline to submit nominations: March 31st, 2017

Submit to charter@paueducation.com

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions										
Name of the organization	CTT Correios de Portugal SA											
Type of organization	<table border="1"> <tr> <td>SME</td> <td></td> </tr> <tr> <td>Large business</td> <td>x</td> </tr> <tr> <td>Association</td> <td></td> </tr> <tr> <td>Education/Research institution</td> <td></td> </tr> <tr> <td>Local/regional authority</td> <td></td> </tr> </table>	SME		Large business	x	Association		Education/Research institution		Local/regional authority		Please tick one box
SME												
Large business	x											
Association												
Education/Research institution												
Local/regional authority												
Organization main activity	Postal Operator	Activity field										
Country	Portugal	Country of the organization										
Website	www.ctt.pt	Organization website										
Contact person	Jose Fernando Guilherme	For the follow-up of the application										
Contact person's position	Transport Manager											
Contact person's email address	Jose.guilherme@ctt.pt											
Contact person's phone number	+351 961704973											

Partners in the initiative	Prevenção Rodoviária Portuguesa (private association promoting Road Safety) and Autoridade para as Condições de Trabalho (Portuguese government department for safety at work). Training companies in Defensive and Eco-efficient Driving	Your main partners in delivering the road safety activity
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SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	CTT has long adhered to the European Charter for Road Safety; In June 2015 began a new phase in this area of Road Safety	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process.
Departments/persons involved internally	Operations (Transport, Safety), Human Resources (Training, Health and Safety, Selection and Recruitment and Human Capital Development), Fleet Management, Communication, Operational Areas, CTT Expresso	In the case of persons, indicate their positions.
Geographical scope of the activities	The entire Portuguese territory (mainland and islands of the Azores and Madeira)	Indicate where the activities were implemented.
Summary of the initiative	With a large fleet and thousands of workers driving on the roads CTT has implemented a new Road Safety Programme which covers a number of subjects from safety in vehicles, recruitment of drivers, training, control of accidents and recognition the safer drivers and teams and constant communication on road safety. The goal of the program is to reduce by 20% of accidents on the two-wheeled vehicles and 10% for light vehicles	Describe the initiative indicating the subject, its aims and the main activities it involves. Max: 100 words

<p>Innovative character</p>	<p>The Actions defined to take the particular cases (accidents, level of accidents), segmentation (general awareness, primary drivers, repeat drivers, teams with more accidents) and recognition at various levels</p>	<p>If applies, describe to what extent the proposed initiative will lead to new approaches and practices in road safety.</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>	<p>The dimension of the project</p>	<p>Describe the issues identified leading to implement the road safety activities.</p> <p>Max: 100 words</p>
<p>Activities developed</p>	<p>The following main actions were considered:</p> <p>1 - Diagnosis Road accidents - evaluated every year about 2000 accidents, made its characterization and made the diagnosis of accidents that identifies the most common situations and the teams and drivers with the highest accident rate;</p> <p>2 - Accident Control - Implemented permanent monitoring model of drivers and teams with a high rate of accidents. Introduced significant improvements in the information.</p> <p><i>Comparing the values of 2016 to 2014 (year preceding the beginning of the project), despite increased activity (24.4% more Kms traveled) and although it has been more accidents with vehicle damage, we note very positive results:</i></p> <p><i>least 23.7% of work accidents with road cause with 53% reduction of absenteeism</i></p> <p><i>least 5.7% of total accidents (and damage) per million Kms</i></p> <p><i>Least 22.5% of costs per million Kms</i></p> <p><i>Least 62.5% of absenteeism per million Kms</i></p>	<p>Describe all the activities involved in the initiative, and where appropriate indicate the arrangement for each partner's participation.</p> <p>Max: 600 words</p>

	<p>- Vehicles - Having analyzed the additional equipment possible and chosen new equipment taking into account the most frequent accidents</p> <p>4 - New Drivers - Set psychological evaluation model and training. It was also evaluated the Risk Assessment (including Psychosocial Risk)</p> <p>5 - Recognition - inclusion of accidents in the management and performance assessment and promoted the recognition of safe teams and safe drivers; development of competition Drivers Challenge for choosing safer teams to compete in the international competition of the IPC - Drivers Challenge</p> <p>6 – Communication - Development of a set of road safety awareness and dissemination actions including information on the safe teams and safe drivers and distinguished celebration of the European Day for Prevention and Safety and Road Safety Day supported by periodic dissemination of posters, articles in magazines, brochures and specific information provided on CTT Community. Please note the Driver Kit, a specialized training available online and accessible to all workers and in any place. Some of the documents are submitted in annex to this form.</p> <p>project presentation, points System, Holiday Text (travel), Urban Transit, GLOBAL POSTER, Eco Driving, Excessive Speed, ECO DRIVE POSTER, defensive driving, winter and preventive maintenance (tires, Lights, brushes), Drivers Challenge IPC, 2-wheel Prevention, preparation seasonal workers, road Maneuvers</p> <p>7 – Training of Drivers</p> <p>There was a significant increase of for road prevention.</p> <p>In the year preceding the beginning of the project the number of participants in these actions had not reached the 600. In 2015 and 2016 were participating 1949 and 2532 participants</p>	
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Genesis	The high number of road accidents, the need to reduce their impact (direct and indirect) and its many consequences especially personal level	Describe the reasons why you have chosen this initiative. Max: 100 words
Transferability and multiplier effect	We think that a Road Prevention Program with the program's features being implemented in the CTT will be a good example for other companies with large fleets and for similar services. Particularly targeted training for different public placing the focus on drivers over accidents.	Describe to what extent the proposed initiative will allow the transfer, dissemination or application of the results, experience and knowledge gained as well as the good practices on a larger scale. Max: 200 words
Promotion and dissemination	The dissemination of the program will be primarily internal. However, some media have external purposes in particular customers. There may be other opportunities for dissemination.	Describe whereby the initiative will be publicised (publications, events, websites, CD-ROM, etc.).

		Max: 100 words
Continuity	The program should be continued in the coming years. By experience we have the existence of a prevention program is essential for controlling the road accidents.	Indicate if there is a plan to continue some activities in the coming years. Max: 100 words
Evaluation of the activities	This program in particular is beginning. The main indicator of its success will be to reduce the number of accidents. The realization of the stock plan is monitored in regular meetings.	If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives. Max: 100 words
Other important aspect that you want to underline	The road accident is not a fatality for which nothing can be done. The experience of CTT is that periodically must be in development a Prevention Plan.	Any information that could help the jury to evaluate your initiative. Max: 100 words