

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2017

Deadline to submit nominations: March 31st, 2017

Submit to charter@paueducation.com

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions										
Name of the organization	General Directorate National Police to the Ministry of the Interior(Mol)											
Type of organization	<table border="1"> <tr> <td>SME</td> <td></td> </tr> <tr> <td>Large business</td> <td></td> </tr> <tr> <td>Association</td> <td></td> </tr> <tr> <td>Education/Research institution</td> <td></td> </tr> <tr> <td>National authority</td> <td>V</td> </tr> </table>	SME		Large business		Association		Education/Research institution		National authority	V	Please tick one box
SME												
Large business												
Association												
Education/Research institution												
National authority	V											
Organization main activity	<p>General Directorate National Police is a national specialised structure for performing the following main activities :</p> <ol style="list-style-type: none"> 1. Operative - investigation; 2. Security; 3. Investigation of crimes; 4. Information; 5. Control; 6. Prevention; 7. Administrative and penal and provision of administrative services 	Activity field										
Country	Republic of Bulgaria	Country of the organization										

Website	http://gdnp.mvr.bg	Organization website
Contact person	Maria Hristova Boteva; Nikolay Babanov	For the follow-up of the application
Contact person's position	Police inspectors	
Contact person's email address	mhboteva.150@mvr.bg ; ntbabanov.150@mvr.bg	
Contact person's phone number	+359 2 9829921	
Partners in the initiative	Regional Directorates of Mol, State Agency for Child Protection, Agency "Social Support", Bulgarian Drivers Union, Bulgarian Red Cross, Local Administrations (of the respective host - town), Child Protection Departments, Regional Departments of the Ministry of Education, Mass Media Partners – Bulgarian National Television, Bulgarian National Radio and many other federations, associations, NGOs, Business Organisations and others.	Your main partners in delivering the road safety activity

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	01.09.2017 – 30.09.2017	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process.

Departments/persons involved internally	Traffic Police Department to General Directorate National Police / Police Inspector Maria Hristova Boteva	In the case of persons, indicate their positions.
Geographical scope of the activities	Stara Zagora Region; Some of the activities shall be implemented on the territory of the whole country	Indicate where the activities were implemented.
Summary of the initiative	<p>Week of Prevention of Child Road Safety. It takes place every year during the week prior to the beginning of the school year. In Bulgaria the School Year begins on 15 th of September. The culmination of the Week is trhe Day of the Prevention, which shall be held at the same day as the National Competition “Traffic Police Officer of The Year”.</p> <p>Objectives:</p> <ol style="list-style-type: none"> 1. Engagement of the State and local authorities and organisations in the preparation of the ceremony for opening the School Year and ensuring the road safety for youths; 2. Increase the knowledge of all participants in the road traffic on development of safer and better models of road user behaviour; 3. Presentation of the work of police officers both in traditional and attractive/innovative way in order to change positively the attitude of the society towards the police. 	<p>Describe the initiative indicating the subject, its aims and the main activities it involves.</p> <p>100 думи макс.</p> <p>Max: 100 words</p>
Innovative character	Use of direct contact with citizens with focus on children. Police officers shall demonstrate the daily police work as well as functions and operational capacity of technical devices. People attending the event can also participate in these demonstrations.	If applies, describe to what extend the proposed initiative will lead to new approaches and

	<p>Using this approach aims to increase the awareness of citizens on the daily police work and to overcome the negative attitude toward traffic police. Participants shall demonstrate their resources and capacity. Consultations on relevant issues shall be made on the spot by all partners. Information campaign conducted in advance.</p> <p>The competition between police officers attracts people's attention. Both children and adults shall be involved in the initiative - they could go through the racing polygons by bicycles and motorcycles which shall bring them closer to the policemen and shall improve the authority of police.</p>	<p>practices in road safety.</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>	<ol style="list-style-type: none"> 1. High percentage of dead and injured in road accidents. 2. Insufficient care for children involved in road traffic by parents and institutions. 3. Loss of citizens' trust in the police and negative attitude towards police. 	<p>Describe the issues identified leading to implement the road safety activities.</p> <p>Max: 100 words</p>
<p>Activities developed</p>	<p><u>Related to the first objective:</u></p> <p>In August, prior to the Week of the Prevention of the Child Road Safety, Traffic Police Department undertake number of measures and steps aiming to ensure safety of children in the beginning of the School Year with accent on the Road Traffic Safety. These measures and steps include for instance checks of the areas surrounding the schools and kindergartens, checks of the road signs, markings, fences, lighting systems and other facilities related to traffic safety. Police operations on traffic safety are foreseen. Discussions on traffic safety with</p>	<p>Describe all the activities involved in the initiative, and where appropriate indicate the arrangement for each partner's participation.</p> <p>Max: 600 words</p>

participation of children and parents are agreed with education authorities.

Related to the second objective:

Conducting the Day of Prevention (The Day). It is the culmination of the Week. It is held on the Saturday of the Week of the Prevention, at the same time with the National Competition “Traffic Police Officer of The Year”.

On the Day of Prevention all partners organize open receptions where different actions can be implemented or demonstrated: consultations and prevention materials are provided, checks in automated information systems of traffic police can be made in order to look for any penalties or availability of control points; alcohol checks; review and testing technical devices in police cars; passing obstructions with glasses simulating alcohol / drug use; exhibitions of paintings; demonstrations and lessons on first aid to victims of traffic accidents (CTAs); cycling; demonstrations of motorcycles and clothing of rock clubs and others.

Related to the third objective:

Presentation of the work of Traffic Police by conducting the National Competition “Traffic Police Officer of The Year”. This competition has been held since 1992. The organizer is Traffic Police Department to General Directorate “National Police”. Teams from all 28 regional directorates of MoI take part in the competition. The participants are

	<p>evaluated at three levels – individually, as team and complexly. The complex individual winner receives “Traffic Police Officer of The Year” Award.</p> <p>Competitive disciplines are: shooting by pistol, test on Road Traffic Act, theoretical and practical exam on the assistance of victims of road accidents, driving a motorcycle and a car.</p> <p>Open practical exams on first aid of victims of road accidents and driving motorcycles and a cars are held. Citizens who attend the event can drive through the polygons by their own vehicles.</p>	
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<p>Genesis</p>	<p>The work of traffic police officers is taken as repressive. Prevention on the behaviour of all participants in road traffic is quite difficult. The awareness on the police work could favor this process. The easiest way to reach the parents and other adults is through children. When police officers work together with representatives of other institutions, people accept them more easy, as a person who has a different job. Acquaintance the technical means and automated systems, without being an offender, provides information that can play a role as controller and corrective on the behavior of the road traffic participants.</p>	<p>Describe the reasons why you have chosen this initiative.</p> <p>Max: 100 words</p>
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<p>Transferability and multiplier effect</p>	<p>Each year the activities are conducting in different Regional Police Directorate (RPD), which increases the awareness of the citizens regarding prevention in the area of road traffic safety. The police officers job is getting more popular and reflects broadly in mass media. The theme of the high level of road traffic traumatism is presented and interpreted in an inovative way, with interesting and non-standart ways to include people with different age and intrests in the prosess of reducing the high traumatism.</p> <p>A report with the results achieved is prepared, which shall be handed to mas media. This report is handed also to the State-Public Consultative Commission on the Problems of Road Safety; this report is presented on conferenses, seminars and trainings; it is taken into account during planing of the activities on prevention of road traffic traumatism. Opportunity to use the information network built by the European Road Safety Charter to share our experience.</p>	<p>Describe to what extent the proposed initiative will allow the transfer, dissemination or application of the results, experience and knowledge gained as well as the good practices on a larger scale.</p> <p>Max: 200 words</p>
<p>Promotion and dissemination</p>	<p>On the internet website of Ministry of Interior, General Directorate National Police, Regional Police Directorates and on our partners websites.</p> <p>In the official report of the Traffic Police Department-General Directorate National Police.</p> <p>For 2017 in the official report of the Traffic Police Department- General Directorate National Police.</p> <p>In the Bulletin of Ministry of Interior and State-Public Consultative Commission on the Problems of Road Safety.</p> <p>In the news of the official media partners during the activities.</p> <p>In the interviews for TV and radio programs.</p> <p>On the webpage of European Road Safety Charter regarding sharing of our experience.</p>	<p>Describe whereby the initiative will be publicised (publications, events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>
<p>Continuity</p>	<p>The regular 25 year old National Competition “Road Traffic Police Officer of the Year” and 20 years of Police Action “Children go to school! Let us protect</p>	<p>Indicate if there is a plan to continue</p>

	<p>them on the road” will be the base of the main preventive activities for children and adults. They will be upgraded and complemented with some other useful initiatives like The Week and the Day for Prevention and other new activities which can be taken from the other European country’s experience, shared on the international forums and in the social networks and on the European Road Safety Charter. The activity has no deadline. The global goal is to keep the traditions every year and when possible to update and upgrade them.</p>	<p>some activities in the coming years.</p> <p>Max: 100 words</p>
Evaluation of the activities	<p>During the implementation we have used the following objective and subjective indicators. Objective indicators:</p> <ul style="list-style-type: none"> - Reducing the number of Road Traffic Accidents, dead casualties and injured people; - Reducing the number of Road Traffic Act Violations; - Retention of the number and if possibly increasing the number of participants in our activity; - Promotion of the activity through various ways of communication; <p>Subjective indicators:</p> <ul style="list-style-type: none"> - Increasing of knowledge on road safety; - Change of public attitude towards activity of Traffic Police and enforcement of the law; - Improvement of behavior and culture on the roads. 	<p>If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives.</p> <p>Max: 100 words</p>
Other important aspect that you want to underline	<p>The combination of the Week of Prevention of Child Road Safety, the Prevention Day and the National Competition Road Traffic Police Officer of the Year is one of the main mechanisms for achieving the objectives and an opportunity to demonstrate the effectiveness of applying good practices in the road safety prevention.</p>	<p>Any information that could help the jury to evaluate your initiative.</p> <p>Max: 100 words</p>

European Road Safety Charter

Our commitment saves *lives*

