

*Every day, more than 500 children
lose their lives on the roads and more
than 2,000 are left disabled.*

*Much of this happens on their way to
and from school.*



Painful figures

Although the richest parts of the world have high levels of car ownership, the risk of death by accident is significantly higher in disadvantaged areas.

Fewer resources are allocated to keeping vehicles in a good condition, meaning those on the roads are dangerous. What's more, in many cases, people are forced to travel on foot, making them more vulnerable, because they benefit from less protection and control on the roads.

In the case of a traffic accident, families suffer from great financial hardship. They lose income, as one of their members must stop working to care for the victim, whilst they see their expenses soar to take care of him or her. These families are thus saddled with a great debt burden.

Often, a victim with traffic accident injuries will have compromised treatment, with lower-quality healthcare and less success in achieving a proper recovery.

A child with a traffic accident injury means higher levels of school absenteeism and increased academic failure rates.

And, most importantly, there is the physical trauma and the great emotional and social loss.



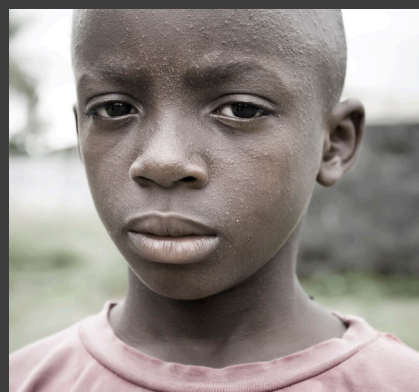
50 MILLION
more
are injured



For every child that dies, **4** MORE ARE
permanently disabled



1.3 MILLION
people
die
ON THE ROADS
around the world



MORE THAN
500,000
*are children on the
way to or from school*



Road traffic accidents **kill more people** around the world than malaria (WHO).

They are the main cause of death of **young people aged between 15 and 29**.



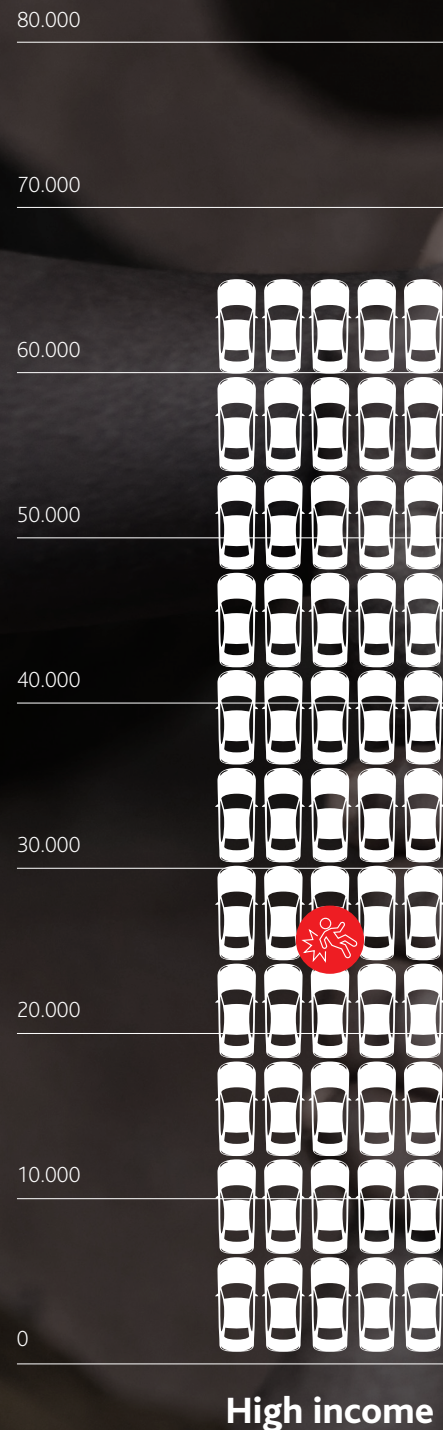


Road safety needs to become a global priority

The United Nations, the World Bank and the World Health Organization have made it a key issue.

Many of the world's leading companies, such as IBM, Toyota, Chevron and even Facebook, are forming coalitions to tackle this global challenge.

Abertis is on their side, as its priority is road safety.



Vehicles vs. deaths, by country income level:



Deaths per 100,000 persons



Vehicles per 100,000 persons



25

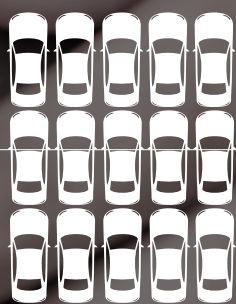
20

15

10

5

0



Middle income

Low income

Time is of the essence.

A swift response time in the case of road traffic accidents reduces death rates and the seriousness of injuries.





Keep walking: A programme for life

Through its Foundation, Abertis is playing an active role in reducing road traffic accident deaths. Together with UNICEF and the Institut Guttmann, they are promoting a project designed to reduce the impact of road traffic accidents, especially for children, in the world's poorest countries.

Teams of clinicians specialising in traumatic spinal injuries will travel to these countries to teach methods for dealing with this kind of injury and carry out informational, training and demonstration actions.

The ultimate goal of these actions is **to promote the implementation of clinical and therapeutic protocols** that are more effective in caring for the victims of road traffic accidents, particularly amongst children.

Two complementary lines
of action will form the
backbone of this project:

1 *The reinforcement of actions carried out to date,*

sources of knowledge and experiences
in the field of road safety.

2 *Specific action to promote the exchange of experience*

between a team of expert clinicians from Spain and local
care teams with regard to the best treatment techniques for
spinal injuries, particularly the approach in the initial and
critical phase, the early days following the establishment of
neurological damage.





Actions in
movement

Creation of prizes

(projects and grants)
within the framework of
the Chair in Infrastructures
and Road Safety

Training

- Interactive courses
- Seminars
- Themed meetings



Life donors

This programme for life has two **main backers: Abertis, through its Foundation, and the Institut Guttmann.**

Both have made road safety one of their **main goals to reduce accident rates in the world's least-developed countries.**

Promotion

A promotional programme to publicise the project's goals and benefits.



The mission of the Abertis Foundation is the development, advancement and promotion of all manner of activities associated with the study of and research into the private sectors' involvement in the economic and social growth arising from the construction of infrastructure and the creation of services in a developed society.


All this from the standpoint of their impact on **effectively improving the quality of life, the environment and social and cultural cohesion.**

The Abertis Foundation's Road Safety Programme was created in 2006 and, over the course of these years, it has evolved in many regards.

The Abertis Foundation is also a conduit for the **corporate social responsibility** actions of the companies of the Abertis corporation, Europe's leading transport and communications infrastructure management group. In this regard, the Foundation also carries out its Road Safety Programme, the goal of which is to raise people's awareness of the need for responsible mobility.

The Foundation's headquarters, Castellet Castle, has been a UNESCO International Centre for Mediterranean Biosphere Reserves since 2014. The signing of this agreement between the Spanish Government and UNESCO has led to the creation of a unique centre that is a pioneer in its field and that today represents a benchmark for public-private partnerships.



A close-up, low-angle shot of a person's lower leg and foot. The person is wearing grey trousers and a white sneaker. They are standing on a dark, cracked asphalt surface. The background is a blurred, light-colored area, possibly a road or a field. The text is overlaid on the right side of the image.

Different actions have been implemented for different age groups, but with a particular focus on educating schoolchildren, **youth outreach and raising elderly driver awareness, through the social integration of the disabled.**



Abertis has an **in-depth understanding of how best to communicate with road users** using variable-message signs throughout its networks, covering issues such as the importance of resting regularly, using seatbelts, not using mobile phones, etc.



Abertis, a world expert in roads and road safety

Abertis boasts more than **50 years of know-how and experience in the building of roads and their management.**

Its efforts focus on the careful maintenance of roads as a key part of ensuring safer highways.

To this end, it follows policies and procedures that are well-established throughout the sector to guarantee road planning, design, construction and maintenance with safety as a priority. It constantly assesses each and every aspect of road safety management and takes measures to prevent and reduce the risk of serious road traffic accidents.

Abertis has developed propriety management software that monitors the state of the road surface, structures and containing walls. Its professional and experienced operations guarantee a high degree of safety for road users by means of patrols, incident management and the provision of information for drivers.

In Chile, they work with iRAP to independently audit roads.

In France, they work in partnership with the authorities in annual research to understand driver behaviour. The results of this research are included in their communication campaigns.



The Institut Guttmann

The Institut Guttmann is a private, non-profit foundation whose main object is to promote, encourage and achieve the integral rehabilitation of those affected by spinal injury, acquired brain injury or other neurological disability and to provide the support and services best able to ensure their satisfactory social reintegration, as well as to contribute to full recognition of their rights and effective equality of opportunity.

As a highly specialised hospital, its mission is to provide at all times the best specialist medical and rehabilitation care on a comprehensive, continuous and personalised basis and with the best human, scientific and technical resources.

It benefits from an extraordinary team of professionals accustomed to interdisciplinary teamwork and clinical innovations that, together with its outstanding facilities, cutting-edge technologies in the field and its unique approach to work based on scientific rigour, the personalisation of treatments, the monitoring of its patients and its result-oriented focus, has today made the Institut Guttmann an international benchmark in neurorehabilitation.

What's more, the Institut Guttmann, as a university institute affiliated with the Autonomous University of Barcelona, has the mission of developing academic, scientific and research matters in the field of the neurosciences in general and of neurorehabilitation and technologies applied to personal autonomy in particular.



INSTITUT
GUTTMANN

HOSPITAL DE NEUROREHABILITACIÓ
Institut Universitari adscrit a la **UAB**

*We continue to progress in building
a safer way.*