

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	Union des Automobilistes Bulgares	
Type of organization	NGO	NGO, company, local authority, school etc.
Organization main activity	Membership, Roadside Assistance, Technical inspections of vehicles, Road Safety including Safe cycling for children	Activity field
Country	Republic of Bulgaria	Of the organization
Website	www.uab.org	Organization website
Contact person	<ol style="list-style-type: none"> Svetoslav Krastev Mario Netzov 	For the follow-up of the application
Contact person's position	<ol style="list-style-type: none"> Manager of National movement for Safety cycling for children Analyst, IT & Communications 	
Contact person's email address	<ol style="list-style-type: none"> sba@uab.org m.netzov@uab.org 	
Contact person's phone	<ol style="list-style-type: none"> +359 89 555 8561 +359 89 555 8854 	
Partners in the initiative	Traffic police, Ministry of Education, Bulgarian Red Cross, Local municipalities etc.	

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	All year round – every year.	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Svetoslav Krastev - Manager of National movement for Safety cycling for children	In the case of persons, indicate their positions
Geographical scope of the activities	Nationwide	Indicate where the activities were implemented
Summary of the initiative	Education of children in the sphere of Traffic laws and safety through bicycle riding – theoretical and practical. The aim is to prevent road accidents with children and establish a culture of awarness for safety among children from a young age.	Describe the initiative indicating the subject, its aim and the main activities it involves. Max: 100 words
Innovative character	We are currently implementing practical lessons at special “artificial cities” (scaled cities) with streets, signs and traffic lights. This new method is proving to be very effective as children are put into real situations without any threat as the streets are not real.	If applies, describe to what extend the proposed initiative will lead to new approaches and practices Max: 100 words
Issues that are addressed with the initiative	High percentage of road accidents involving children. The main aim is to prevent those by educating the children to protect themselves when drivers are obviously not doing it.	Describe which issues were identified that lead to implement the activities Max: 100 words

Activities developed	National Road safety education contest in different cities throughout the country. Every stage of the contest is supported by our partners mentioned above.	Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner Max: 600 words
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Genesis	We chose this method as children like to learn through their favourite activities. In our case – bicycle riding.	Reasons why you chose this initiative Max: 100 words
Transferability and multiplier effect	So far our initiative has been becoming more and more popular and schools and Youth centers from around the country are contacting us in order to receive support in establishing cycling teams of children who will be educated and then tested for Road Safety awareness.	Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale Max: 200 words
Promotion and dissemination	We have a club newspaper which is not only passed for FREE to our members but also sold on the market. There is permanent section for Road Safety in it, where we publish information for the initiative. We also publish the same information on our website.	Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.). Max: 100 words
Continuity	We are planning to continue the initiative as we are finding it to be very effective and popular among teachers, parents, state representatives and most of all – children.	Indicate if there is a plan to continue some activities in the coming years Max: 100 words

<p>Evaluation of the activities</p>	<p>We evaluate the effectiveness of the initiative through multiple tests and most of all at the European Road Safety Education which is organized annually by FIA.</p>	<p>If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives</p> <p>Max: 100 words</p>
<p>Other important aspect that you want to underline</p>	<p>We are very keen on continuing to work with children in the Road Safety field, especially taking into consideration that only a handful of organizations in our country do that.</p>	<p>Any information that could help the jury to chose your initiative</p> <p>Max: 100 words</p>