

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	Accident Prevention Committee of Hajdú-Bihar County	
Type of organization	state organization	NGO, company, local authority, school etc.
Organization main activity	accident prevention	Activity field
Country	Hungary	Of the organization
Website	www.police.hu/hajdu	Organization website
Contact person	pol. capt. Istvan Suba	For the follow-up of the application
Contact person's position	secretary	
Contact person's email address	subaia@hajdu.police.hu	
Contact person's phone	+36 52 516 446	
Partners in the initiative	NGOs	

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	Campaigns are held all year around, their date adjusted to the various holiday periods, when an increased number of vehicles are transiting the territory of our country.	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Police officers, NGOs, volunteers	In the case of persons, indicate their positions
Geographical scope of the activities	Local police campaigns, on the roadside, near the Hungarian state border	Indicate where the activities were implemented
Summary of the initiative	Prevention of the fatigue-related fatal and serious injury accidents. At the time of winter and summer holidays a lot of people travel to the Eastern European countries. They're vulnerable road users, because when they arrive near the Hungarian border, they have already driven thousands kilometres without having a rest. In the course of this program policemen stop the drivers and in order to prevent drivers from falling asleep, they offer them to drink some coffee or tea or ask them eat some sweets or make them move a bit to get refreshed.	Describe the initiative indicating the subject, its aim and the main activities it involves. Max: 100 words
Innovative character	The purpose of this campaign is absolutely about the prevention. It helps to create a positive opinion about the police force. This initiative is very much welcomed, and no fatigue-related accident has happened on roads concerned.	If applies, describe to what extend the proposed initiative will lead to new approaches and practices Max: 100 words
Issues that are addressed with the initiative	It calls the attention to the risks of driving under fatigue. According to certain researches this is an even greater accident risk than drink driving.	Describe which issues were identified that lead to implement the activities Max: 100 words

Activities developed	<p>The targeted control sites must be chosen based on the distance from the border and the possibilities of stopping the vehicles in an adequate place. It is important to have a wide variety of – mainly warm - drinks containing caffeine, to avoid people refusing it because they do not like it. During the implementation, the officers and volunteers must talk to the drivers and call their attention to the dangers of drowsy driving. Civilian organisation may be involved, volunteers can cooperate in the serving of drinks and also giving information. Peer to peer communication often is more efficient than getting the information from a uniformed officer. The campaign is a good example of how the state and the civilian sphere can cooperate in the field of accident prevention.</p>	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>
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Genesis	<p>The initiative has been implemented in many parts of the world, in many ways. The Hungarian programme could be considered unique because it tries to prevent fatigue-related in a complex way, combining awareness raising and offering awakening and refreshing drinks/food/exercices.</p>	<p>Reasons why you chose this initiative</p> <p>Max: 100 words</p>
Transferability and multiplier effect	<p>The campaign can be implemented on any road section the risk is present. However, to be efficient, control sites must be chosen accurately, communication must be adequate, and all efforts must be made to get the message through to the drivers.</p>	<p>Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale</p> <p>Max: 200 words</p>
Promotion and dissemination	<p>The campaign is announced first of all through the press. Furthermore, leaflets are distributed in the rest areas, gas stations and restaurants along the concerned road sections, calling the attention on the dangers of fatigued driving, thus enhancing the effects of the campaign.</p>	<p>Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>

<p>Continuity</p>	<p>The campaign must be continuously implemented in the places where there is need for it. There is no need for further training, and it does not need a lot of means (thermos flasks, plastic cups, etc.)</p>	<p>Indicate if there is a plan to continue some activities in the coming years</p> <p>Max: 100 words</p>
<p>Evaluation of the activities</p>	<p>The evaluation of the campaign is carried out continuously. Indicators are the statistical numbers of the occurred accidents, the number of reached persons and the number of distributed posters and leaflets. Its efficiency can be measured objectively by observing the number of fatigue-related accidents.</p>	<p>If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives</p> <p>Max: 100 words</p>
<p>Other important aspect that you want to underline</p>	<p>In our opinion, extending the campaign in Europe could result in decreasing the number of fatigue-related accidents throughout Europe.</p>	<p>Any information that could help the jury to chose your initiative</p> <p>Max: 100 words</p>