

# Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

## Excellence in Road Safety Awards 2016

### SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	"NOI CAMIONISTI"	
Type of organization	ASSOCIATION	NGO, company, local authority, school etc.
Organization main activity	Promote the professional figure of the driver. In different areas (institutional and not) we organize and participate in demonstrations, rallies, exhibitions, conferences and awareness campaigns on road safety to enforce our visibility to all end users (community, school, institutions). We received major awards and we are active in the voluntary sector. UICR's official members and we participate at World Championships Road Safety every two years.	Activity field
Country	ITALY	Of the organization
Website	<a href="http://WWW.NOICAMIONISTI.ORG">WWW.NOICAMIONISTI.ORG</a>	Organization website
Contact person	IUZZOLINO VINCENZO	For the follow-up of the application
Contact person's position	PRESIDENT	
Contact person's email address	<a href="mailto:iuzzolino@noicamionisti.it">iuzzolino@noicamionisti.it</a>	

Contact person's phone	+393355485297	
Partners in the initiative	U.I.C.R. (Union Internationale des Chauffeurs Routiers) – Traffic Police – Ministry of Infrastructure and Transport - Central Transport Register – Mercedes Benz – Comprehensive School Salvo d'Acquisto Lonate Ceppino (VA).	

## SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	From May 2015 to June 2016.	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Nr. 2 driving instructor and training - no. 1 demodriver - nr. 1 psychologist - primary school teachers - police agent.	In the case of persons, indicate their positions
Geographical scope of the activities	Italia – Regione Lombardia – Provincia di Varese.	Indicate where the activities were implemented
Summary of the initiative	The initiative foreseen a contest "THE TRUCKS AND THE WORLD IN THE ROAD", which has been included in the Road Safety Campaign that our association is promoting through all Italy. The aim is to listen , look at their drawings and find a topic that can involve the entire public.	Describe the initiative indicating the subject, its aim and the main activities it involves.  Max: 100 words
Innovative character	The initiative will also proceed through other educational institutions that could join this year or in the next school year.	If applies, describe to what extent the proposed initiative will lead to new approaches and practices  Max: 100 words

<p>Issues that are addressed with the initiative</p>	<p>We have identified that the childrens did not know the truck, they did not know how to behave in the street when there is a heavy vehicle in circulation. We noted the high interest and participation of childrens, a subject in which they felt very involved in and of course not bored.</p>	<p>Describe which issues were identified that lead to implement the activities</p> <p>Max: 100 words</p>
<p>Activities developed</p>	<ol style="list-style-type: none"> <li>1. General presentation of the project is performed previously by the teacher;</li> <li>2. Training in the classroom with pictures and videos age-appropriate so that the attention and the interest can be captured;</li> <li>3. Explanation with still images of the subject, tips and lots of interesting behavior linked to the truck and road safety but also the usefulness of road transport and of the value of the driver work in everyday life;</li> <li>4. Answers to the questions of the childrens on what is projected</li> <li>5. In the schoolyard, a truck will be positioned to show what explained before in class;</li> <li>6. The children will rise in the cabin with the possibility of a real exploring, simulated driving, fun honking and understand all truck secrets;</li> <li>7. Students will perform in school hours the drawing assigned in a determined time framer;</li> <li>8. Collection of all the works and subsequent evaluation by the psychologist involved in the project;</li> <li>9. All drawings will be printed on canvas of the truck.</li> <li>10. Conclusion of the project by showing the truck with tarpaulin to the childrens. It will be ready to work and move in the streets.</li> </ol>	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>

Genesis	<ol style="list-style-type: none"> <li>1. The first time ever in Italian association of truckers enters the schools to explain how did our job is done professionally and how to behave on the road when you have a heavy vehicle;</li> <li>2. Raising an issue of great relevance such as road safety;</li> <li>3. This training is specially designed and prepared on a topic that usually is not addressed to young guys;</li> <li>4. Immediate approach training / mink / proof that a strong "imprint" to the child.</li> </ol>	Reasons why you chose this initiative  Max: 100 words
Transferability and multiplier effect	The main aim is to involve many other schools and institutions and as a result, the childrens will involve parents and relatives, generating a public debate also between the inhabitants.	Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale  Max: 200 words
Promotion and dissemination	Web site;  Local newspapers;  Newspapers and specialized magazines;  Press releases;  Newsletter to our members;  Flyers and posters.	Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.).  Max: 100 words
Continuity	It will be offered to other institutions and we have received requests from neighboring cities (even before iwe sent the proposal).	Indicate if there is a plan to continue some activities in the coming years  Max: 100 words

<p>Evaluation of the activities</p>	<p>The method assigned for the realization of the drawings is usually free but determined the time for the realization; the psychologist who will assess the drawings will also have the opportunity to highlight if there are special cases to take care of them.</p>	<p>If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives</p> <p>Max: 100 words</p>
<p>Other important aspect that you want to underline</p>	<ol style="list-style-type: none"> <li>1. The Project aim at children and it will help them to develop a sense and attention to prevention and safety;</li> <li>2. The training has never been set up in Italy in such a way where children can directly see, climb up and experience a real truck;</li> <li>3. We communicate simple ground very important rules;</li> <li>4. Partial example of the project was realized during the first Road Safety Campaign in 2012.</li> </ol>	<p>Any information that could help the jury to chose your initiative</p> <p>Max: 100 words</p>