

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	Nógrád County Accident Prevention Committee	
Type of organization	state organisation	NGO, company, local authority, school etc.
Organization main activity	accident prevention	Activity field
Country	Hungary	Of the organization
Website	http://www.police.hu/hirek-es-informaciok/baleset-megelozes/aktualis	Organization website
Contact person	Viktor Palkovics	For the follow-up of the application
Contact person's position	Managing Director of Nógrád County Accident Prevention Committee	
Contact person's email address	palkovicsv@nograd.police.hu	
Contact person's phone	+36-20-967-39-48	
Partners in the initiative	elementary schools, civil guard associations	

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	Title: "Játszva Látszódj!" (Play and make yourself visible!) Timeframe: 1 November 2015 – 1 February 2016	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally		In the case of persons, indicate their positions
Geographical scope of the activities	Hungary, Nógrád County	Indicate where the activities were implemented
Summary of the initiative	<p>Aim of the program: to call the attention to the importance of visibility during the autumn and winter months, encouraging the children and school staff to use their creativity in order to invent new objects which could be used to make themselves more visible. We address the class as a community, trying to inspire their creativity to think of new types of visibility garments or gadgets which they would enjoy wearing.</p> <p>The program was announced under the theme of recycling, therefore, we prefer recycled, used, cheap materials.</p> <p>The first prize is a one-day class trip for the winning school class.</p>	Describe the initiative indicating the subject, its aim and the main activities it involves. Max: 100 words
Innovative character	Children are the road users of the future, and by making them acquainted already at a very early age the rules of visibility, these rules will become an intrinsic part of their daily life. They grow into the rules. Also, combining accident prevention with the theme of recycling is an innovative element.	If applies, describe to what extent the proposed initiative will lead to new approaches and practices Max: 100 words

<p>Issues that are addressed with the initiative</p>	<ul style="list-style-type: none"> - the importance of visibility, - visibility should be part of daily life, - wearing visibility garments, objects is not embarrassing, - reduction of the number of accidents due to lack of visibility - creating “conscious” pedestrians, - designing new, creative objects, tools to be used in traffic - combining the program with recycling, promoting cheap solutions - learning one very important rule by playing (visibility can save lives) - teambuilding effect (classes enter as a team), - increasing imagination and creativity, - addressing parents, school staff and children at the same time with one traffic issue. 	<p>Describe which issues were identified that lead to implement the activities</p> <p>Max: 100 words</p>
<p>Activities developed</p>	<p>Aim of the program: to call the attention to the importance of visibility during the autumn and winter months, encouraging the children and school staff to use their creativity in order to invent new objects which could be used to make themselves more visible. We address the class as a community, trying to inspire their creativity to think of new types of visibility garments or gadgets which they would enjoy wearing.</p> <p>Timeframe: 1 November 2015 – 1 February 2016</p> <p>Target group: 1 to 8 grades of elementary school (6-14 yrs).</p> <p>Classes can enter the competition as a team, with creative work that concentrate on the limited visibility conditions during the autumn and winter period.</p> <p>We are asking for creative ideas which help children remain visible while going to and fro school during the dim autumn and winter months. We give priority to those classes which offer heap solutions involving!</p>	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>

<p>Genesis</p>	<p>We wanted to address elementary school students in relation to visibility.</p> <p>Knowing that high visibility garments are not very much liked by children, we wanted to find out what are those objects, garments, which they would prefer wearing (the 6-14 age group)?</p>	<p>Reasons why you chose this initiative</p> <p>Max: 100 words</p>
<p>Transferability and multiplier effect</p>	<p>The initiative makes it possible to transfer the knowledge related to the pedestrian traffic and visibility to the target group to a great extent.</p> <p>The result of the program may help spreading and promoting the use of high visibility objects and garments among elementary school students or eventually even among the younger (kindergarten) and older generations.</p>	<p>Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale</p> <p>Max: 200 words</p>
<p>Promotion and dissemination</p>	<p>The program is promoted by the use of the local media, and orally by the school staff, parents and children.</p> <p>Websites:</p> <p>http://www.baleset-megelozes.eu/cikk.php?id=1062</p>	<p>Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>
<p>Continuity</p>	<p>It can be announced every year, as the topic remains current.</p>	<p>Indicate if there is a plan to continue some activities in the coming years</p> <p>Max: 100 words</p>
<p>Evaluation of the activities</p>	<p>The evaluation consists of the results of the competition. The winning work is published in the local and national media. The new objects are introduced into the everyday use of the roads.</p>	<p>If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives</p> <p>Max: 100 words</p>

<p>Other important aspect that you want to underline</p>	<p>Involving the future generation into the traffic culture, by combining it with the issue of recycling, in a playful way.</p>	<p>Any information that could help the jury to chose your initiative</p> <p>Max: 100 words</p>
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