

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	The Council City of Naron – Local Police (Education road equipment)	
Type of organization	Local authority	NGO, company, local authority, school etc.
Organization main activity	1st activity to secondary school and graduate of the city of Naron 2nd activity to nursery and primary of the city of naron	Activity field
Country	Spain	Of the organization
Website	www.facebook.com/educacionvial.concellodenaron/	Organization website
Contact person	Pedro Caneiro Simón Cabarcos Sonia López	For the follow-up of the application
Contact person's position	Pedro Caneiro – Responsable Local police Simón Cabarcos – Coordinator emergency staff, licensed in Physical Education Sonia Lopez – Coordinator Local police	
Contact person's email address	seguridadevial@naron.es	

Contact person's phone	Pedro: 607.924.625 Simón: 666.438.222 Sonia: 600.448.730	
Partners in the initiative	Education road team the Council city of Naron	

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	<p>1st Activity: This activity on the danger entailed in alcohol and drugs when driving called "When only a little more is dangerous" started in 2013, aimed at teenagers from different schools in Naron, a total of 1500 students from secondary, high school and vocational training courses. Since then this activity has been integrated into the driver education program offered by our team and in turn it is included in the annual general plan of all schools in Narón</p> <p>2nd Activity: This activity, which began in 2007, in the Solaina College (Naron) reproduces inside the school the common elements of a city: traffic signals, roundabouts, traffic lights ... It is intended that children get familiarized in their daily environment with the elements and rules of real life and acquire habits that allow them to function independently, responsibly and safely out of the classroom on foot or bike while increasing their quality of life and reducing the accident rate. This activity benefits annually 2,500 children from nursery school and primary, and also their parents and teachers that participate directly or indirectly</p>	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process

<p>Departments/persons implicated internally</p>	<p>Pedro Caneiro –Responsible Local police</p> <p>Simón Cabarcos – Coordinator personal de emergencias, licensed in Physical Education</p> <p>Sonia Lopez– Coordinator Local police</p> <p>Anabel Bello– Colaboradora Bachelor’s degree in History</p> <p>Teachers from all schols</p> <p>Associations of parents</p>	<p>In the case of persons, indicate their positions</p>
<p>Geographical scope of the activities</p>	<p>1st Activity: Since the academic year 2013/2014 this activity is carried out in six secondary schools, high school and vocational training courses in Narón, with a total of 1500 students.</p> <p>This activity been has been carried out in several schools in the municipalities of A Coruña and Santiago de Compostela</p> <p>2nd Activity: It began in the Solaina College (Narón), given its success, it was then carried out in 10 schools in Naron, as well as a college of the City of Ferrol.</p> <p>This project was complemented with the painting of circuits on the outdoor school patios.</p> <p>It is important to note the commitment of the Council, councilors and other companies or private institutions.</p>	<p>Indicate where the activities were implemented</p>

<p>Summary of the initiative</p>	<p>1st Activity: This campaign on the danger entailed in alcohol and drugs when driving has been called "When only a little more is dangerous," consists of two workshops with the following objectives:</p> <p>Facilitate the acquisition and exchange of knowledge on road safety and make them available to members of the school community, particularly the younger, to inform and raise awareness among young people about the effects that alcohol and drugs have on driving.</p> <ul style="list-style-type: none"> -To prevent and reduce alcohol and drug consumption of novice drivers. -Increase the perception of risk through the use of glasses that alter the perception. <p>The activity has a theoretical and practical part consisting in the use goggles that simulate the effects that the intake of alcohol or drugs has.</p> <p>2nd Activity: The interior design of the school as a city consists in taping the corridors and stairways of the school, leaving road markings and vertical signs. It aims to achieve the following objectives:</p> <ul style="list-style-type: none"> - Move safely out of the classroom, either on foot or by bicycle, to increase the quality of life, adquiring good habits early on and in many cases they themselves initiate a change in their families reducing the accident rate. "Today's children are tomorrow's citizens" - Teach and acquaint children in a fun way with traffic rules. - Controlled and organized use of the entries and exits of the school, facilitating the evacuation according to self-protection plan of the center itself. - Educating children to live with the reality of the street - Involvement of students and teachers, through different subjects in the design of the center. 	<p>Describe the initiative indicating the subject, its aim and the main activities it involves.</p> <p>Max: 100 words</p>
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<p>Innovative character</p>	<p>1st Activity: We want to extend this activity directing ourselves to driving schools and novice drivers by transferring our experiences and practices in education and road safety.</p> <p>2nd Activity: This activity was offered to all schools that included it as an effective part of educational practices with great enthusiasm. Over time we proceeded to paint the playgrounds where since then and still today we carry out activities with bicycles and pedestrians, resulting in education-related topics that instill values (equality between men and women, prevention of violence, tolerance, solidarity, justice, equity, healthy lifestyle, sport, sustainable development and the environment.)</p>	<p>If applies, describe to what extend the proposed initiative will lead to new approaches and practices</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>	<p>1st Activity: The need to continue teaching children in the following school year led us to launch this campaign aimed at young secondary school, high school and vocational training, to improve knowledge about the causes of accidents and help create preventive measures and solutions.</p> <p>2nd Activity: Make the school environment a safer place and introduce road safety education in the school agenda in order to teach and inspire others (students, parents, teachers, and the community).</p>	<p>Describe which issues were identified that lead to implement the activities</p> <p>Max: 100 words</p>

<p>Activities developed</p>	<p>1st Activity: This activity is carried out in two workshops:</p> <p>- Theory Workshop:</p> <ul style="list-style-type: none"> • Information is given on the influence of alcohol and drugs while driving. • Both national and local accident rate statistics are disclosed. • Film forum about alcohol and drug driving from different traffic campaigns and of various countries are viewed. • Viewing photos of accidents provided by the local police about real accidents in the council itself. <p>- Practical workshop:</p> <ul style="list-style-type: none"> • Obstacle course (mimicking those found in the street), to walk through with glasses that simulate the effects that the intake of alcohol or drugs cause (sensory perception). • Skill circuit in collaboration with driving schools using the same glasses, in which the student dose three tests with the vehicle, without the glasses and then with them. • Scooter / moped simulator: where the student drives though an urban circuit or interurban first without glasses and then with. <p>2nd Activity: This activity is a common educational practice and is part of the educational process, integrated into the academic activity of the centers and that is done on a daily basis, every time children enter and when they leave school and go from one classroom to another, etc... meeting traffic regulations regarding use of lanes, yields, stop, traffic roundabouts etc.</p> <p>Children learn from early on to move according to the traffic rules and also actively participate in its development through the design and manufacture of road markings, signs etc. for which they use different materials templates and colored tape, etc.</p> <p>We take into account their views and contributions aimed at improving the tolerance and traffic through surveys or comments.</p>	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>
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Genesis	<p>1st Activity: Due to the relation cause-effect, and partly because its effects were unknown it seems a new and interesting initiative and a suggestive way to offer information-training practice aimed at a key group, given the age at which it is focused, in order to raise awareness among young people about the relationship between the intake of alcohol or drugs with driving.</p> <p>2nd Activity: This activity was chosen for its effectiveness in teaching road safety education in schools and the success it has had since the beginning, as can be seen by its transmission to other schools in the municipality and other cities like Coruña and Santiago de Compostela where it is already being carried out in several schools.</p>	<p>Reasons why you chose this initiative</p> <p>Max: 100 words</p>
Transferability and multiplier effect	<p>1st Activity: We believe that this workshop has a great impact on young people since they are informed about the effects that alcohol and drugs have on our body, they are also shown videos of different campaigns to cause emotional impact and greater awareness so they can see the impact on themselves and in their immediate environment (friends, family, etc.) through sample photos and stories of accidents that occur where they live. The greatest implication of this workshop is when they finally experience for themselves the effects of alcohol and drugs through a set of glasses that simulate this sensation, this allows them to more effectively integrate all the information that is given at the beginning of the workshop.</p> <p>2nd Activity: As cited earlier, this activity has been the subject of imitation in all schools in the municipality of Narón and even exported to the cities of La Coruña and Santiago de Compostela</p>	<p>Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale</p> <p>Max: 200 words</p>

<p>Promotion and dissemination</p>	<p>1st Activity: With the following quote of a student that participated in the workshop, "I've learned to never drive if I drink, I do not want to try this experience after participating in this drill, it's terrible," the driver education program of the City of Naron achieved the Award for "Best Action for Road Safety" by the Civic Platform of Road Safety "Ponle freno - Antena 3 TV".</p> <p>This award has special importance since it was internauts nationwide who decided with their votes, to give the City Council of Narón this award, supporting the road safety education campaign and dangers of alcohol and drugs at the wheel, aimed at secondary and high school students.</p> <p>2nd Activity: This activity has had a great impact on the media since the beginning given the commitment that our town has to driver education and to extend the program developed by this team involving the entire community: companies, associations, institutions, research institutes, universities and schools, of which we have received recognition and their actions based on our work confirmed this.</p>	<p>Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>
<p>Continuity</p>	<p>1st Activity: This activity is included in the driver education program Narón City Council and in the annual general plan of the center, which is held every year during the school year, with the aim of extending it this 2016 to novice drivers to driving schools.</p> <p>2nd Activity: This activity takes place every day of the year during the school year, introducing adaptations and renovations as needed, helping teachers in some subjects at work (Education Values).</p>	<p>Indicate if there is a plan to continue some activities in the coming years</p> <p>Max: 100 words</p>

<p>Evaluation of the activities</p>	<p>1st Activity: Recently there has been an evaluation, with the data provided by the local police in Naron, noting that since the beginning of the driver education program of this council in 2008, the number of traffic accidents was reduced by 52.5% in the population under 24 years and 80% in the combination of car-alcohol-weekend, reducing to zero the number of deaths, very seriously wounded and seriously wounded in this age range</p> <p>2nd Activity: In 2014 the Mapfre Foundation conducted an audit in our municipality in order to assess through surveys of students, parents and teachers the perception that users have of road safety in Naron, after relevant work, it is considered that one of the best projects is the construction of a permanent road park inside the school, which won in 2011 through school Solaina the award for "Ponle freno junior" in its 3rd edition, by the Civic Platform of Road Safety "Ponle freno - Antena 3 TV".</p> <p>According to the evaluation, with data provided by the Local Police, accidents have been reduced to zero in school environments.</p> <p>http://www.fundacionmapfre.org/fundacion/es_es/seguridad-vial/investigacion/inspeccion-seguridad-vial-escuelas-naron.jsp</p>	<p>If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives</p> <p>Max: 100 words</p>
<p>Other important aspect that you want to underline</p>	<p>1st Activity: Press photos and videos of the activity are attached .</p> <p>http://www.antena3.com/ponlefreno/premios/sexta-edicion/premio-mejor-accion-seguridad-viaria-ayuntamiento-naron_2014032000085.html</p> <p>http://www.antena3.com/ponlefreno/premios/sexta-edicion/sigue-directo-entrega-premios-ponle-freno-senado_2014031900183.html</p> <p>http://www.cuatro.com/noticias-cuatro/en_directo/noticias-cuatro-14h/Noticias_2_1597080036.html</p> <p>https://drive.google.com/folderview?id=0BxDOeURhSJsbC1Xa1Q3TTV4ZUk&usp=sharing</p> <p>2nd Activity: Pictures of where the activity takes place are included...</p> <p>https://drive.google.com/folderview?id=0BxDOeURhSJsbC1Xa1Q3TTV4ZUk&usp=sharing</p> <p>https://www.facebook.com/educacionvial.concellodenaron/</p>	<p>Any information that could help the jury to chose your initiative</p> <p>Max: 100 words</p>