

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

SECTION 1: INFORMATION ABOUT YOUR ORGANISATION

	Please fill in here	Instructions
Name of the organization	EDUCARTOON	
Type of organization	COMPANY	NGO, company, local authority, school etc.
Organization main activity		Activity field
Country	GREECE	Of the organization
Website	www.educartoon.gr	Organization website
Contact person	Nikolas Nikas	For the follow-up of the application
Contact person's position	Managing Director	
Contact person's email address	nnikas_educartoon.gr , nikas_nikolaos@hotmail.com	
Contact person's phone	306932344737	

Partners in the initiative	Schools (Public and Private), Teachers (aprox. 1200), NGO's, Universities	
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SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	Our initiative is continuative from 2011 until nowadays.	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Our company consist with 3 person (organising the events and other issues) and with all cartoonists, and teachers we have external collaboration. One Managing Director and two project managers.	In the case of persons, indicate their positions
Geographical scope of the activities	All over Greece and Cyprus, but our website and cartoons, and courses can be used free for educational use worldwide. Our website is translated in English and Spanish language	Indicate where the activities were implemented
Summary of the initiative	In the road safety education program titled "Tomorrow I will be the one who drives", we use cartoons concerning driving behavior, car accidents and their causes and safe driving. These cartoons are used, together with additional audiovisual material and texts as well as visits in local road safety parks (if there are any), in order to raise the children's awareness of subjects concerning road safety, make them learn and get acquainted with the traffic signs and rules for both drivers and pedestrians, consider their own as well as the general behavior and the causes and impacts of car accidents and thus to become better drivers, both now and in the future. The idea consists at first in interpreting (from a philological, aesthetical – artistic and ecological point of view) the material presented to the students. Then, starting from the comprehension of the cartoons, the participating students are urged to create their own relative texts, cartoons or other art works.	Describe the initiative indicating the subject, its aim and the main activities it involves. Max: 100 words

<p>Innovative character</p>	<p>Cartoons concerning road safety issues can build the base for an approach to modern road safety problems, discussions, analyses and awareness regarding road behavior and safety and, ultimately, contribute to the promotion of road safety education.</p> <p>Teachers or whoever can download the cartoons, the audiovisual material, the texts and sketches of the course and use them in class the way you think, according to the lesson you teach or the educational program you carry out, the level and dynamics of the class and the time you can spend.</p>	<p>If applies, describe to what extent the proposed initiative will lead to new approaches and practices</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>		<p>Describe which issues were identified that lead to implement the activities</p> <p>Max: 100 words</p>
<p>Activities developed</p>	<p>Presentation of the Program “Tomorrow I will be the one who drives”.</p> <p>Three national Cartoon contests in collaboration with Educational Dept of Serres under the auspices of The Ministry of Education in Greece. (in 2013 more than 8000 student-works and 595 schools and 950 teachers involved)</p> <p>Ten Seminars for teachers all over Greece for the innovative program and how it works (theoretical seminars about the multi and practical seminars)</p> <p>More than hundred visits in schools (private and public)</p> <p>Publish a book with cartoons</p> <p>Publish an exercise book with cartoons for elementary students</p> <p>Create six cartoon animations with different themes of road safety (use of mobile, alcohol, speed etc)</p> <p>Create Campaign for the use of Helmet with a NGO Efthita with leaflet, cartoon animation, t-shirts with the message.</p> <p>Organise in Kremasti-Rhodes two years a Road Safety Festival where all the town involved. Students wrote songs about Road Safety, present a theatrical sketch, playing with their parents games about Road Safety “rules”.</p> <p>In 2016</p> <p>Preparing the 4th national Cartoon Contest</p> <p>Preparing seminar about Education in Germany (Westfallen-Rhein territory)</p> <p>Educational Seminars in the Greek Car Museum</p> <p>Continuous visits in schools</p>	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>

Genesis		Reasons why you chose this initiative Max: 100 words
Transferability and multiplier effect		Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale Max: 200 words
Promotion and dissemination		Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.). Max: 100 words
Continuity		Indicate if there is a plan to continue some activities in the coming years Max: 100 words
Evaluation of the activities		If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives Max: 100 words

<p>Other important aspect that you want to underline</p>		<p>Any information that could help the jury to chose your initiative</p> <p>Max: 100 words</p>
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