

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	Društvo varno aktivnih poti- Association of active and safe routes (D-VAP)	
Type of organization	NGO	NGO, company, local authority, school etc.
Organization main activity	Promoting healthy travel habits of primary school children and their parents in cooperation with municipal authorities.	Activity field
Country	Slovenia	Of the organization
Website	/	Organization website
Contact person	Ksenija Langbauer	For the follow-up of the application
Contact person's position	Member of the board	
Contact person's email address	ksenija050@gmail.com	
Contact person's phone	040 153 750	
Partners in the initiative	Municipal transport authorities (municipality), Police, Automoto union AMD, Elementary school, Health centers.	

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	<p>European mobility week from 16. 9. to 22.9. 2014/2015</p> <p>Health day on 7.april 2014/2015</p> <p>School travel program 1 -2 years</p>	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Mayor of the municipality, Headmistress of primary school and their teachers, Representative of the D-VAP	In the case of persons, indicate their positions
Geographical scope of the activities	Regional	Indicate where the activities were implemented
Summary of the initiative	<p>Our goal is promoting healthy travel habits and to arrange save routes to school. The program is based on sustainable planning of local environment, with intention to secure the involvement of pupils, families and other residents in traffic.</p> <p>Activities:</p> <ul style="list-style-type: none"> - Analysing travel habits of pupils, parents, teachers - The organization of the day “ Let`s walk/Take a bus/bike to school” - To organise school expeditions with observing traffic in school surroundings - To reduce crowd and increase road safety around schools - To increase the usage of school transport/bicycles/walk - To inform about healthy travel habits during the school year 	<p>Describe the initiative indicating the subject, its aim and the main activities it involves.</p> <p>Max: 100 words</p>

<p>Innovative character</p>	<p>The goal is to inform and educate citizens about importance of daily walking and uniting community to overcome traffic and environmental problems. The process runs through 5 stages:</p> <p>1: Presenting the project to municipality and gain financial resources for realization</p> <p>2: Platform for data collection – analysis of the situation</p> <p>3: Action plan for development</p> <ul style="list-style-type: none"> • Strategies of active traveling to school and infrastructure planning • Education methods <p>4: Action plan to execute:</p> <ul style="list-style-type: none"> • Education • Small infrastructure measures • Strategies for safe routes to school • Best ways to travel to school – walking/biking • Major infrastructural adjustments <p>5: Project`s evaluation</p>	<p>If applies, describe to what extend the proposed initiative will lead to new approaches and practices</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>	<p>The project is executing by teachers and pupils in schools and also by employees of the municipalities, during their regular activities. Our NGO will arrange mutual communication between school and municipal actors. We will also execute the activities to promote healthy travel habits and give initiatives for development of sustainable mobility in the municipality.</p> <p>The biggest challenge will be gaining financial resources for the employment of one person in our NGO.</p>	<p>Describe which issues were identified that lead to implement the activities</p> <p>Max: 100 words</p>

<p>Activities developed</p>	<p>Activities of D-VAP:</p> <ul style="list-style-type: none"> • To present the project to municipal and school actors and fundraising • To execute analysis of travel habits of pupils and their parents • To promote healthy travel habits among pupils (to execute safety polygons for scooters, bikes and skates) • To give initiatives for development of safe school routes - for municipality • To present and promote the School Traveling Plan - for primary school <p>School activities:</p> <ul style="list-style-type: none"> • Organization of the day “Walking to school” • Encouraging pupils to attend safe driving with scooters (during the school year) • Promotion and usage of School traveling plan <p>Municipality activities:</p> <ul style="list-style-type: none"> • To improve transport infrastructure with soft measures, made by parents (trimming hedges, restrictions on access to school by car, transforming ramps on sidewalks, etc.) • To organise the European Mobility Week 	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>
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<p>Genesis</p>	<ul style="list-style-type: none"> • To improve health and reduce traffic • Good for kids - good for municipality • Achieving goals through mutual cooperation • It is a simple, flexible process that works 	<p>Reasons why you chose this initiative</p> <p>Max: 100 words</p>
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<p>Transferability and multiplier effect</p>	<p>We will present and demonstrate our analysis and data collection to municipal officials, teachers, parents and pupils in the local environment. With the analysis we will be able to give our opinion, so the authorities can take proper measures regarding travel habits of pupil and also of other people that are involved in traffic.</p> <p>Our goal is to expand the results, experience, knowledge and good practice in the local environment and regional. That means we want to present our initiative in all schools and municipalities in the region.</p>	<p>Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale</p> <p>Max: 200 words</p>
<p>Promotion and dissemination</p>	<p>Our initiative will be promoted on school and municipality's websites.</p> <p>For parents and teachers will be made publications, called "Active way to school and Active way to work".</p> <p>For pupils we will organise different events, skills training grounds in front of schools, a day "Walk to school", observation of traffic in school surroundings (for 4. graders).</p> <p>The program will be presented on parents council, on teaching conference and to all the municipal officials.</p>	<p>Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>
<p>Continuity</p>	<p>Continuation of activities after the project:</p> <ul style="list-style-type: none"> - Organised day "Walk to school" - Execution of e-survey "How I came to school today?" - Participation in European mobility week - Execution of skill polygons in front of schools 	<p>Indicate if there is a plan to continue some activities in the coming years</p> <p>Max: 100 words</p>
<p>Evaluation of the activities</p>	<p>The project will be evaluated through online survey "How I came to school today?" and through interviewing parents (Active way to school).</p>	<p>If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives</p> <p>Max: 100 words</p>

Other important aspect that you want to underline	<p>Traffic chaos around schools is every morning problem. School surroundings and school routes become unpredictable and dangerous for pupils. If more children would walk or bike to school, the motor traffic in the streets to school would decrease and the physical and mental health of children would improve.</p> <p>From the research, made in 5 elementary schools:</p> <ul style="list-style-type: none">- In average, 10% of pupils are brought to school and walk home- 1400 vehicles per week are turning around school- 45 kg CO2 per week- The air around school during peak hours is more burdened than elsewhere in the municipality	Any information that could help the jury to chose your initiative Max: 100 words
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