

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	Cyprus Trading Corporation Plc	
Type of organization	Company	NGO, company, local authority, school etc.
Organization main activity	Commercial Organization, main sectors of activities : (1) Distribution & Logistics of branded fast moving consumer goods, luxury cosmetics and fragrances, home appliances, (2) Retail of fashion, DIY goods, home appliances, (3) Automotive & Engineering offering saloon and commercial vehicles, heavy machinery, professional tools and lighting, (4) Property development and management of major projects like retail outlets, golf courses, (5) Infrastructure projects, such as the 25-year contract (until 2031) with the Cyprus government for building and operating, with international strategic partners, Larnaka and Pafos airports, with the BOT method (Build, Operate, Transfer)	Activity field
Country	Cyprus	Of the organization
Website	http://www.ctcgroup.com/	Organization website
Contact person	Kleanthis Savvides	For the follow-up of the application
Contact person's position	Project Manager – Argosy Trading Company Ltd (subsidiary company)	
Contact person's email address	kleanthis.s@ctcgroup.com	

Contact person's phone	+35722741127 (Office), +35799449943 (Mobile)	
Partners in the initiative	Partners appointed according to each project's or initiative's needs	

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	2009 – ongoing and continuous	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Mainly departments and employees from Argosy, Cassandra, Artview and CTC Automotive subsidiary companies	In the case of persons, indicate their positions
Geographical scope of the activities	All Cyprus	Indicate where the activities were implemented
Summary of the initiative	<p>(1)Fleet management system, service reporting and notifications : Facilitate better and easier procedures on preventive service works on fleet of vehicles, eliminate overdue showing at the service spots</p> <p>(2)Telematics on fleet of vehicles : Minimize over speeding violations with company cars</p> <p>(3)H&S system and tacograph procedure implementations, seminars, education, training: Improve employee's health & safety and grow awareness and culture. Improve professional drivers' use of tachographs and educate them accordingly. Organize specific and targeted road safety seminars on an annual basis for employees</p> <p>(4)Road safety related information posted on intranet, sent by email and printed on group magazine's article : Grow road awareness and inform employees, partners, and people in general about road safety issues</p> <p>(5)Active participation of co-ordination team at congresses, seminars, discussions, debates and other road safety events. Support of road safety events (products, grants, volunteers) : Further education, spread of knowledge and awareness, share concerns with other stakeholders</p>	<p>Describe the initiative indicating the subject, its aim and the main activities it involves.</p> <p>Max: 100 words</p>

Innovative character	Fleet & Telematics systems lead to a whole new way of managing things, as far as the Fleet, Customer Service and Commercial departments were concerned	If applies, describe to what extent the proposed initiative will lead to new approaches and practices Max: 100 words
Issues that are addressed with the initiative	(1)The need to standardize and computerize procedures and processes and to measure, understand and identify sources of probable safety issues, in order to evaluate and minimize them, (2)The need to grow company culture and employees' safety culture, (3) The European Road Safety Charter commitment	Describe which issues were identified that lead to implement the activities Max: 100 words
Activities developed	Assets & Plant department involving almost all fleet procedures (as summary above) and other departments such as Customer Service and Commercial, involved as clients and users	Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner Max: 600 words
Genesis	(1)The need to standardize and computerize procedures and processes and to measure, understand and identify sources of probable safety issues, in order to evaluate and minimize them, (2)The need to grow company culture and employees' safety culture, (3) The European Road Safety Charter commitment (as issues addressed above)	Reasons why you chose this initiative Max: 100 words
Transferability and multiplier effect	Good practices such as new and innovative systems were communicated to other stakeholders and organizations in Cyprus through presentations at seminars and events Group magazine is handed over to employees, partners and at group retail shops Road safety awareness is communicated on any other events the organization participates	Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale Max: 200 words

Promotion and dissemination	Initiatives are mainly publicised among employees and partners using e-mails, organization intranet and group magazine, among local stakeholders with specific presentations during events, and among the people with the group magazine and the support of events (e.g. European Night Without Accidents etc)	Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.). Max: 100 words
Continuity	All activities are planned to be continued and developed further more	Indicate if there is a plan to continue some activities in the coming years Max: 100 words
Evaluation of the activities	<p>Most of the implementetions and iniciatives were evaluated quantitatively:</p> <ul style="list-style-type: none"> • Over 90% reduction of overspeeding among company vehicles with telematics system notifications application (measured) • Nearly 80% reduction on delayed preventive service works among company vehicles with fleet systme notifications application (measured) • Reduction of non-comformity letters to employees for tachograph procedure neglections with tachograph procedure implementation (measured as letters issued or neglections per letter etc) • Reduction of road incidents in general among company vehicles (measured as claims per year for periods before or after some of the above iimplementetions) • Reduction of injuries from road incidents with company vehicles (asrecorded in the h&s system incidents register) 	<p>If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives</p> <p>Max: 100 words</p>
Other important aspect that you want to underline	CTC is considered as, and was granted awards by partners, as an organization which treats employees' health & safety with the highest standards	<p>Any information that could help the jury to chose your initiative</p> <p>Max: 100 words</p>