

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

Deadline to submit nominations: December 20th, 2015

Submit to anna.renau@paueducation.com

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	GARE – Associação para a promoção de uma cultura de segurança rodoviária (GARE - Association to promote road safety culture)	
Type of organization	NGO	NGO, company, local authority, school etc.
Organization main activity	Road Safety	Activity field
Country	Portugal	Of the organization
Website	www.gare.pt	Organization website
Contact person	Adérito Araújo	For the follow-up of the application
Contact person's position	President	
Contact person's email address	aderitoaraujo@gare.pt	
Contact person's phone	+351 965015960	
Partners in the initiative	Municipality of Arraiolos, GNR (Nacional Guard), DGESTE-DSRA (Regional Structure of the Ministry of Education), MAI (Internal Affairs Ministry), ANSR (Nacional Authority for Road Safety), ISP (Insurance Institute of Portugal). Other partners are several municipalities and schools.	

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	ROAD PARK - From 1 september 2014 to 31 december 2015	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Glória Silva – Tecnician, David Janeiro - Tecnician	In the case of persons, indicate their positions
Geographical scope of the activities	ROAD PARK is situated in Arraiolos, but receives children and youngsters from all the Alentejo region.	Indicate where the activities were implemented
Summary of the initiative	<p>The main objectives of ROAD PARK are to cross promote Road Safety (RS) culture at different age groups and levels of education and to contribute effectively to the reduction of road accidents.</p> <p>The road park aims to educate children, youth and other public on road safety issues, behaviors, responsibilities, signaling and driving and the creating through art road safety issues.</p> <p>There are training activities, RS Laboratory, RS and Arts and Driving circuits (with pedal carts, quads and Alcockart).</p>	<p>Describe the initiative indicating the subject, its aim and the main activities it involves.</p> <p>Max: 100 words</p>
Innovative character	<p>Road safety education is important to do especially with children and young people in order to promote responsible road safety behaviour in a sustainable way, in school activities and throughout life.</p> <p>One innovative aspect is the ROAD PARK itself, with several rooms for various activities and large outdoor circuit (and vehicle fleet) to perform driving activities.</p> <p>Also the partnership developed that adds education, security forces, municipalities, state organizations and schools and allows several players to work together on road safety.</p> <p>Another is to work ages from 3 years up to 20 years, with activities appropriate to each age group.</p>	<p>If applies, describe to what extend the proposed initiative will lead to new approaches and practices</p> <p>Max: 100 words</p>
Issues that are addressed with the initiative	<p>Foster the development of civic attitudes in the road environment, encourage the sharing of safety rules and peer road prevention, encouraging the multiplier effect of the message,</p> <p>Sensitize children and young people of school age to adopt healthy behaviours, promote joint reflection and expanded on the issue of road accidents, Identify, understand and adopt appropriate behaviours movement and the crossing as a pedestrian Identify appropriate and inappropriate behaviour of road users via public, sensitize motorists to a more responsible and preventive driving.</p>	<p>Describe which issues were identified that lead to implement the activities</p> <p>Max: 100 words</p>

<p>Activities developed</p>	<p>Road Park consists of a sufficiently rich and diversified menu of activities in order to offer practical Road Education activities on the basis of safe mobility concepts, reducing road risk and road safety for children and young people.</p> <p>Thus, the aim was to create an educational project that involves the use of awareness activities/training appropriate to each level of education , experimentation by driving vehicles in a road circuit and through the use of teaching methods , discussion and production of materials. This project is intended for students of elementary and secondary education.</p> <p>The Road Park consists of four activities (Training activities, RS Laboratory, RS and Arts and Driving circuits), Road Park operates in looping system with small groups (about 10 participants per group) that allows a more personalized and appropriate job to every level of education.</p> <p>These activities have been very well received by the participants and by educators and technicians from different areas that accompany them, because through playful tools can engage participants unlocking inhibitions and thus there an effective work on issues related to road safety.</p> <p>The RP Citizenship Park circuits held several activities outside of its physical space going to the community meeting . And thus addressing the gaps and requests of municipalities , schools and other institutions. All these activities were carried out and monitored by the military of the GNR and Road Park Technicians. These requests come to demonstrate the project's impact and the gap that existed of such consistent resulting intervention of the synergy between partners contributing to a culture of cross road safety to different age groups and education levels , contributing to the improvement of sustainable urban mobility and combating road fatalities sustained in practice Civic Education .</p> <p>These activities highlight the presence of Road Park at the Fair of St. John in Évora, in OVIBEJA in Beja, activity at the Circuit of Montemor-o-Novo, activity "It's Christmas" in Borba and Monsaraz in the activity "Assault on the Castle" in within the International Day of Inclusion.</p> <p>Participants came from several municipalities as Arraiolos, Alandroal, Reguengos de Monsaraz, Portel, Mora, Redondo, Montemor-o-Novo, Viana do Alentejo, Vila Viçosa, Évora and Beja.</p> <p>The project Road Park –Road Safety Citizenship Park has as partners the Municipality of Arraiolos, the Directorate General for Schools and GNR Territorial Command Évora. Over these 16 months of work were held several stakeholder meetings in which they discussed operational strategies, labour issues and were designed activities. These stakeholder meetings are also conducted an evaluation of the work done aiming to further refinement and improvement in the work done.</p> <p>We believe that this partner network is an added value in the design because it allows an enrichment in our way of working through the know-how of each entity. Example of this is the monitoring by the military of the GNR in the activities, they are always present following the schools and the activity of training is provided for them as well as monitoring the circuit activity, the dissemination of information and transfer of office furniture , for the project to</p>	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>
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	schools by the Directorate General for Schools and involvement by Municipality of Arraiolos on the dissemination of the project and its activities as well as in maintaining the space Road Park.	
Genesis	The fact that this project has innovative features, not being known in Portugal other projects of this nature in the sense of the breadth and interdisciplinary proposals are considered that this assumes distinctive and unique features, including those undertaken the partnerships. The concerted involvement of civil society sphere (GARE) with ball of security forces (Territorial Command Évora GNR), through the sphere of decentralized public administration (Alentejo's board of education and Arraiolos Municipality) resulted a comprehensive and interdisciplinary approach to potentiate the approaches that necessarily require to be consecutive, in the area of combating road accidents.	Reasons why you chose this initiative Max: 100 words
Transferability and multiplier effect	The information transmitted in PARK ROAD activities are and were easily replicable elsewhere and are encouraged to continue in the classroom and at home with parents. The road safety education for children, youth, educators, technicians and allows adults to acquire skills in road behaviour. We know that individuals and especially children and young people run by imitation and that good practices are recognized by others as such and then replicated. Through the website (www.roadpark.gare.pt), facebook and radio show much information is transmitted to other audiences. We estimate a multiplier effect of good practices of each participant "infect" other three people, which makes about 5 thousand direct participants from becoming 20,000.	Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale Max: 200 words
Promotion and dissemination	ROAD PARK was presented to a group of journalists and general community. Press Reports have been carried out to various media. We have a site (www.roadpark.gare.pt) and facebook, we held the necessary promotion of Road Park actions and activities and respective videos in online media and platforms, we contacted the major talk shows of Portuguese television and radio programs, information broadcasted by our "In Road Safety" daily program on Diana FM radio, we edited the book <i>Peter and the swallow</i> , organized events and seminar - Road Park new educational project, had a tv show short caption for kids - Volante.	Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.). Max: 100 words
Continuity	After sixteen months we believe that the results achieved already show that the Park Road has been welcomed by schools, students, media, local authorities and community. The fact that this project has innovative features, in Portugal and that this assumes distinctive and unique features. Given the results achieved, the actions taken, the number of participants and the partnerships we believe that we have set up a structure that allows us to do better, going forward. We are now preparing the activity plan for next year and searching for more	Indicate if there is a plan to continue some activities in the coming years Max: 100 words

	partnerships and ways to enlarge the Geographical scope of the activities.	
Evaluation of the activities	The evaluation was done by number of participants (children, youth, teens, educators, assistants, technicians and other public) - we had 4974 participants that exceeded the proposed goal of 3220. Other more qualitative assessment was conducted through a questionnaire to participants and educators. 96% of participants increased their information on road safety, 79% loved, felt they learned more about road safety and the activities were fun. The evaluation of teachers was very positive, after analysing aspects such as objectives, contents, methods, relevance and language used - 98% of teachers reported that these issues had been clearly reached.	If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives Max: 100 words
Other important aspect that you want to underline	In a year, 4974 children, youngs, teens, teachers, assistants, health technicians and general public experienced the activities of ROAD PARK. That work is then continued at home with their parents or at school. The evaluation of these participants is very positive and 96% say they now have more road safety knowledges. Schools, teachers, municipalities, the community recognizes the importance of this road education work that did not existed in our region and does not exists in many places. We work to educate individuals who may in the future set an example of responsibility and safety on our roads.	Any information that could help the jury to chose your initiative Max: 100 words

Here are some pictures of our activities in ROAD PARK



