

Together we are road safety

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2016

Deadline to submit nominations: December 20th, 2015

Submit to anna.renau@paueducation.com

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions
Name of the organization	MOTOTHESIS: THE HELLENIC INSTITUTE OF MOTORCYCLE (HE.M.I.)	
Type of organization	INSTITUTION OF A NON - PROFITABLE, NON-GOVERNMENTAL MOTORCYCLIST'S ORGANIZATION; MOT.O.E. (HELLENIC MOTORCYCLISTS FEDERATION - www.motoe.gr)	NGO, company, local authority, school etc.
Organization main activity	INFORMATION – TRAINING – PRODUCTION OF EDUCATION/TRAINING MATERIALS	Activity field
Country	GREECE	Of the organization
Website	http://www.motothesis-motoe.org	Organization website
Contact person	IOANNA ZORBA (ZORMPA)	For the follow-up of the application
Contact person's position	MEMBER AND SPECIAL CONTRIBUTOR OF "MOTOTHESIS" - THE HELLENIC MOTORCYCLE INSTITUTE (HE.M.I.)	
Contact person's email address	iazorba@yahoo.co.uk	
Contact person's phone	+306973331048	
Partners in the initiative		

SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	01/10/2014 – 31/05/2017	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process
Departments/persons implicated internally	Ioanna Zorba (Zormpa), PhD – member and special contributor of "Motothesis" - The Hellenic Motorcycle Institute (He.M.I.) Thomas Kakadiaris, Director of Educational Programs of "Motothesis" In addition, a small number of selective members of Motothesis are going to participate in the actions.	In the case of persons, indicate their positions
Geographical scope of the activities	Greece (the results are going to be published in Greek and English language)	Indicate where the activities were implemented
Summary of the initiative	Development of a guide for best practice for the dissemination of information for a qualitative and a broad/wide use of helmet by motorcyclists and pillions. Development and test of tools based on the above guide.	Describe the initiative indicating the subject, its aim and the main activities it involves. Max: 100 words
Innovative character	"Motothesis" identifies wrong practices in the practice of the dissemination of a qualitative and a broad/wide use of helmet by motorcyclists and pillions. In order to develop a guide for good practice, it focused on the perspectives of general public and motorcyclists, in order to identify factors which impact and therefore to propose effective practices.	If applies, describe to what extent the proposed initiative will lead to new approaches and practices Max: 100 words
Issues that are addressed with the initiative		Describe which issues were identified that lead to implement the activities Max: 100 words

Activities developed	<ul style="list-style-type: none"> - Survey on perspectives related with the current practice. - Survey on proposals by Hellenic Motorcyclist Clubs of MOTOE for improvement of the current practice. - Development of a proposed guide of best practice in the dissemination of the information for a qualitative and a broad/wide use of helmet by motorcyclists and pillions. - Public discussion on issues raised from this guide. - Development of tools based on the proposed guide. - Public discussion on the effectiveness of these tools. 	<p>Describe all the activities involved in the initiative and where appropriate indicate the participation arrangement for each partner</p> <p>Max: 600 words</p>
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Genesis	<p>The level of the motorcyclist culture is still very low (unfortunately); consequently the Institution – on the one hand – should focused on a basic– but initial for human life - part of riders’ equipment and - on the other hand – should look for perspectives as primary impacts on bad practice before proposes any guide for good practice.</p>	<p>Reasons why you chose this initiative</p> <p>Max: 100 words</p>
Transferability and multiplier effect	<p>The proposed guide for good practice is going to be developed on the basis of initial principles. Therefore, its dissemination and application is going to find fertile ground to wide fields, aiming to increase its impacts in a large scale.</p>	<p>Describe to what extent the proposed initiative will allow the transfer, general spread, dissemination or application of the results, experience, knowledge and good practice on a large scale</p> <p>Max: 200 words</p>
Promotion and dissemination	<ul style="list-style-type: none"> - The results of our study are going to be published via the official website of Motothesis and the Hellenic Motorcyclists Federation (MOTOE). - The final report is going to be posted to other subject related websites and web-based forums and to published via online or print journal(s). - The body of Best practice is going to be included in the training materials run by Motothesis to pupils (riders or not) and to riders. - Discussion meetings/events are going to be organised in the local clubs, in order to inform about the results of this study and to discuss them with motorcyclists. - The report of this study and the final proposition for best practice is going to be submitted to related bodies of Greek Government. 	<p>Describe whereby the initiative will be publicised (publications, organised events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>

Continuity	The Institution are going to continue with a qualitative study on the effectiveness of the proposed guide for good practice and the tools developed based on it.	Indicate if there is a plan to continue some activities in the coming years Max: 100 words
Evaluation of the activities	The quantitative approach of the evaluation activities uses the following indicators: <ul style="list-style-type: none"> - Number of questionnaires filled in - Number of proposals for improvement of the current practice provided by Hellenic Motorcyclist Clubs of MOTOE - Number of deliverables produced - Number of dissemination means used - Number of people/groups informed/discuss with - Number of official bodies informed/discuss with 	If relevant, describe the proposed evaluation method and the quality of the result indicators in relation to the expected objectives Max: 100 words
Other important aspect that you want to underline	The Hellenic Institution of Motorcycle (MOTOTHESIS) is the training sector of MOT.O.E. (Hellenic Motorcyclists Federation - www.motoe.gr), which is a non - profitable, non-governmental motorcyclist's organization. It is based on volunteers' work, but there is a business plan, making all the above actions part of its ordinary work-plan and their impact to society high.	Any information that could help the jury to chose your initiative Max: 100 words