

European Road Safety Charter

Call for Good Practices - to enter the selection for the:

Excellence in Road Safety Awards 2017

Deadline to submit nominations: March 31st, 2017

Submit to charter@paueducation.com

SECTION 1: INFORMATION ABOUT YOUR ORGANIZATION

	Please fill in here	Instructions										
Name of the organization	AUTOMÓVEL CLUB DE PORTUGAL											
Type of organization	<table border="1"> <tr> <td>SME</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Large business</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Association</td> <td><input checked="" type="checkbox"/></td> </tr> <tr> <td>Education/Research institution</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Local/regional authority</td> <td><input type="checkbox"/></td> </tr> </table>	SME	<input type="checkbox"/>	Large business	<input type="checkbox"/>	Association	<input checked="" type="checkbox"/>	Education/Research institution	<input type="checkbox"/>	Local/regional authority	<input type="checkbox"/>	Please tick one box
SME	<input type="checkbox"/>											
Large business	<input type="checkbox"/>											
Association	<input checked="" type="checkbox"/>											
Education/Research institution	<input type="checkbox"/>											
Local/regional authority	<input type="checkbox"/>											
Organization main activity	PRIVATE ENTITY OF PUBLIC PURPOSES	Activity field										
Country	PORTUGAL	Country of the organization										
Website	acp.pt	Organization website										
Contact person	Mrs. Rosário Abreu Lima	For the follow-up of the application										
Contact person's position	Head of Communications											
Contact person's email address	rosario.lima@acp.pt											
Contact person's phone number	+351912350291											

Partners in the initiative	BP Portugal, National Innovation Agency (ANI) and the Board of Deans of Portuguese Universities (CRUP)	Your main partners in delivering the road safety activity
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SECTION 2: DESCRIPTION OF THE INITIATIVE

	Please fill in here	Instructions
Date of start and end of the initiative	The Road Safety Innovation Award started on 2016 and it is still ongoing	The initiative can be new or the continuity of already existing activities. It can have ended recently or be still in process.
Departments/persons involved internally	Mrs Rosário Abreu Lima, Mrs. Joana Mello	In the case of persons, indicate their positions.
Geographical scope of the activities	All over the country	Indicate where the activities were implemented.
Summary of the initiative	The Road Safety Innovation Award recognises the merit and quality of the academic work produced in Portuguese universities; work that is all too often lacking in support and visibility. This annual award, which was first launched in 2016, is aimed at students under the age of 35 living in Portugal and following a postgraduate, master's or PhD course in a Portuguese higher education institution. The winner of the award receives a cash prize, enhanced domestic and international visibility, access to potential investors for their project and logistical support.	Describe the initiative indicating the subject, its aims and the main activities it involves. Max: 100 words

<p>Innovative character</p>	<p>The winner of the inaugural edition of the award was an MIT Portugal student, who submitted a project entitled VENEX (Vehicle Energy Efficient Extractor). His innovative solution offers a potential alternative to traffic calming speed bumps. It involves a sort of mat that is placed on the road surface to actively reduce the speed of vehicles by draining some of their kinetic energy. The system has a minimal impact on the vehicles themselves. The mat, which absorbs the vehicle's energy and slows it down safely, makes no noise and is not felt by the driver.</p>	<p>If applies, describe to what extent the proposed initiative will lead to new approaches and practices in road safety.</p> <p>Max: 100 words</p>
<p>Issues that are addressed with the initiative</p>	<p>The award aims to improve road safety and motivate and underpin scientific and technological research and development in Portugal. It is also intended to raise awareness of the principles of road safety, by disseminating innovative projects that have true commercial applicability. Moreover, the award helps drive the debate on the issue in a range of relevant contexts and encourages road safety entrepreneurship. It then brings all of this to the attention of leading businesses/entities working in the area of road safety promotion and prevention, at both the domestic and international levels.</p>	<p>Describe the issues identified leading to implement the road safety activities.</p> <p>Max: 100 words</p>
<p>Activities developed</p>	<p>The regulations for the award are published on the same dedicated site (premiosr.pt) that entrants use to submit their candidatures. The jury is chaired by ACP and the remaining members represent BP Portugal, ANI and CRUP. During the candidature period, these partners publicise the initiative through their own channels. A particular effort, in the form of posters, is made to disseminate the award at Portuguese universities. The award ceremony takes place at the ACP head office. Last year's winner went away with 10,000 euros, which is already being used to develop a prototype.</p>	<p>Describe all the activities involved in the initiative, and where appropriate indicate the arrangement for each partner's participation.</p> <p>Max: 600 words</p>

<p>Genesis</p>	<p>An increasing number of research studies and projects on the theme of road safety are being carried out at</p>	<p>Describe the reasons why you</p>
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	<p>Portuguese higher education institutions and by companies in the sector. The results of all these efforts have fed into an ever more accurate understanding of the everyday reality and habits of Portuguese drivers. This annual award is first and foremost designed to recognise and reward the best proof of concept/prototype projects in the area of road safety that are demonstrably practical.</p>	<p>have chosen this initiative.</p> <p>Max: 100 words</p>
Transferability and multiplier effect	<p>The first edition of the award, which attracted 20 individual and team entries, resulted in a winner and two honourable mentions. The first of these mentions went to the “Led Viser” project, which is developing a wearable device that cyclists can use to signal turns and braking. The device will increase the visibility of cyclists on the public highway and make it easier for them to communicate their intentions to other road users. The second mention was awarded to a non-invasive portable device that continuously monitors blood alcohol levels. After the awards had been given out, the International Automobile Federation (FIA) publicised the initiative and we were contacted by a number of foreign automobile clubs who were interested in setting up a similar project in their own countries.</p>	<p>Describe to what extent the proposed initiative will allow the transfer, dissemination or application of the results, experience and knowledge gained as well as the good practices on a larger scale.</p> <p>Max: 200 words</p>
Promotion and dissemination	<p>The award is given out annually and is publicised through the channels normally employed by each of the partners (magazines, sites, social networks, web TV). The competition is also advertised through posters that are put up at all the country’s universities, particularly where they are likely to be seen by students of civil engineering.</p> <p>Last year's award ceremony and the winning project were reported on in newspapers, on Portuguese television and via the European and worldwide</p>	<p>Describe whereby the initiative will be publicised (publications, events, websites, CD-ROM, etc.).</p> <p>Max: 100 words</p>

	channels run by the International Automobile Federation.	
Continuity	The Road Safety Innovation Award is annual, still ongoing.	Indicate if there is a plan to continue some activities in the coming years. Max: 100 words
Evaluation of the activities	The jury has closely monitored the progress being made by the award winner. Currently, the project is getting ready for the controlled environment testing phase. The jury will be present at these tests, which are expected to take place in June. The jury also keeps a close eye on the honourable mentions, which are both at slightly earlier stages of development.	If relevant, describe the proposed evaluation method and the performance indicators in relation to the expected objectives. Max: 100 words
Other important aspect that you want to underline	Besides the academic recognition, the jury also places great store on the entrepreneurship qualities of these projects. For the second edition of the award, there will be separate categories for companies and universities. The composition of the jury takes into account the added value that each partner can bring to the project.	Any information that could help the jury to evaluate your initiative. Max: 100 words