



## Who are we?



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XIU vzw is a voluntary organization that strives for more road safety among young people. It emerged in 2008 from parent associations and now unites 226 secondary schools, representing more than 100 000 pupils.

### What is our intention?

Together with teenagers, parents and teachers, XIU wants to highlight visibility on the bike in the dark. The high number of bicycle accidents in our country prove that it is necessary. Many students in secondary schools don't like wearing a fluorescent jacket. It is not 'cool' at all. XIU wants to increase public support for the wearing of fluorescent and retro-reflective material among young people on their bike.



### What are we doing?

XIU does this in a number of areas

1. By organizing an annual competition (from October to March) in which young people from secondary schools are encouraged to think about the importance of visibility in traffic;
2. By bringing fluorescent and retro-reflective material to the attention of young people in a playful way;
3. By organizing workshops for students: students learn to take responsibility, know their own



limits and respect the limits of others;

- 4 By organizing a national 'FLUO' day for schools, police, cities and municipalities, companies,... for everyone.
5. By giving lectures for parents and teachers: traffic behavior does not stand alone, the behavior that young people and adults display in traffic is a reflection of their daily social behaviour;
6. By rewarding the schools for their efforts in the annual fluorescent checks during the dark months;
7. By calling on the know-how of a number of partners from our own country and other countries.



Who do we get support from?

- The Roads and Traffic Agency and the Office of the Minister of Mobility;
- 'Watch out' : Flemish television programme about traffic safety. The programme has been broadcast on Eén of the VRT since 1977 and is made in cooperation with the Belgian Federal Police, the Flemish Traffic Safety Foundation (VSV), the Brussels Capital Region and the Flemish Region;
- Frank Deboosere, weatherman for Flemish television, as ambassador of XIU;
- The collaboration with VSV: Flemish traffic engineering foundation;
- VIAS that, together with citizens, companies, universities and governments, contribute to optimizing mobility;