

Thursday
27 March 2014

Mary Ward House
London

Organised by



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UK Road Safety Summit

The Way Ahead

Headline sponsor



Speakers include:



Robert Goodwill MP
Under Secretary of
State, Department for
Transport



Lembit Opik
MAG Director of
Communications
& Public Affairs



CC Suzette Davenport
National Policing Lead,
Roads Policing, ACPO



Ben Plowden
Director of Surface
Strategy and Planning,
Transport for London

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UK Road Safety Summit

The Way Ahead

08.45 Registration, refreshment, exhibitions and networking

1 ROAD SAFETY POLICY IN THE UK – GOVERNMENT PERSPECTIVES

09.30 Welcome and outline of the day: *Professor Oliver Carsten* University of Leeds

09.35 KEYNOTE PRESENTATION

Road safety – where next?

Robert Goodwill MP Parliamentary Under Secretary of State, Department for Transport

- The National Framework for Road Safety and the Road Safety Action Plan: experience, achievements and difficulties;
- Objectives, challenges, opportunities and constraints for next Government (political, financial and social);
- The roles of public, private sector and third sectors.

09.55 Road Safety in Scotland – Future Challenges and Policy

Graham Thomson Transport Accessibility and Road Safety Team Leader, Transport Scotland, Scottish Government

- Preventing crashes on rural roads, including engineering and speed management measures and a Safe System approach;
- The potential role of graduated driver licensing for young drivers in rural areas.

10.15 From worst casualty rate to one of the best – how so and where next for Northern Ireland?

Iain Greenway Director, Road Safety & Vehicle Regulation Division, Department of Environment, Northern Ireland

- Northern Ireland's experience of devolved road safety powers;
- Hard-hitting media campaigns – do they work?
- Tackling drink-driving and progress with graduated driver licensing for young drivers.

10.35 Autonomous cars – what role do they play in the future of safe driving?

Andy Sommer Communications and PR Manager, esure

10.40 Questions to Speakers

11.00 Break: coffee, exhibitions and networking

2 ENGINEERING, EDUCATION AND ENFORCEMENT – THE POST-2015 LANDSCAPE

11.30 Where next for roads policing?

Chief Constable Suzette Davenport National Policing Lead, Roads Policing, ACPO

- Traditional roads policing – priorities, resources, techniques in 2015-2020;
- Enforcement technology – options and public acceptability;
- The legal framework: legislation, penalties, offender retraining courses etc - challenges.

11.50 Vehicles of the future – is road safety solved?

Richard Cuerden Technical Director for Vehicle Safety, Transport Research Laboratory

- Advanced vehicle safety technologies – the technologies and their implications for casualties, vulnerable road users, road infrastructure, legislation and government strategy.

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“ This is a ‘must attend’ event if you want to understand and influence future UK road safety strategies. ”

12.10 Safer and Healthier drivers

Dr Lisa Dorn Reader, Cranfield University

- Tackling driver impairment – challenges, priorities and effective interventions;
- Drink, drugs, alcohol, fatigue, illness, eye health and ageing;
- Driver training and work-related driving.

12.30 Questions to Speakers

12.50 Break: lunch, exhibitions and networking

3 FROM THE EUROPEAN TO THE LOCAL: DELIVERY AT EACH LEVEL

13.50 PLENARY

14.00 What has Europe ever done for us?

Speaker tbc (invited)

- The role of the EU in assisting the UK with road safety in 2015-2020;
- The UK's contribution to European road safety;
- Prospects for EuroNCAP, HGV regulations, cross-border enforcement etc;
- EC Urban Mobility Plan.

14.20 Improving safety for vulnerable road users in London

Ben Plowden Director of Surface Strategy and Planning, Transport for London

- The Road Safety Action Plan for London 2020;
- Targets, priorities and evidence-led interventions;
- Infrastructure, enforcement and education: *Safe System* and vulnerable road user safety;
- What a national road safety strategy needs to contribute.

14.40 Future delivery of road safety – a local government perspective

Senior local authority officer (invited)

- What next after Localism?
- How to deliver road safety in a shrinking public sector?
- Do we need a national road safety strategy? If so, what should it include?
- Future priorities and constraints.

15.00 Questions to Speakers

15.15 Break: tea, exhibitions and networking

4 HOW TO MAKE ROAD SAFETY A PRIORITY FOR THE NEXT GOVERNMENT?

15.45 Panellists

Richard Burden MP Shadow Transport Minister

Catrina Henderson Road User Licensing, Insurance and Safety, Department for Transport

Lembit Opik MAG Director of Communications & Public Affairs (Motorcycle Action Group)

Edmund King President, Automobile Association

Antonio Avenoso Executive Director, European Transport Safety Council

16.30 Close

This conference will engage key stakeholders in open and practical debate about the future of UK road safety policy and practice. The event will provide a platform to discuss practical policy implementation.

UK Road Safety Summit

The Way Ahead

Delegate rates:

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|---------------------------|------------|
| Standard delegate | £249 + VAT |
| Public sector/academic | £195 + VAT |
| PACTS members | £179 + VAT |
| Additional delegates from | £134 + VAT |



Key points to be discussed

- Lessons from the diversity in road safety policy across UK
- Objectives, targets and priorities in the context of declining casualty numbers
- The role of government in road safety
- Road safety delivery in the context of devolution, localism, LEPs
- Aligning safety with sustainability, health and other policy objectives
- Safer and healthier drivers – tackling drink, drugs, ill-health, fatigue, ageing
- Future technologies – vehicle safety systems, smart roads, distractions, telematics, use of data
- Rural roads – engineering, speed management, vehicle technology
- Enforcement – technology, policing, public acceptability and attitudes

Why attend?

- To *know* what the national road safety strategy is likely to contain
- To *influence* the future national road safety strategy

Who should attend?

- MPs, Peers
- Civil servants (DfT, DoH, BIS, HO, MoJ)
- Political advisers and researchers
- Road safety professionals
- Local government
- Transport and engineering consultants
- Police
- Road user groups
- Health service practitioners and managers
- Technology providers
- Vehicle insurers
- Road freight industry
- Academics
- Media

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