



European Road Safety Charter – Awards Application Webform 2024

Title

Language

Award category

<input type="checkbox"/>	Road safety for vulnerable road users: pedestrians and cyclists
<input type="checkbox"/>	Road safety in motorcycling
<input type="checkbox"/>	Technology and innovation to promote road safety
<input type="checkbox"/>	Urban road safety
<input type="checkbox"/>	Use of data to promote road safety

Organisation details

1.1. Organisation name	
1.2. Type of organisation	
1.3. Country	
1.4. Town/ City / Region	
1.6. Contact person	
	Name
	Phone number
	Email
1.7. Website	
1.8. Social media information (@ Handles)	

Scope

3.1. Project/ initiative title	
3.3. Target audience	<input type="checkbox"/> Policymakers <input type="checkbox"/> Public authorities <input type="checkbox"/> Children 0-16 <input type="checkbox"/> Young adults 17-25 <input type="checkbox"/> Adults <input type="checkbox"/> Parents

	<input type="checkbox"/> Seniors <input type="checkbox"/> Company employees <input type="checkbox"/> Fleet operators <input type="checkbox"/> Car drivers <input type="checkbox"/> Car drivers – professional <input type="checkbox"/> Educational staff <input type="checkbox"/> Emergency services <input type="checkbox"/> Public transport <input type="checkbox"/> Van drivers <input type="checkbox"/> Lorry/truck drivers <input type="checkbox"/> Cyclists <input type="checkbox"/> Micro mobility riders <input type="checkbox"/> Powered two-wheeler riders / motorcyclists <input type="checkbox"/> Pedestrians <input type="checkbox"/> Other
3.4. Topic	<input type="checkbox"/> Knowledge building and sharing <input type="checkbox"/> Training <input type="checkbox"/> Create awareness <input type="checkbox"/> Education in school or community organisation <input type="checkbox"/> Improve vehicles and infrastructure <input type="checkbox"/> Provide alternative solutions
3.5. Initiative start date	
3.6. Initiative end date (if known)	
3.7. Please describe the main road safety challenges/ problems you have addressed or are addressing? (Approximately 200 words)	

Project activities

4.1. Please describe the project activities you carried/ are carrying out and the time period over which these were implemented. (Approximately 500 words)	
4.2. If you work together with external partners, list the most important partners and briefly describe their role.	
4.3 In terms of the implementation, what worked well and what challenges did you need to overcome? (Approximately 200 words)	

Evaluation

5.0. Please summarise how you have evaluated the initiative's impact (e.g. social	
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media reach, survey, feedback forms, statistics)? (Approximately 200 words)	
<p>5.1. What has been the effect of the activities? (Approximately 200 words)</p> <p><i>How many people have been reached? Can you indicate how well road safety has been improved thanks to your activities (reduction of road crashes, injuries and deaths)? Was the impact felt at local, regional, national or even international level? How was the effect measured and evaluated? In what way is it particularly effective and/or efficient? How does it complement other activities?</i></p>	
<p>5.2. Please briefly explain why your initiative is a good example of improving road safety. (Approximately 200 words)</p> <p><i>Please briefly explain why your initiative is a good example of improving road safety and how others could learn from this good practice. How easy would it be for other organisations/groups to implement a similar initiative?</i></p>	
<p>5.3. How have you shared information about your project and its results? (Approximately 100 words)</p> <p><i>How and where have you shared information about your project and its results? Which events, media and/or communication mechanisms were used for the dissemination of approaches and results? Are the initiatives and its results well known at the local level – or even beyond (regional, national, international)?</i></p>	

Creativity

6.1. In what way(s) are your actions/ measures incorporating creativity? (Approximately 200 words)	
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Supporting material*

7.1. Supporting material	
	Links
	Attach files
7.2. Images	
	Attach images



*To create your submission, you must be an existing member of the Charter and be logged into the website to access your account. You can then select 'Create an award submission' under 'My account' or once logged in, click [here](#). From here, you will be able to upload supporting materials with your application.

Further steps

7.3. What are your plans for the future? (Approximately 200 words)
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