

# European Road Safety Charter – Excellence in Road Safety Awards 2023

## Submission Guidelines

The European Road Safety Charter is the largest civil society platform for road safety. Led by the European Commission, more than 3,500 public and private entities have joined the Charter. Together, our members form a community in which they can share their road safety expertise and good practices, inspiring and learning from each other.

To reward our members for this commitment and to give initiatives the ultimate international recognition, the European Commission organises the Excellence in Road Safety Awards. A jury of road safety experts and the European Commission will select the winners, based on the criteria described beneath. The winning initiatives will be announced during the annual awards ceremony in Brussels on **Thursday 19 October 2023**.

The initiatives which can be submitted for the awards can be an action, project, strategy, campaign, method or approach where the results are already visible and measurable and has demonstrated that they have successfully contributed to address a road safety problem. All types of entities that are a member of the Charter can submit their initiative.

The main criteria used for the evaluation of submissions are:

- Impact and scale: What are the results and the expected impact of the initiative?
- Innovation and originality: How original and innovative is the initiative?
- Visibility and dissemination: How wide has the initiative been promoted and disseminated?
- Continuity and growth potential: Is there a plan to continue activities in the coming years?

The categories for the awards differ each year to include as many initiatives as possible. For 2023, the categories are:

- Best use of **data** to promote road safety
- Best road safety project for road users with **reduced mobility**
- Best project promoting **fitness to drive**
- Best project supporting road safety in the **e-commerce** sector
- **Urban** Road Safety Award (open to municipalities, cities, and regional authorities)

## The awards

The winners of the awards will be announced during the awards ceremony in Brussels and will be rewarded with a personalised trophy. Apart from this award, they will receive a digital winners badge and an after movie that they can use for their own communication purposes. We will highlight the winners on the European Road Safety Charter website and on our social media channels.

## Practical information

- The awards are only accessible for members. If you are not yet a member, please [register here](#) so you are able to create a submission.
- Registered members need to log into their Charter account and then select **“Add a new award submission”** under **‘My account’**.
- You can also access the award application directly [here](#) – you **MUST** be logged in to your Charter account before clicking this link.
- Only applications of an EU Member State, an EFTA Member State (Iceland, Liechtenstein, Norway and Switzerland) or an Accession State (Albania, the Republic of North Macedonia, Montenegro, Serbia and Turkey) are eligible for an award. Submissions from outside one of these countries can still be published on the Charter’s website as a valuable inspiration for others but will not be considered for an award. To submit a good practice [click here](#) - – you **MUST** be logged in to your Charter account before clicking this link.
- Submissions are welcome in any official EU-language.
- Each Member State is represented by a National Relay, an (inter)-national organisation active in road safety. These National Relays are the first point of contact for local members for questions and remarks. If you need support with your submission, you can contact your National Relay [here](#).

## Timescales

The **deadline for the submissions is Friday 26 May 2023**. The Charter team and the National Relays will be able to support your submission.

The shortlisted candidates will be contacted in September to prepare their attendance and participation at the awards ceremony, which will be held on **Thursday 19 October 2023** in Brussels and online.

## Submission process

### Title and Award category

In this section, you are required to provide an initiative/ activity title. This can be in your chosen EU language, however you will also be required to provide a title for your initiative later in the form in English. Please ensure this title is clear and provides some incite to your activity.

You will also be asked to select the award category you would like to apply for. You are allowed to select multiple categories should your initiative qualify for more than one.

### Organisation details

To approve your application for the awards, it is important to have the necessary and correct contact information in your application. It is possible that the Charter team will contact you to request additional information to complement your application and to inform you on the evaluation of your submission.

### Scope

In this section, you can provide more background information on your initiative. What was the main road safety challenge you wanted to address, and which target audience(s) did this include? The motives behind the initiation of the initiative will help the judges better understand why you have chosen to set up certain activities.

### Project activities

This section provides an opportunity for you to give a detailed description of the activities you have carried out. The information on the operational execution, the tools used, the timeframe of the initiative and the inclusion of other partners and organisations will create a clear image of your initiative.

### Evaluation

An important part of an action plan is the evaluation of the results and expected impacts of the initiative. This evaluation can lead to a possible modification of your activities to create an even bigger positive impact on the road. It can also support you in convincing others to support the initiative.

In this section, describe how your initiative was evaluated, how effective it was and how you communicated it. Indicate how other members could learn from your initiative and whether it would be possible to implement it elsewhere.

### Supporting material

Any additional visuals (such as photos, videos) or links to posts, web pages or online accounts. They support the transferability of your submission.

## Innovation

Innovation is crucial to explore new methods to make our roads safer. In this section you can describe the elements that make your activities innovative.

## Further steps

In this section you are asked to explain your plans for the future. This part of your application is important to allow the judges to understand how you will continue to improve road safety.

## Submitting your application

Please ensure all the fields in the application are filled out as detailed as possible.

If you would like to save your application but are not ready to submit, then ensure the status is '**Draft (Current)**' in the Publishing options tab and click save.

When you are ready to submit your award application for review, please set the status to "**Needs Review**" in the Publishing options tab at the bottom of the form.

## Contact information

**Charter helpdesk:** [ersc-helpdesk@ricardo.com](mailto:ersc-helpdesk@ricardo.com)

**National Relays:** [Click here](#)